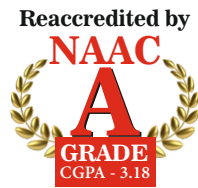


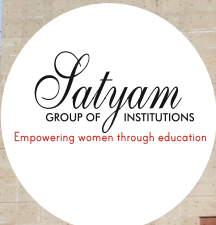
SATYAM FASHION INSTITUTE, NOIDA

Reaccredited by NAAC 'A' Grade CGPA 3.18

Affiliated to SNDT Women's University, Mumbai



AICTE Approved
B.Design Programs



www.satyamfashion.ac.in

☎ 9958094700/01/02

📍 C-56 A/14&15, Sector-62, Noida

Prospectus 2026-27



B. Design
FASHION DESIGN



B. Design
TEXTILE DESIGN



B. Design
LIFESTYLE ACCESSORY
DESIGN



B. Design
FASHION
COMMUNICATION

MASTER OF DESIGN

PG DIPLOMA IN FASHION DESIGN



राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद
विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान
NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL
An Autonomous Institution of the University Grants Commission

Certificate of Accreditation

*The Executive Committee of the
National Assessment and Accreditation Council
is pleased to declare*

Satyam Fashion Institute

*Sector-62, Noida, Dist. Gautam Buddha Nagar, Uttar Pradesh, affiliated to
Shreemati Nathibai Damodar Thackersey Women's University, Maharashtra as*

Accredited

with CGPA of 3.18 on four point scale

at A grade

valid up to January 23, 2028

Date : January 24, 2023



*S. C. Sharma
Director*

Index

NAAC - Reaccreditation
SNDT University
The Institute
SFI: Mission & Vision
AICTE Approved Programmes
Implementation of NEP 2020
Advisory Board
Advisory Committee
Chairperson's Message
Secretary's Message
Principal's Message
Orientation 2024
Courses We Offer
Bachelor of Design - 4yrs
Fashion Design
Textile Design
Lifestyle Accessory Design
Fashion Communication
Post Graduate Diploma in Fashion Design
Master of Design
Bachelor of Mass Media
MA Mass Communication and Journalism
Admission Procedure
Infrastructure & Lab Facilities
Abhivyakti- The Resource Center
COUTURE RUNWAY WEEK
Graduation Ceremony
SFI Publications
Satyam's Triptych Design Show
Guest of Honors (Triptych)
NEP 2020@ SFI
CHETNA Credit Course
W20 & G20 Goals Implementation @ SFI
NAAC Visit
Achievements @ SFI
Media Coverage
Alumni Association
Miss SFI Glimpses
HGH India
National Handloom Day Celebration at Baghpat
Sustainability award received by SFI
School Connect initiatives by SFI team members
Craft Cluster
Placements
Events & Activities@ SFI
Educational Visits & Conferences
Sports @ SFI
Industry Collaborations
Alumni Association
Designer/industry Collaboration
Team SFI



Bharat Ratna Maharshi Dr. Dhondo Keshav Karve



Shreemati
Damodar Thackersey

Nathibai
Women's University is the

first Women's university in India as well as in South-East Asia. The University was founded by Bharat Ratna Maharshi Dr. Dhondo Keshav Karve in 1916 for a noble cause of Women's Education. The University Headquarters is in Churchgate Campus, Mumbai and the other two campuses of this University are at Juhu, Mumbai and Karve Road, Pune. The vision of Bharat Ratna Dr. D.K. Karve to build a citadel of learning for women is encapsulated in the motto of the University - 'Sanskrita Stree Parashakti' (An enlightened woman is a source of infinite strength).

The University has more than 200 affiliated colleges in Maharashtra, Gujarat, Madhya Pradesh, Assam, Goa and Uttar Pradesh. The University for the first time has extended its division in the Northern part of India in Delhi NCR by giving affiliation to SATYAM FASHION INSTITUTE, NOIDA for the degree of B. Design (4 years) with specialization in Fashion Design, Lifestyle Accessories Design, Textile Design, Fashion Communication, also Masters of Design & Post Graduate Diploma (2 years) in Fashion Design and BA in Mass Communication & Journalism (3 years) & MA in Mass Communication & Journalism (2 years).

Mission

Empowerment of women, through education, has been in single-minded mission of this University ever since its establishment. With socio-cultural changes and technological advances, the goals and objectives of the University are being continuously reinterpreted to make them relevant to the needs of women and in the context of prevailing needs of the society. The mission statement of the University statement is "Empowerment of women through Education"

AFFILIATION

SNDT is the first university in Maharashtra to obtain a five-star rating from the National Assessment and Accreditation Council (NAAC) of India in the year 2000 and was reaccredited with 'A' grade in 2015..



श्रीमती ना. दा. ठाकरसी महिला विद्यापीठ

१, एन्. ठाकरसी रोड, मुंबई - ४०० ०२०.

महाराष्ट्र, भारत

दूरध्वनी : ९१-२२-२२०३१८८१, २२०१४७७५

फॅक्स : ९१-२२-२२०१८२२६, २२०३१८८२

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S.N.D.T. Women's University

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e-mail: vc@sndt.ac.in

Dr. Ujwala Chakradeo

Vice-Chancellor



**Message from the
Vice Chancellor**

My Dear Students,

We are delighted that you have chosen to study with Satyam Fashion Institute, a NAAC "A" grade Fashion Design School in Noida, affiliated with SNDT Women's University, Mumbai – the FIRST WOMEN'S UNIVERSITY OF SOUTH ASIA and the FIRST CHOICE OF THE NEW AGE WOMEN. You are now part of a 107-year-old legacy institution founded by the great visionary Bharat Ratna Maharshi Dhondo Keshav Karve. Empowering young women is more than just a goal—it is a strong commitment.

I extend a warm welcome to each of you. Embrace the challenges, seize the opportunities, and let this journey be one of growth and discovery. Together, let's create a year filled with achievements, collaboration, memorable experiences, and lots of happiness.

Satyam Fashion Institute's Design Department offers courses that provide designers with a well-rounded understanding of design in the fields of Fashion, Textiles, Lifestyle Accessories, and Fashion Communication. The main goal of the Design Department is to nurture responsible designers who can contribute to society through innovation, education, and research.

In addition to the academic curriculum, the Design Department organizes various activities. A highlight of being a Design Institute is the entrepreneurship platform offered through the program - 'Earn While You Learn.'

The institute has undertaken various initiatives, including infrastructure development, adherence to the National Education Policy guidelines, and the implementation of the Centre for Holistic Education, Training, and Novel Advancements (CHETNA) program. This center offers courses and programs that focus on character building, life skills, employability skills, and 21st-century competencies essential for societal betterment in collaboration with various institutions.

Best wishes to the students for a successful future as design researchers. "Bring your true self, immerse in design education, innovation, and creativity, and embrace your journey of growth."

Be in the position to change the course of fashion. Take our own fashion to international platforms with tremendous confidence and change the definition of global fashion.

Wishing you a successful and fulfilling academic year ahead.

Warm regards, v

(Prof. Ujwala Chakradeo)

"Write what should not be forgotten"

THE INSTITUTE



Satyam Fashion Institute, Noida (SFI) is on the map of Professional Higher Education with a strong dedication to the cause of women empowerment by educating them in the field of Design & Mass Media. SFI is accredited by NAAC with "A" grade CGPA 3.18. SFI also offers AICTE-approved Bachelor's Degree programs in Design. These trained professionals will scale new heights and set benchmarks in the growth of the Indian economy and will form an integral part of the industry.

The proximity of the college to industry creates a unique opportunity for collaboration and an ability to address market behavior. Regular field trips along with lectures and seminars by visiting industrialists, designers, academicians, manufacturers, artists and media personalities broaden students' awareness of their subjects. Students have an opportunity to develop ties with the professional community through visits to exhibitions, fairs and media houses etc.

SFI believes in the growth of students by making them learn by doing. This not only develops their technical, motor skills and knowledge but also makes them strong for the competitive environment of today's world.

SFI is committed to the idea of enhancing purposeful education with human values and social responsibilities finally making the student a complete professional. There are different levels of study and all the levels are designed and balanced with theoretical and practical knowledge with industrial exposure. Time management plays a vital role in the completion of the assignments.

The Institute offers an outstanding learning environment for students by providing state of the art Infrastructure, facilities, course curriculum and teaching methodology.



VISION

- Vision of the Institute is to emerge as a top institute with distinctive yet complementary location and to be recognized as a leader in defining design and media education.
- By employing innovation in all areas, Satyam Fashion Institute provides superior education, talented and dedicated faculty and staff, leading-edge technology, advanced learning resources and comprehensive support system.

MISSION

Satyam Fashion Institute exists to empower women through education with following mission statements:

- To Prepare Talented students for professional careers, emphasizing learning through individual attention in positive oriented university empowerment.
- To nurture a self-sustainable environment in the industry for women and create a centre of excellence.
- To aim in making overall advancement in our country by making Indian women self-reliant and independent through developing entrepreneurial skills and providing them with education.

AICTE-Approved Bachelor's Degree Programs



AICTE (All India Council for Technical Education) is a national body responsible for accrediting technical education programs in India. It operates under the Ministry of Education, Government of India, and ensures that academic institutions across the country meet the required standards of quality in education, infrastructure, and student welfare. This certification provides credibility to the institution and ensures that the degree earned by students is recognized and valued both nationally and internationally.

Satyam Fashion Institute (SFI) Noida is proud to offer AICTE-approved Bachelor's degree programs in various dynamic fields of fashion and design. These programs provide students with the skills and knowledge needed to excel in the rapidly growing creative industries. Our AICTE-approved degree programmes include:-

(A.) Bachelor Degree Programmes:

1. Bachelor's of Fashion Design
2. Bachelor's of Fashion Communication
3. Bachelor's of Lifestyle Accessory Design
4. Bachelor's of Textile Design

These programs are designed to meet international standards of education and equip students with a deep understanding of their chosen field, combining both theoretical knowledge and practical experience. Students will be trained by expert faculty members, work on live projects, and gain exposure to industry practices, preparing them for successful careers in the fashion and design world.

Implementation of NEP 2020 @SFI



National Education Policy 2020

The National Education Policy (NEP) 2020 aims to transform the Indian education system with a focus on accessibility, quality, and inclusivity. The policy promotes a holistic and multidisciplinary approach to learning, moving away from rote memorization towards critical thinking, creativity, and problem-solving. It also prioritizes skill development to align education with the demands of the job market, alongside a strong focus on vocational education. NEP 2020 seeks to create a sustainable and inclusive education system that promotes research, innovation, and global citizenship.

The National Education Policy (NEP) is a comprehensive framework designed to guide both school and higher education institutions towards the creation of a robust and inclusive educational environment. At Satyam Fashion Institute (SFI), Noida, we take pride in offering a curriculum that aligns with the latest educational reforms and trends. One of the key highlights of our educational approach is the implementation of the National Education Policy (NEP) 2020. This policy, introduced by the Government of India, aims to bring a transformational change to the Indian education system, making it more holistic, flexible, and multidisciplinary. National Education Policy 2020 prepares students for the ever-evolving demands of the design industry. With a combination of creative freedom, skill development, and interdisciplinary learning, we ensure that our graduates are well-equipped to take on the global fashion landscape.

ADVISORY BOARD



The advisory board and committee has been set up to act as a bridge between the industry and the academics both at national and international levels:-

BOARD MEMBERS:

1. Dr. Sneh Singh - Chairperson
2. Mrs. Saroj Chaudhary - Trustee/Vice Chairperson
3. CA (Dr.) Pradeep K Gupta - Trustee/Secretary
4. CA Vivek Jain - Trustee
5. Mr. Pradeep Agarwal - Trustee
6. Mr. Vishal Jain - Trustee

Advisory Committee:

- (i) Dr. Sneha Singh – Chairman of Satyam Charitable Trust - Member
- (ii) CA (Dr.) Pradeep K Gupta – Secretary of Satyam Charitable Trust - Member
- (iii) Dr. Neetu Malhotra – Principal, SFI - Member Secretary
- (iv) Dr. Bineeta Agrawal - Principal, SCE - Member
- (v) Mr. Ravi Kumar Passi – Chairman Export Promotion Council of Handicrafts, Ministry of Textiles - Member
- (vi) Ms. Sonia Jetleey – Fashion Designer - Member
- (vii) Mr. Rajeev Bansal – Managing Director, Celestial India Pvt. Ltd. - Member
- (viii) Mr. Himendra Gupta - Chairman Neethoz Apparels & Design LLP

Academic Review Committee

- (i) Dr. Neetu Malhotra – Principal, SFI - Chairperson of Committee
- (ii) Dr. Reeta Sonawat – Former Dean of SNDT Women's University- Member.
- (iii) Ms. Shashi Nangia – Chairperson, Swati Exim Pvt. Ltd - Member
- (iv) Mr. Himendra Gupta - Chairman Neethoz Apparels & Design LLP
- (v) Mr. D. K. Singh – President, Textile Association of India - Member
- (vi) Mr. Rajiv Kumar Raheja – Deputy Director, Confederation of Indian Industry
- (vii) Dr. Priyanka Sarkar - HOD (SSJMC) - Member
- (viii) Dr. Preeti Singh - IQAC Coordinator - Member
- (ix) Mr. Deepak Gupta - Assistant General Manager, Liva Studio - Birla Cellulose - Member
- (x) Mr. Kunal Sood - All India Quality and Compliance Manager, Taffles Buying House - Member

Message From Chairperson



Welcome to Satyam Fashion Institute, Noida affiliated to SNDT Women's University, Mumbai .

Girl's education has always been my dream. Satyam Fashion Institute under the aegis of Satyam Group of Institutions was founded for this sole purpose only i.e to empower women through education. And when education meets with creativity, it creates an ocean of aesthetics which is extremely needed for today's world.

Since 2007, SFI is providing quality design education. Concentrating on the competitive scenario, the management of Satyam Fashion Institute always provides adequate facilities and resources. Not only providing quality education, but the whole team of SFI is also dedicatedly working for the overall development of our students to make them progressive and independent women.

As the chairperson of the institute, I personally assure all required guidance and help to my students.

Best Wishes!

Dr. Sneha Singh
Chairperson

Message From Secretary



Welcome to Satyam Fashion Institute, Noida
affiliated to SNDT Women's University, Mumbai .

An institute that is dedicated to quality education always
needs support. Several resources and helping hands are always
required, especially when dealing with a professional course catering to a
girl's education.

Satyam Fashion Institute is proudly dealing with all these barriers and moving
ahead to achieve its vision of empowering women. We, the management of SFI
is committed to giving all kind of support for bringing in a quality environment in
the institute. I, as the secretary, ensure my dedicated support towards the
betterment of students and the whole team of SFI.

We wish all our students achieve their creative dreams.

Best Wishes!

A handwritten signature in black ink, consisting of stylized initials and a horizontal line.

CA (Dr.) Pradeep Kumar Gupta
Secretary

SATYAM FASHION INSTITUTE

B.Design

Lifestyle Accessory Design

Fashion Design

Fashion Communication

Textile Design

PGDFD

M. Design



Principal's Message



Dear Students,

Welcome to Satyam Fashion Institute, Noida, a prestigious institution affiliated with SNTD Women's University, Mumbai. We are proud to announce that Satyam Fashion Institute has been reaccredited with an 'A' Grade and a remarkable CGPA of 3.18 by the National Assessment & Accreditation Council and also offers AICTE-approved Bachelor's degree programs solidifying our position as one of the top design institutions in the country.

As we look forward to the academic year 2025-2026, our commitment to excellence and innovation remains unwavering. Our degree programs in B.Design (Fashion Design, Textile Design, Lifestyle Accessory Design, and Fashion Communication), Degree in Master of Design & Post Graduate Diploma in Fashion Design continue to set industry standards with their creativity and focus on research projects tailored to meet industry requirements.

Empowering women through education is at the heart of our mission. We strive to create a supportive and inclusive community where students can develop their full potential.

Through a variety of extracurricular activities and initiatives facilitated by our Internal Quality Assurance Cell, we encourage personal growth, leadership development, and a strong sense of community. To support the holistic development of our students, we organize a range of activities, including competitions, webinars, workshops, seminars, expert lectures, meditation series, conferences, and design shows through our Internal Quality Assurance Cell.

We invite you to be part of our exceptional learning community, where dedication to excellence is paramount.

May all our students achieve their aspirations !

Best wishes to everyone.

A handwritten signature in black ink that reads "Neetu Malhotra". The signature is written in a cursive, flowing style.

Dr. Neetu Malhotra
Principal

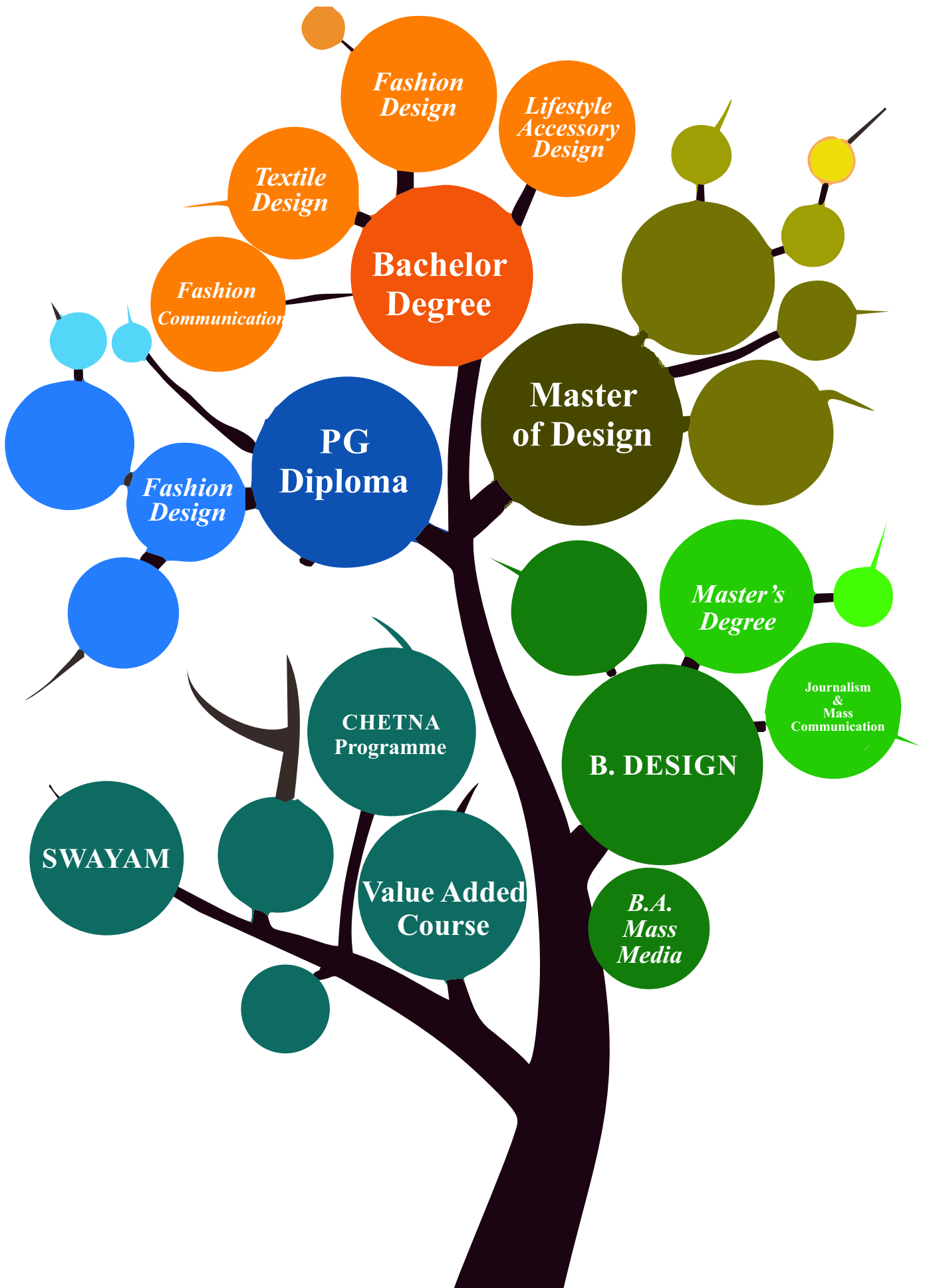
ORIENTATION 2024@ SFI

Orientation programme "URJA EK NAYA SAFAR", was organised for the new Batch of Bachelor of Design students and PGDFD students in the Institute premises. The ceremony was attended by eminent personalities, including Guest of Honour Mr. Manish Tripathi, a well-known fashion designer, Chairperson Dr. Sneh Singh, Dr. Neetu Malhotra and Dr. Vandana Jaglan, and



ORIENTATION





SATYAM FASHION INSTITUTE, NOIDA

"Empowering women through education"

Bachelor of Design (4 years)

Satyam Fashion Institute (SFI) offers **AICTE-approved Bachelor of Design programs (B. Design)** in four specialized fields: **Fashion Design, Fashion Communication, Lifestyle Accessory Design, Textile Design, and Textile Design.** The program is thoughtfully designed to bring students from diverse educational backgrounds to a common platform, equipping them with a strong foundation in art, illustration, creativity and design. It encourages students to explore their individual design sensibilities while fostering a creative and innovative approach to all aspects of design.

Throughout the program, students are guided to break through personal limitations and mental barriers, developing an open and receptive mindset that welcomes fresh ideas and innovation. This transformative journey enables them to unlearn outdated concepts, relearn with a modern perspective, and appreciate the vital role design plays in everyday life.

During the initial stages of the program, students are introduced to all four specializations—Fashion Design, Lifestyle Accessories Design, Textile Design, and Fashion Communication—before selecting their preferred area of focus for advanced study in their four-year degree programme. The curriculum emphasizes mastery in areas such as fabric fluidity, superior craftsmanship, innovative silhouettes, graphics, communication, styling, home décor, and lifestyle accessories.

The program also equips students with the skills to conceptualize and execute their ideas effectively. They develop a unique work style in design, construction, and presentation while gaining a comprehensive understanding of the commercial and technical aspects of the design industry. With a focus on fashion, textiles, lifestyle products, and communication design, SFI prepares its graduates to excel in both national and international design arenas.



Fashion Design



Fashion designing is an art form that requires creativity, skill, and an understanding of the fundamental concepts that make up the industry. From color theory to textile selection, fashion designers must have a strong grasp of the concepts that underpin their work.

Here at Satyam Fashion Institute students will adapt their artistic abilities to support their future design careers. They can Assess, propose, and apply various techniques related to drafting, draping, and constructing of garments. Develop a systematic, critical approach to problem solving at all levels of the design process. Relate the design process to the appropriate manufacturing process. Demonstrate professionalism by managing time to meet deadlines with quality work and effectively collaborating in teams. Research and relate fashion design to a broader socio economic, historical, and environmental context. Articulate design ideas verbally, visually, and digitally.

The purpose of Fashion Designing is to create or impress the people with trends in clothing and accessories that can be either brought out in market or used personally by celebrities or clients of popular fashion brands.

“Design is not just what it looks like and feels like.

Design is how it works.” - Steve Jobs



Fashion Design

NEP 2020 aligned Curriculum: 1st to 4th year

Semester I

- Fundamentals of Fashion
- Fashion Drawing Skills
- Material Manipulation I (Yarns/Fibers)
- Professional Computer Skills
- English For Academic Writing- Paper I
- Inception of Indian Knowledge System
- Environment Awareness
- Performing Arts Exploration

Semester III

- Introduction to Pattern Making & Draping
- Basic Sewing Techniques
- Fabric Studies
- Fashion Digital Illustration
- Field Project -Analysis of Fashion Categories (Selling and Manufacturing perspective)

Semester V

- Advanced Pattern Making
- Advanced Garment Construction
- Fashion Forecasting
- Ethnic Wear/Western wear/Party Wear
- Fashion Branding & Retailing
- Surface Ornamentation (Mix media)
- FP - Craft Research & Design

Semester VII

HONORS & RESEARCH COMBINE

- Creative Pattern Making
- Fashion Styling & Costume Designing
- Apparel Manufacturing technology
- Fabric Styling for Apparels
- Men/ Women/ Kids wear
- Introduction to Research Methodology

ADDITIONAL SUBJECT IN RESEARCH

- RP - Dissertation I

Semester II

- Technical Drawing & Representation
- Advance Design & Illustration
- History of Fashion
- Material Manipulation II (Fabrics)
- Computer Language - PYTHON
- English for Academic Writing- Paper II
- Introduction to Indian Constitution

Semester IV

- Basic Pattern Making
- Basic Garment Construction
- Fashion Marketing & Merchandising
- Computer-Aided Rendering Techniques I
- Ability Enhancement Courses
- Community Engagement - Craft Design Development

Semester VI

- Advanced Draping
- Commercial Garment Development
- Computer-Aided Rendering Techniques II
- Visual Merchandising/Fabric Dyeing & Printing
- Fashion Entrepreneurship
- Internship - Industry Research Project

Semester VIII

HONORS

- Design Collection
- Portfolio Development
- Fashion Accessories
- Visual Merchandising
- Fashion Luxury Brand Management **OR** Sustainable Design Development
- Internship

RESEARCH

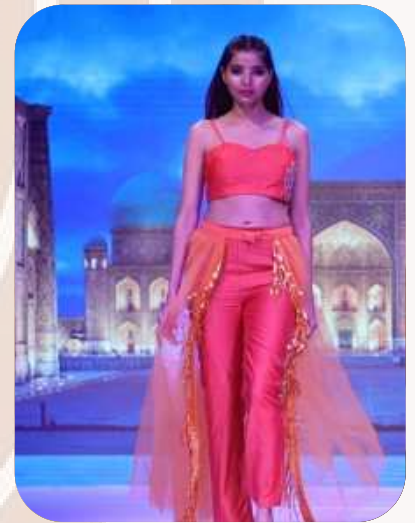
- Design Collection
- Portfolio Development
- Fashion Accessories
- Fashion Luxury Brand Management **OR** Sustainable Design Development
- RP - Dissertation II



CAREERS

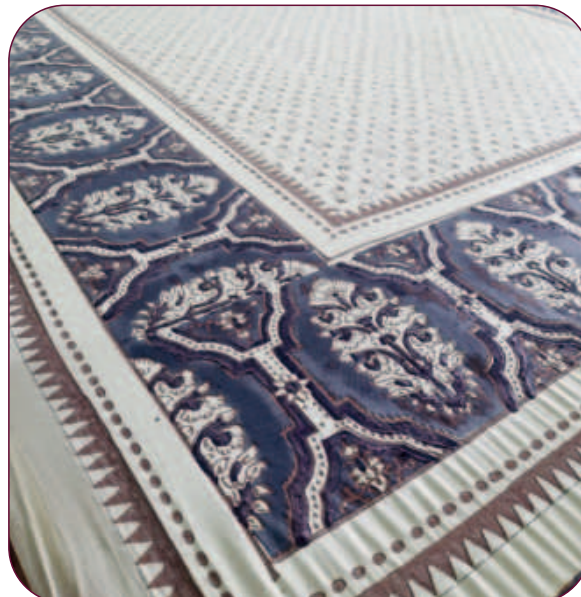


- Fashion Designer
- Fashion Illustrator
- Fashion Stylist
- Fashion Merchandiser
- Personal Stylist
- Fashion Boutique Manager
- Graphic Designer
- Production Manager
- Visual Merchandiser
- Fashion Consultant
- Quality Assurance
- Garment Technologist



Textile Designing is a dynamic field that integrates artistic expression with technical expertise, playing a pivotal role in the ever-evolving textile and fashion industry. This course provides students with an in-depth understanding of textile materials, their properties, and their diverse applications across industries such as fashion, home furnishings, and technical textiles. The curriculum is carefully structured to offer extensive training in key areas, including woven textiles, print design, embroidery, and surface embellishment, ensuring that students gain both theoretical knowledge and hands-on experience. The course also delves into embroidery and surface embellishment, equipping students with expertise in decorative techniques like appliqué, beading, and hand or machine embroidery, which add richness and texture to fabric surfaces. Additionally, students gain insights into dyeing processes, sewing techniques, fabric construction, and surface design, fostering a comprehensive understanding of textile development. Emphasizing creativity and practical application, the curriculum encourages students to experiment with materials, explore new design possibilities, and innovate within the domain of textile arts.

*“An essential aspect of creativity
is not being afraid to fail.” - Dr. Edwin Land*



Textile Design



Textile Design

NEP 2020 aligned Curriculum: 1st to 4th year

Semester I

- Introduction to Textile Design
- Fundamentals of Design
- Drawing and Sketching
- Indian Traditional Embroideries
- Ability Enhancement Courses
- Indian Knowledge system
- Environment Awareness
- Co- curriculum Courses



Semester II

- Introduction to Weaving
- Textile Studies
- Textile Testing
- Professional Computer Skills
- Yarn Craft
- Ability Enhancement Courses
- Co- curriculum Courses

Semester III

- Traditional Woven Textiles
- Textile Processing
- Prints in Textiles
- Digital Marketing
- Professional Skills
- Fieldwork on Indian Prints
- Co- curriculum Courses

Semester IV

- Application of Forecasting in Textile Design
- Dobby and Jacquard Basics
- Innovations in Textiles
- Computerised Embroidery
- Ability Enhancement Courses
- Community Engagement - Craft Studies
- Co- curriculum Courses

Semester V

- Dobby and Jacquard Advanced
- Creative Surface Textiles
- Indian Fabrics – Cultural and Historical Relevance
- a. Natural Dyeing and Printing
- b. Embroideries for Couture
- Visual and Retail Merchandising
- Tapestry Weaving Techniques
- Field Project - related to major



Semester VI

- Knit Design
- Computer Aided Textile Design
- Technical Textiles
- a. Floor Coverings
- b. Bath Linens
- Entrepreneurship
- Internship

Semester VII

HONOURS

- Home Textiles
- Advanced Visualization Techniques in Textiles
- Design Project using Digital Technologies
- Responsible Design Practice
- Knits for Athleisure and Sports Apparel **OR** Denim Finishes and Innovation
- Research Methodology

RESEARCH

- Textile Restoration and Revival
- Advanced Visualization Techniques in Textiles
- Responsible Design Practice
- Knits for Athleisure and Sports Apparel **OR** Denim Finishes and Innovation
- Research Methodology
- Dissertation I

Semester VIII

HONOURS

- Design Research and Conceptualization
- Design Collection
- Trends in Textiles
- Sustainable Design **OR** Textile Innovation
- Internship

RESEARCH

- Design Research and Conceptualization
- Design Collection
- Portfolio and Presentation Skills
- a. Sustainable Design
- b. Textile Innovation
- Dissertation II

CAREERS



- Home Decor Designer
- Knit Designer
- Weave Designer
- Fabric Developer
- Fabric Analyst
- Textile Artist
- Freelance Designer
- Print Designer
- Textile Designer
- Merchandiser
- Quality Manager
- Fabric Sourcing Manager



Lifestyle Accessory Design



The Lifestyle Accessory Design program at Satyam Fashion Institute provides students with a comprehensive understanding of design principles, materials, and techniques used in creating innovative lifestyle products. The program follows a multi-disciplinary approach, enabling students to explore a wide range of domains such as personal accessories, luggage, footwear, lighting, furniture, home décor, and ergonomic products. Through a well-structured curriculum spanning eight semesters, students gain expertise in product drawing and sketching, material studies, digital design, technical drawing, and manufacturing processes. The program emphasizes hands-on learning through practical applications, industry collaborations, and real-world projects. Courses like AutoCAD, UI/UX design, professional photography, and visual merchandising enhance technical proficiency, while subjects like marketing, entrepreneurship, and trend forecasting prepare students for the business aspect of the industry. A key feature of the program is its focus on sustainability, recycling, and innovation in product development. Students engage in field projects, craft cluster initiatives, and internships with leading brands to gain industry exposure. The institute has strong industry partnerships, offering students valuable networking opportunities and practical learning experiences. Graduates of the program are equipped to pursue careers in fashion accessories, luxury brands, product packaging, interior design, home furnishings, and creative entrepreneurship. The program nurtures creative thinking and technical skills, enabling students

“Creativity is to think more effectively.”

- Pierre Reverdy



Lifestyle Accessory Design

NEP 2020 aligned Curriculum: 1st to 4th year

Semester I

- Product Drawing & Sketching
- History of Lifestyle Accessory
- Material and Machinery Process
- Fundamentals of Data Management
- Indian Knowledge System
- English for Academic Writing
- Environmental Awareness
- Cultural Studies
- Traditional Textiles of India

Semester III

- History of design And Visual Dictionary
- Material studies and product development
- History of Accessories
- Fashion Categories
- Surface Development
- Product Digital Illustration
- Design Strategy for Business Proposal
- Field Project- Analysis of lifestyle Accessories Categories

Semester V

- Surface Ormentation & Costume Jewelry Development
- Bag Construction & Development Techniques
- Trend & Forecasting
- Introduction To Photography
- Construction Techniques & vocabulary
- Toys Development
- Understanding Home Textiles & Furnishing

Semester VII

Honours

- Visual Merchandising and Display Techniques
 - Product Packaging
 - Introduction to Entrepreneurship and IPR
 - Luxury Brand Studies
 - Professional Documentation/ Advance Product Photography/Jewellery Design & Development/Hand Knitting Techniques
- Major (Elective)**
- **Research Methodology on Product Design**
- Research**
- Visual Merchandising and Display Techniques
 - Product Packaging
 - Introduction to Entrepreneurship and IPR (TH)
 - Luxury Brand Studies
 - Professional Documentation/ Advance Product Photography/Jewellery Design & Development/Hand Knitting Techniques
- Research Methodology on product Design**
- **RP- Dissertation I**



Semester II

- Understanding Materials (Clay, POP, Wood & ceramic)
- Auto Cad Basics and Technical Drawing
- Introduction to Lifestyle Accessories
- Introduction to Interior Design
- Computer Application- UI/UX
- Sewing Techniques
- Fine Arts
- English for Academic Writing
- History of Fashion
- Writing Skills

Semester IV

- Technical Drawing and 3D Digital Representation
- Leather Product Development
- Marketing and Merchandising
- Graphic Design
- Apparel Production or Quality Management
- Graphic & Visual Representation
- Professional Communication & Writing Skills
- Craft Cluster & Product Development

Semester VI

- Design Management & Product Development
- Footwear Designing
- Recycling & Sustainable Practices
- Professional Photography
- Accessories Development
- Industry Research Project

Semester VIII

Honours

- Branding and creative advertising
- Graduation Collection & Documentation
- Quality Management & Export Documentation
- Creative Product Development
- Ergonomics in Lifestyle Accessories / Portfolio Development/Grading
- Construction Techniques **Major (Elective)**
- Internship

Research

- Graduation Collection & Documentation
- Quality Management & Export Documentation
- Creative Product Development
- Ergonomics in Lifestyle Accessories / Portfolio Development/Grading
- Construction Techniques **Major (Elective)**
- RP- Dissertation II

CAREERS



- Lifestyle Accessory Designer
- Accessory Designer
- Footwear Designer
- Jewellery Designer
- Product Designer
- Category Manager
- Graphic Designer
- Global Luxury Brand Manager
- Interior Designer



Fashion Communication

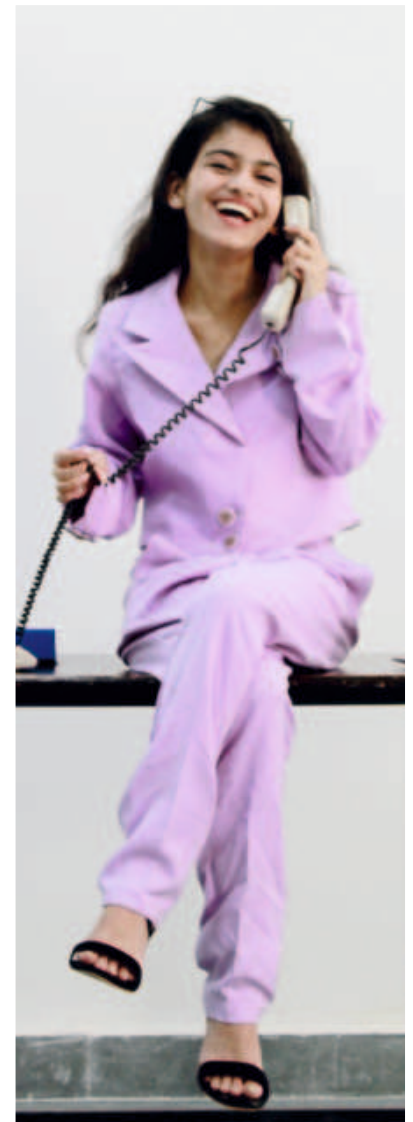


The Fashion Communication programme at SFI primarily focuses on four major domains i.e., Graphic Design, Space Design, Fashion Media and Fashion Thinking, and the related genres of these major areas, using hand and digital skills through knowledge, application and practice based approach.

Fashion communication is an exciting field that promotes verbal, written, and audio-visual communication in the fashion industry. At Satyam Fashion Institute you will learn to create visually appealing stories with the help of modern technology and utilize relevant promotional platforms to create a brand identity. With our skill-oriented curriculum, you can carve a niche for yourself as a fashion journalist, fashion photographer, creative and art director, fashion stylist, graphic designer, or a visual merchandiser. The possibilities are endless. It gives you the understanding of basic tools, terminologies, and methodologies of photography. Also understanding the effects of exposure, lighting, composition, and posing in photography. Introduction to the basic tools and techniques for Computer-Aided Designing.

“The function of design is letting design function.”

- Micha Commeren



Fashion Communication

NEP 2020 aligned Curriculum: 1st to 4th year

Semester I

- Fundamentals of Design
- Fashion Studies
- Technical Drawing and Sketching
- Professional Computer Skills
- Ability Enhancement Courses
- Indian Knowledge system
- Value Education Courses
- Co- curriculum Courses

Semester III

- Advance Computer Application in Fashion Communication
- Photography and Videography - II
- Fashion Marketing and Merchandising
- Introduction of Web Designing
- Open Elective Courses/ Generic
- Ability Enhancement Courses
- Advertising -I
- Co- curriculum Courses

Semester V

- AdvertisingII
- Space Design-I
- Media Planning and Event Management
- FashionStyling & Accessories **OR** Product Photography
- Creative Packaging
- Lightand Sound Design
- Community Engagement – Craft Design development

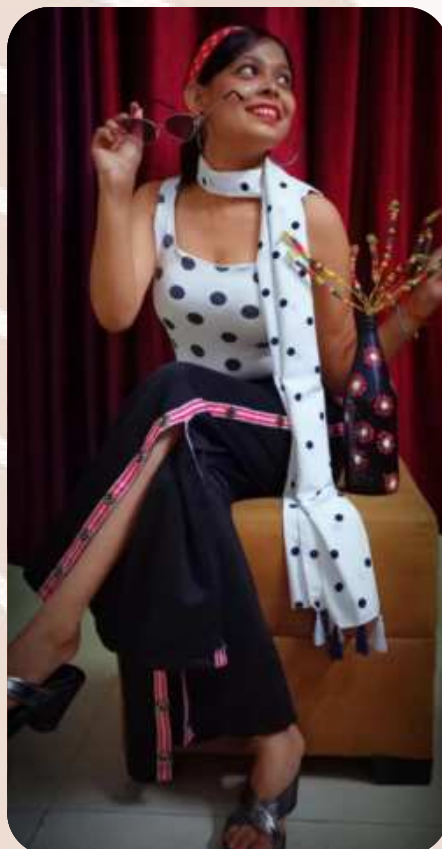
Semester VII

Honours

- Digital Marketing
- SocialMedia Management
- LuxuryBrand Management
- Product Design
- Introductionto IPR and Entrepreneurship **OR** Data Analytics
- Research Methodology and Academic Writing

Research

- Advertising and Branding Case Studies
- Motion Graphics
- Product Design
- Digital Marketing **OR**
- Social Media Management
- Research Methodology and Data Analytics
- Dissertation I



Semester II

- Photography & Videography
- Graphic Design for Fashion
- History of Fashion
- Digital Media and Digital Fashion Illustration
- Material Exploration for Fashion Display
- Ability Enhancement Courses
- Value Education Courses
- Co- curriculum Courses

Semester IV

- Graphic Design for Fashion -II
- Visual Merchandising
- Principal of Management
- Design Thinking
- Creative Writing
- Community Engagement- Craft studies
- Co- curriculum Courses

Semester VI

- UI and UX Design
- Fashion Journalism and Publication
- Public Relations
- Exhibition and Display Design **OR** Web Design Advance
- Brand Management (Design)
- Internship PR

Semester VIII

Honours

- Digital Marketing
- Publication (Magazine) Design
- Visual Merchandising
- Fashion Styling Advance
- AdvertisingProject (Field Work) **OR** Brand Promotion
- Internship

Research

- Portfolio Design
- Publication (Magazine) Design
- Visual Merchandising Project
- a)Brand Promotion **OR** Film Making
- Dissertation II

CAREERS



- Graphic Designer
- Luxury Brand Manager
- Event Manager
- Advertising & Creative Director
- Public Relation
- Celebrity Stylist
- Visual Merchandiser
- Exhibition Display Designer
- Fashion Journalist
- Fashion Photographer & Videographer
- Blogger, Influencer & Podcaster



P.G. Diploma in Fashion Design



The increasing relevance of design management, promotion and sale calls for innovative design development. All these require strong understanding of trade management practices and supply chain and understanding of fashion dynamics at global level. The program of fashion design builds up student's knowledge base in management techniques, costing and global trade practices.

The students of this program can pursue careers as fashion designers, fashion merchandisers, fashion stylist, design managers with domestic market and export sector.

Year I: The course curriculum in the 1st year covers design and technical skills, fashion attributes, fundamentals of supply chain, principles of management and communication skills. At the end of the 1st year the students undertake industry internship.

Year II: The student would concentrate on enhancing technical knowledge, design skills, expanding research areas and to develop creative working on design projects. In the final semester the students would design collections by developing a range and presenting them in the form of a fashion show.

"Fashions fade, style is eternal."

Yves Saint Laurent



P.G. Diploma in Fashion Design(2 years)

Curriculum: 1st to 2nd year

Semester I

- Textile Science
- Elements of Design – I
- Fashion Illustration-I
- Fashion Studies
- Pattern Making I
- Garment construction I
- Computer



Semester II

- Principle of Fashion Marketing
- Fashion Illustration-II
- Pattern Making II
- Garment Construction-II
- Textile Design & Surface Ornamentation
- Computer Aided Design

Semester III

- Design of Fashion History
- Operations Research and Fashion Forecasting
- Customer Service and CRM
- Visual Merchandising
- Apparel Quality Management
- Internship



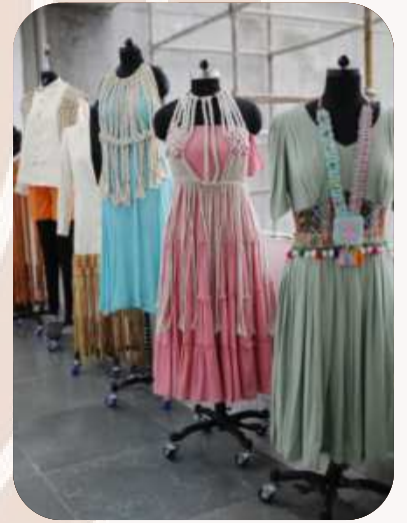
Semester IV

- Range Development
- Brand Management
- Portfolio Development
- Business Economics and Statistics
- Trend Research And Forecasting

CAREERS



- Fashion Designer
- Fashion Illustrator
- Fashion Stylist
- Fashion Consultant
- Quality Assurance Manager
- Production Manager
- Visual Merchandiser
- Fashion Merchandiser
- Personal Stylist



M.Design (Interdisciplinary)-2yrs



M.Design (Interdisciplinary)-2yrs

Master of Design (M.Design) is a specialized postgraduate program designed for individuals with a strong passion for creativity, innovation, and interdisciplinary exploration in design. This program caters to aspiring designers who seek to excel in the ever-evolving design industry by developing a multi-dimensional perspective and a comprehensive skill set.

The curriculum emphasizes a balance between theoretical knowledge and experiential learning, encouraging students to engage in research-driven projects, dissertations creative experimentation, and industry-oriented problem-solving. With an interdisciplinary approach, the program exposes students to diverse areas of expertise, fostering adaptability and critical thinking. The course structure spans two years, divided into four semesters, with continuous assessment conducted through written examinations, practical assignments, research dissertations, project reports, and seminars.

his evaluation framework ensures that students develop a strong professional portfolio while refining their ability to conceptualize and execute innovative design solutions. Through rigorous academic training, industry exposure, and mentorship from experienced faculty, students gain the confidence and expertise needed to drive design innovation and address contemporary challenges in a rapidly evolving global landscape.

*“Research is seeing what everybody else has seen and
Thinking what nobody else has thought.” - Albert Szent-Györgyi*



M.Design (Interdisciplinary)-2yrs

Curriculum: 1st to 2nd year

Semester I

- Design Process and Analysis
- Design for Special Needs
- Brand Design
- Contemporary Global Issues in Fashion
- Industry Project
- Contemporary Design **OR** Sustainable Design
- Research Methodology



Semester II

- Design Management
- Entrepreneurship and Fashion Business
- Research Paper Writing
- Design for Community
- Research writing and Data collection
- Sustainable Design Advance **OR** Product Design
- Internship

Semester III

- Futuristic Design
- Advance Computer Application
- Circular Economy
- Digital Marketing In Fashion
- Meta Cognition- Basic
- Waste Management In Fashion Industry **OR** Upcycling In Fashion Industry
- Sustainability Project- Major



Semester IV

- Professional Communication
- Portfolio Development
- AI In Fashion
- Space Design
- Dissertation

CAREERS



- Visual Designer
- Design Academician
- UI/UX Designer
- Sustainable Design Analyst
- Design Thinker
- Content Creator
- Product Designer
- Fashion Marketing Manager



Bachelor of Mass Media (3 years)

Mass Media are playing an outstanding role in creating and shaping of public opinion and strengthening of society. The Mass Media are a diversified collection of media technologies that reach a large audience via mass communication. Some of the most popular forms of mass media are newspapers, magazines, radio, advertising, public relations, corporate communication, multimedia journalism, social media, television and films/movies. The discipline places a great focus on the theoretical and cultural approach towards media, mass communication, journalism and communication studies. Media studies also utilize concepts and techniques from other disciplines such as sociology, anthropology, psychology, politics, economics, law or philosophy.

Interested in pursuing career in TV Channels, TV Media, Digital Media, Radio, Production House, Print Media, Advertising, Public, Relations, Media Management, Corporate Communication, Film Making, Content Writing, Media Research etc? If yes, then Journalism and Mass Communication is for you. Our skill-based, industry-relevant, and research-led program is well structured to produce the next generation of media practitioners and professionals. Grab a golden opportunity to learn in a simulated environment to produce newspapers, prepare radio broadcast content, produce TV Ad, Show, Interview and news bulletins, write press release, run public relations campaigns, produce video films, set up blogs, and work on social media platforms. Be ready to challenge and be challenged in new ways of thinking and expression.

Semester I

- Effective Communication Skills
- Fundamentals of Mass Communications
- Contemporary World History
- Traditional Media
- Introduction to Sociology

Semester II

- Environment Studies
- Indian Political and Economic Systems
- Introduction to Psychology
- Event Management Skills
- Introduction to Computers

Semester III

- Introduction to Print Media
- Basics of Advertising
- Fundamentals of Public Relations
- Visual Communication
- Principles of Management

Semester IV

- Introduction to Broadcasting
- Integrated Marketing Communication
- Introduction to New Media
- Writing for Media
- Women and Media

Semester V

- Introduction to Research
- Advertising & Marketing
- Consumer Behaviour
- Branding
- Media Planning & Scheduling

Semester VI

- Internship
- Advertising & Society
- Laws and Ethics in advertising
- Advertising Agencies
- Internship



CAREERS

News Anchor

Content Writer

Photo Journalist

Sub- Editor / Editor

News Editor

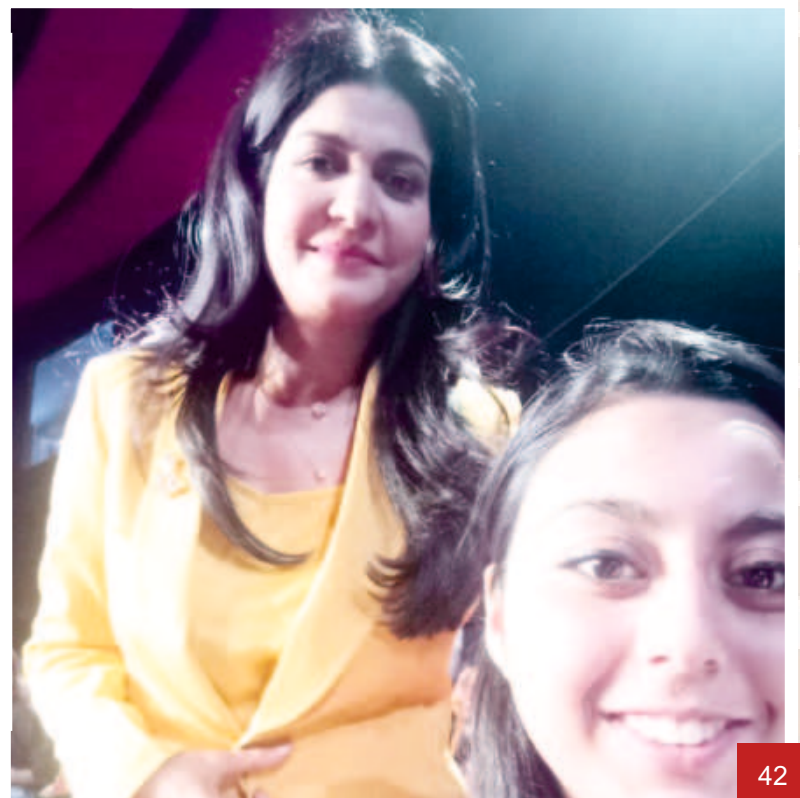
Graphic Designer

Event Manager

Reporter / Correspondent

Script Writer / Copywriter

Video Editor



M.A. (Mass Communication & Journalism)

2 years

Semester I

- Introduction to Communication Studies
- Introduction to Digital Media
- Media and Society
- Writing for Media (Print) (Pr.)
- Visual Communication OR Production Management OR Creative Writing OR Communication Initiatives
- Research Methodology

Semester II

- Writing for Media II (Pr.)
- Introduction to Marketing
- OR Client Servicing
- Culture and Communication (Pr.)
- Understanding Audiences
- Producing Audio-Visual content OR Creating Photo Essay
- OR Video Production
- OR Audio Production (Pr.)

Semester III

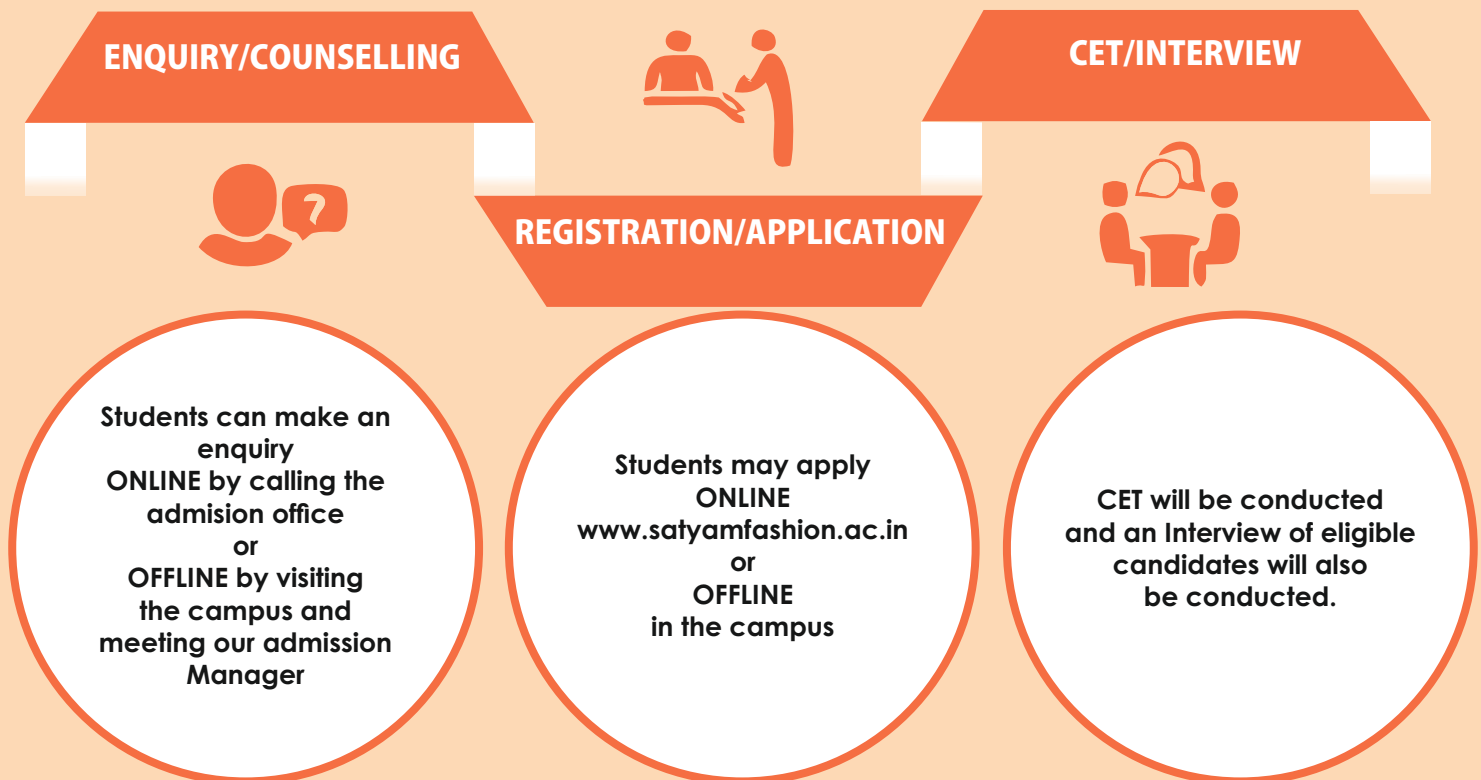
- Advertising & Public Relations
- Media Laws and Policies
- Communication Research
- Gender and Media
- Introduction to AI OR Content Creation- Blog Series OR Vlog Series OR Podcast Series
- Statistical Applications in Research

Semester IV

- Reputation Management and Advocacy
- Media Ethics
- Recent Trends in Mass Communication & Journalism
- Participatory Communication
- OR Media Industry Practices
- Dissertation OR Film Project OR Digital Media Campaign







Admission Procedure



Admission Rules

Admission for merit seats is based on the marks obtained in qualifying examination and the performance in **Common Entrance Test**. Satyam Fashion Institute conducts an entrance exam in order to shortlist aspirants for admission in the month of March / April each year.

Also, SFI issues admit card for the design entrance exam (CET) via mail. SFI admit card is not sent by any other means such as by post or by hand under any circumstances. You are suggested to bring the print out of the admit card shared via mail on the day of examination at campus.

CET comprises of Quantitative and Analytical Ability(20%), English Comprehension & Communication Ability (20%), General Knowledge & Current Affairs (20%), Creative Ability Test (20%)and Situational Ability(20%). Aspirants will be appearing for the Personal Interview round on the same day. The sample papers are shared in the month of February.

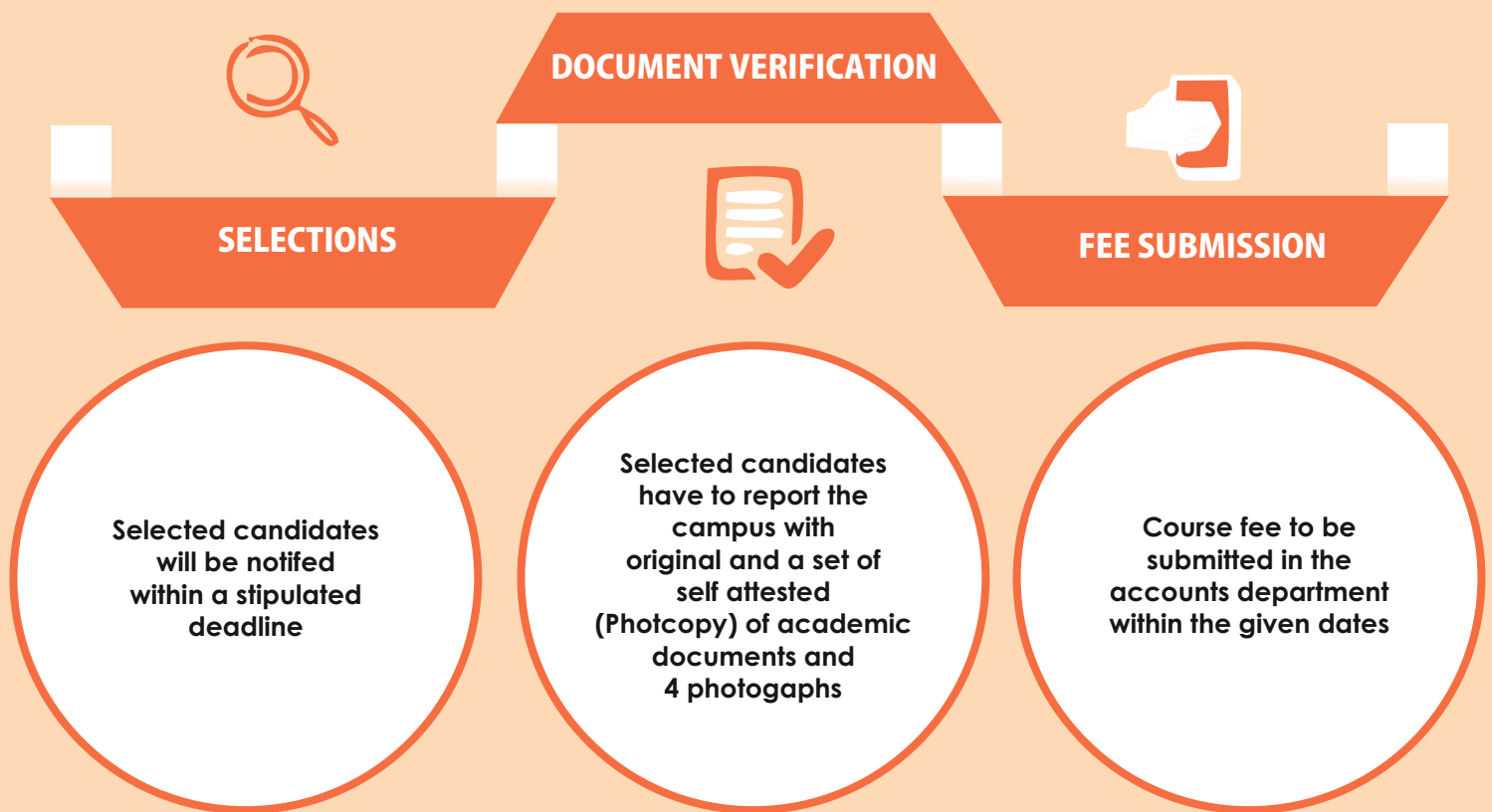
Direct Admission under NRI and Management Quota on the basis of merit and personal interview.

For admission to M. Des. programme- All candidates need to register and fill the application **ONLINE** only by accessing

www.satyamfashion.ac.in.

The application process is completed only when a printout of the filled **ONLINE** application form is taken after paying the registration fee online.

- The candidate must bring a duly signed copy of the same along with two good quality photos (same as uploaded on the online application form) affixed in the appropriate place on the form on the day of the Interview.
- Candidates are requested to ensure that they must fulfill all such requirements before filling and applying for the programme.



Registration - Neatly filled application form along with a DD/ Cheque or cash of Rs. 1000 (for B.Design, PGDFD & M.Design) & Rs. 500/- for BMM in favor of Satyam Fashion Institute is to be submitted to the

Admission Officer: Satyam Fashion Institute, C-56/A 14 & 15, Sec-62, Noida.

The following certificates need to be enclosed with the application form for all the courses at the time of admission.

- a) 10th Marksheet and Passing Certificate.
- b) 12th Marksheet and Passing Certificate
- c) Graduation or any other qualifying exam semester wise/year wise marksheet.
- d) Transfer certificate and character certificate.
- e) Migration certificate of last qualifying exam.
- f) Medical fitness certificate. ((Mandatory)
- h) No objection certificate / Migration certificate in the case of other state.
- i) Co-curricular and extracurricular activity proof certificates.
- j) Medical certificate. (Mandatory)
- k) 5 color passport size photographs.
- l) Cast/EWS certificate, if applicable.
- m) Any other certificate – need to indicate.

Special seats: For physically challenged candidates (only with locomotor disability) or differently abled candidates - Number of seats allocated-5. Candidate who consider themselves eligible for this category are suggested to submit the relevant medical documents duly examined by district medical hospital. These special seat will be awarded a scholarship on the fee structure to all the program. This is applicable for both B.Design and PGDFD.

FEE SUBMISSION GUIDELINES

Fee Structure

B. Design, PG Diploma & M.Design Courses fee to be paid semester wise on **16 June & 16 November** of every year. 1st Semester fees to be paid at the time of admission in two equal installment before starting of 1st semester. Late payment fine of Rs. 100 per day has to be paid after the due date. If the semester fees is not paid as per the given schedule management has reserve the right to revise the fees charge at time of starting academic session.

Bachelor of Mass Media Courses Courses fee has to be paid semester wise on 16 June & 16 November of every year. 1st Semester fees has to be paid at the time of admission in two equal installment before starting of 1st semester. Late payment fine of Rs. 100 per day has to be paid after the due date. if the semester fees is not paid as per the given schedule management has reserve the right to revise the fees charge at time of starting academic session.

A student who has been suspended or expelled for reasons relating to student academic misconduct/ student general misconduct and/or consistently low attendance without sound medical proof will not be entitled to a refund of tuition fees.

A late payment fine of Rs. 100 per day has to be paid after the due date. If the semester fee is not paid within one month of the due date, the admission would stand cancelled and re-admission would be possible only on payment of Rs. 15,000 as re-admission charge along with the semester fee. For the academic year 2025-26, if SFI makes any modification during the session, those will be binding for the students. Hostel / Transport / Locker / Dress / Fashion Show / Industry visit, and tour charges are to be paid extra. After taking the admission, if the students cancels her admission no fee except caution money will be refunded and the admission will automatically stands cancelled.

Financial Assistance

Purpose of the loan

- To meet educational expenses such as tuition fees, hostel fees, cost of books, exam fees, and airfare (for studies abroad) for pursuing any Graduation / Post-Graduation / Diploma course in an Institution recognized by the State / Central Government / University.
- For job oriented professional / technical courses from reputed universities abroad.

Eligibility Criteria

- Should be an Indian Citizen.
- For B.Design & PG Diploma Programme -Should have secured admission to higher education course in recognized institutions in India through Entrance Test / Merit Based Selection process after completion of HSC (10 plus 2 or equivalent).
- In the states where there is no common entrance test (CET) the applicant must secure 60% for others and 55% for SC / ST students in the qualifying examination as Cut-off marks.
- Wherever common entrance test (CET) is absent for securing admission to post graduate courses / research programmes, employment and reputation of institution concerned should be the criteria.
- The student applicant should not be in gainful employment.
- For M.Design Programme - The candidate should have a minimum of 55% marks (50% marks in case of SC / ST / PwD) or equivalent grades in the qualifying degree for Design stream.
- The candidate should be a Graduate in a Professional Degree (i.e. 4 year –Bachelor of Design).

Scholarship Criteria

Following scholarships categories (upto 10% on first year fee) are available to the students of B. Design, M. Design & P. G. Diploma Courses:-

- Merit Scholarship – for those candidates having 85% and above in qualifying exam. (Applicable only for first year of the Course)
- Sister Concession – applied if two real sisters are studying, then either of the two would get the concession.
- Satyam Staff – for the daughter/ real sister of the Satyam staff.
- Defence/ Army/ Paramilitary/ Indian Navy/ Police personnel's ward.
- Doctors in Government hospitals/ Para medical staff of Government hospitals' ward.
- **Special seats for physically challenged candidates (only with locomotor disability) or differently abled - Limited to a maximum of 5 seats in the given academic year.
- Students having good performance and achieved more than 85% marks consistently in the last two semester examinations may also avail 10% scholarship for the immediate next one year only. Following criteria should be fulfilled by the eligible students for this scholarship: -
 - (i) Students having good academic performance and achieved more than 85% marks consistently in the last two semesters examination.
 - (ii) Students having more than 80% attendance record and have attended at least 80% physical classes consistently in the last two semesters.

RULES & REGULATIONS

Rules & Regulations

GENERAL RULES

Every student shall abide by the rules of the institute, which may be updated from time to time.

Identity Card: Every student of the institute must possess the identity card. She should always wear it on person while on campus and should produce whenever called upon to do so by concerned authorities. The loss of I Card should be reported immediately to the office. Rs. 500/- will be charged for issuing a duplicate I card.

Attendance: As per University norms a student shall be required to attend 75% of the number of lectures and 75% of the number of practicals, separately from actual number of classes conducted in each subject during each semester. Directions for shortage in attendance have to be obeyed by the students.

DISCIPLINARY RULES

Ragging: Ragging is totally banned in the institute/ college. Anyone found guilty of ragging and /or abetting ragging is liable to be punished. The punishment depending upon the nature and the gravity of the offence as prescribed under UGC act 1956 as further issued vide their draft notification No. F1- 16/2007 (CPP-II) April 2009. All parents/ students is required to sign the undertaking at the time of admission as attached with the admission form. Visit institute's website - www.satyamfashion.ac.in Contact on 0120 - 0120-4242805 / 4540130/ Mobile: 9958094700 / 01/02

Anyone found indulging in ragging in any form within or outside the campus, shall be instantly expelled from the institute. The behaviour of the students at all time, within or outside the campus must be above board and must reflect a sense of responsibility. Students are required to show due regard for the rights and the properties of the institute. Any student found guilty of tampering / damaging the property, fixtures, equipment, furniture, books, building, vehicles, etc. of the institute / shall be liable for punishment and might be expelled from the institute. Any student found misbehaving in the class, lab, campus and behaving arrogantly with the faculty and or staff or fellow students will be severely punished. The nature of the punishment will depend upon the severity of the offence.

The following will constitute misbehavior and misconduct:

- I. Disobedience
- ii. Objectionable moral influence
- iii. Improper body language
- iv. Back answering
- v. Insubordination etc.

Rules for Hostel and transport are notified separately which must be followed.

Hostel / transport facility once availed cannot be withdrawn and charges will have to be paid for the whole academic year. The students are bound by all the rules and regulations made by the institute from time to time. Any matter not expressly provided for in these rules shall rest at the absolute discretion of the concerned authority, which also reserves the right of modifying these rules as and when felt necessary.

All disputes pertaining to prospectus, admission and conduct of examination shall fall within the jurisdiction of Noida, Uttar Pradesh State only.

Use of mobile phone in the classrooms, labs, library and other academic area is strictly prohibited. Mobiles ringing in the class will be confiscated, auctioned and the proceeds will be donated to a charitable cause. Further, such student will be liable for disciplinary action. Carrying any valuables to the institute will be at the risk of the student and institution will not accept any responsibility of the valuables lost in the class as well as on the campus. Students are required to read the notices put on the notice board of the institute. Institute shall not accept any responsibility for any loss / damage incurred by a student owing to her failure to read the notices in time. Any advance taken by a student towards any activity of the institute should be settled with the authorities within four days from the completion of the activity. To substantiate the expenses, authentic receipts / bill must support the statement.

INFRASTRUCTURE & LABS



TEXTILE LAB



READING ROOM



CONFERENCE ROOM



LIBRARY



FABRIC WEAVING LAB



STATIONARY SECTION

INFRASTRUCTURE & LABS



HOSTEL



RESOURCE CENTRE



DRAPING LAB



TEXTILE TESTING LAB



INDOOR GAME



GARMENT CONSTRUCTION LAB

INFRASTRUCTURE & LABS



INFRASTRUCTURE & LABS



DYEING LAB



Salon



LIFESTYLE ACCESSORY LAB



DESIGN STUDIO



PRODUCT DESIGN LAB



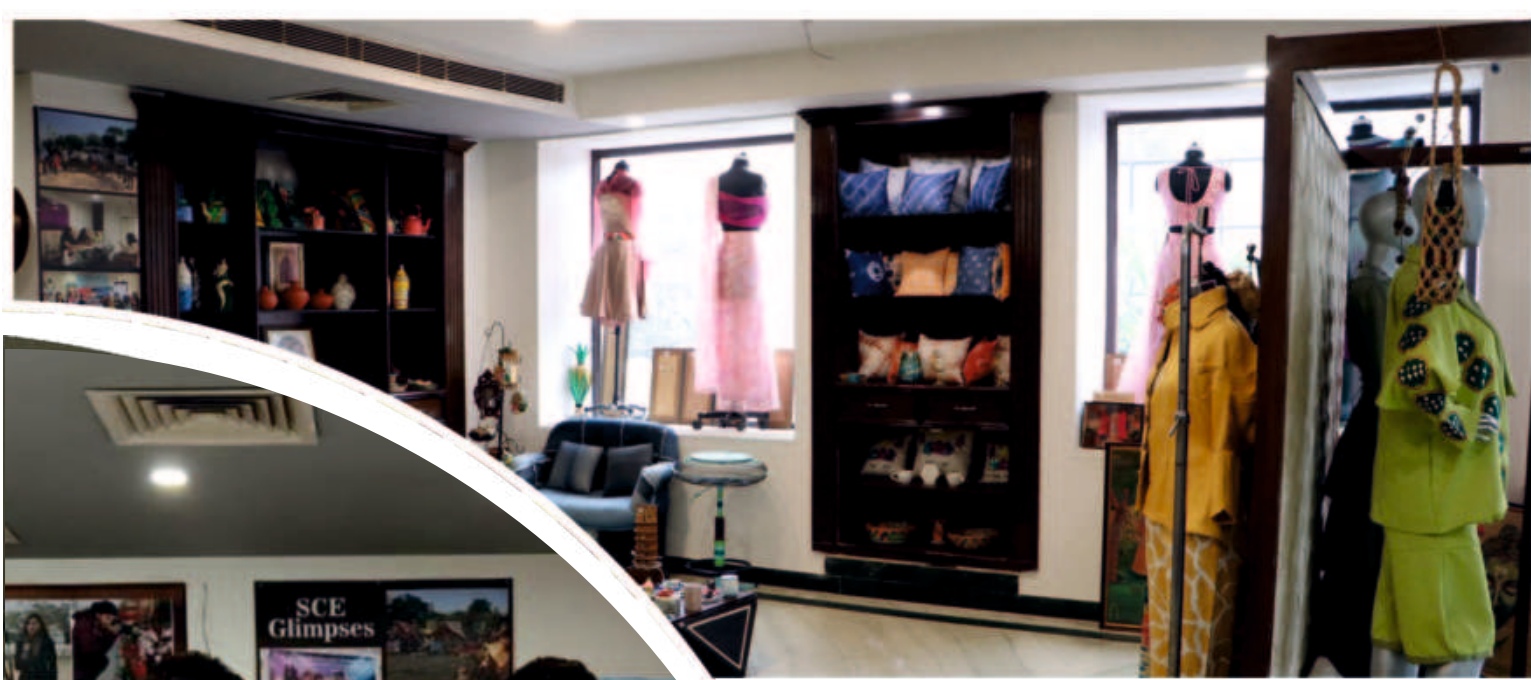
COMPUTER LAB



अभिव्यक्ति

— An Expression





SFI
@
COUTURE
RUNWAY
WEEK





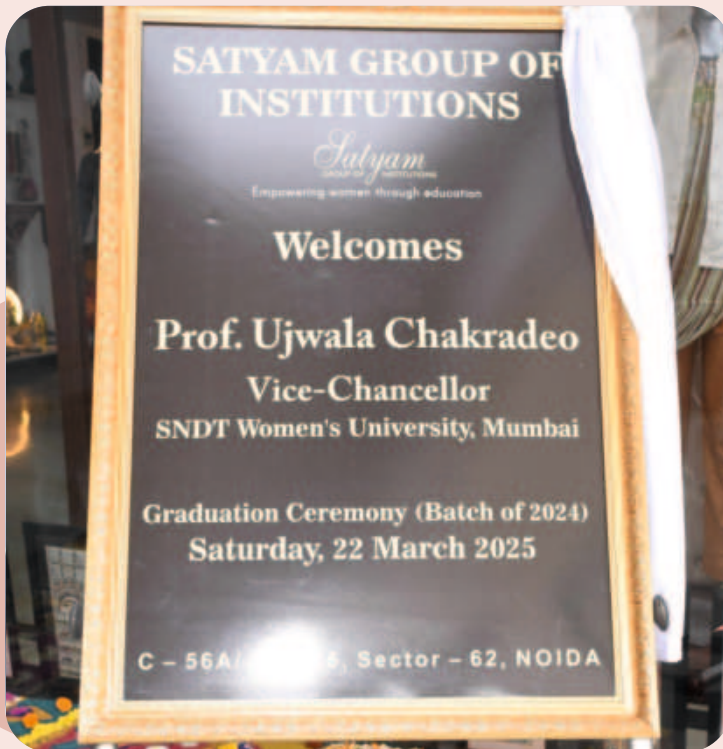
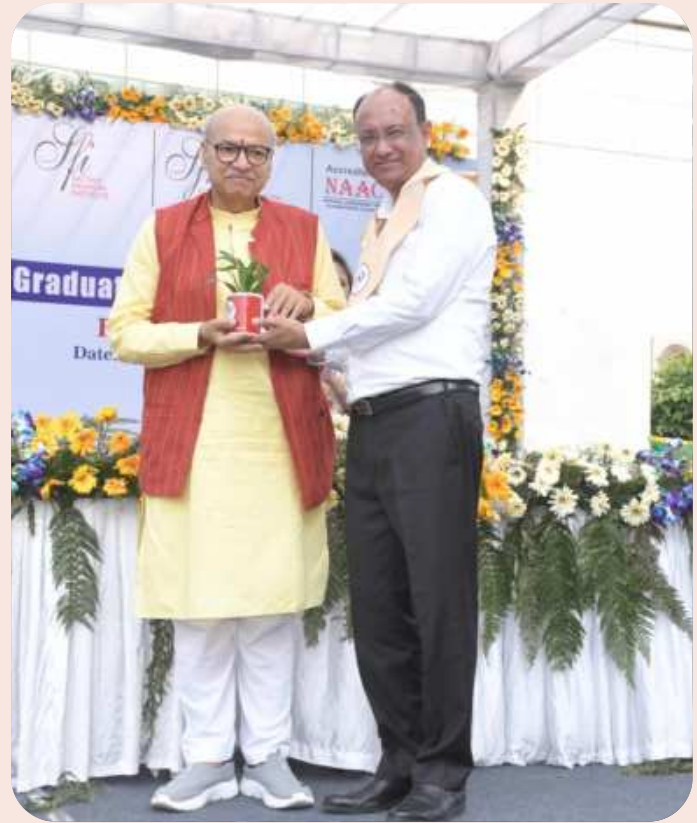
COUTURE RUNWAY WEEK™



GRADUATION CEREMONY - 2024



GRADUATION CEREMONY - 2024



EARN WHILE YOU LEARN



EARN WHILE YOU LEARN



SFI PUBLICATIONS

Design Quest an Advanced Research Journal on Design (Journal):

Satyam Fashion Institute provides an intellectual platform to its students, researchers, academicians and industry professionals for publishing their findings and innovations. The bi-annual journal Design Quest and Advanced Research Journal of Design is the first and foremost feature in the institution's cap. The Journal is interdisciplinary and covers a wide range of designs and areas intending to all spheres of life.

The authors submit their original research and review papers related to various aspects of design, its history, cross-cultural influences, industrial scenario, new product developments, processes, design methodologies and other inter-disciplinary areas. The Journal is registered from the Office of Registrar of Newspaper for India with RNI No. UPENG/2018/76546. It has also got the International Standard Serial Number (ISSN) 2582-855X.

Scholars from across India and outside are writing for several issues of the Journal. It is excelling day by day.

Buzzing Bee (Newsletter):

Bi-annual Newsletter known as Buzzing Bee is another published venture of Satyam Fashion Institute. It consists of all the significant happenings of the institute semesterly. The student corner is the most exciting segment of the Buzzing Bee. This segment publishes the shortlisted creatives of the students. The editorial board comprises students who are interested in articulation.

Blog (Content Writing):

Apart from these two, the blog writing segment is an online platform to publish the blog. Students under the guidance of their teachers frequently submit their blogs to publish. Their subjects relate to several national-international topics related to different aspects of art and design. It gives online exposure to the students and allows them to be approached across the world.

The soft copy of all of them can be found on the official website of Satyam Fashion Institute.

Website:- www.satyamfashion.ac.in





TRIPTYCH 2025









Triptych 2025
Chief Guests, Guests of Honour





SATYAM FASHION INSTITUTE, NOIDA
 Reaccredited by NAAC Grade 'A' CGPA: 3.18
 Affiliated to SNDT Women's University, Mumbai

Satyam's Triptych 2023

DESIGN: M.DESIGN, heartfulness, PGDFD, LIFESTYLE & ACCESSORY DESIGN, FASHION DESIGN, TEXTILE DESIGN, FASHION COMMUNICATION

fulness, A, SATYAM, Suman Patil, ST, Suman Patil







**National
Education
Policy (NEP)
2020**





**SFI team received award at
SNDT University-
Best CHETNA Credit
Course at SFI**



The Ongoing Programme under CHETNA Credit Course





SATYAM FASHION INSTITUTE
 REACCREDITED BY NAAC GRADE A CGPA 3.18
 AFFILIATED TO SNDT WOMEN'S UNIVERSITY, MUMBAI

Fashion animation bootcamp
 Adobe Aftereffects

3D Tool Standard

Course Duration: 07 Aug 2024 to 30 Oct 2024
 Last Date to Apply: 31st July, 2024

3D MODELLING
 TEXTURING
 ANIMATION
 RENDERING

3D STARTER

Course Fee: ₹1,20,000/-
 11 Aug 2024 to 30 Oct 2024
 Last Date to Apply: 31st July 2024
 www.satyamfashion.edu.in



सत्यम फैशन इंस्टीट्यूट नोएडा को सस्टेनेबिलिटी शिक्षा में उत्कृष्टता के लिए मिला पुरस्कार

सत्यम फैशन इंस्टीट्यूट जो एसएनडीटी महिला विश्वविद्यालय से मान्यता प्राप्त और एआईसीटीई द्वारा अनुमोदित है, ने अपने बी.डिजाइन कार्यक्रमों - फैशन डिजाइन, टेक्सटाइल डिजाइन, लाइफस्टाइल एक्सेसरी डिजाइन, और फैशन कम्युनिकेशन - के माध्यम से छात्रों को स्थिरता के प्रति जागरूक किया है। संस्थान के चेतना कार्यक्रम (सेंटर फॉर होलिस्टिक एजुकेशन ट्रेनिंग एंड नोवल एडवांसमेंट) ने छात्रों को व्यावहारिक कौशल, रोजगार योग्यता, और 21 वीं सदी की दक्षताओं से सुसज्जित किया है।



Satyam Fashion Institute
 Reaccredited by NAAC Grade A CGPA 3.18
 Affiliated to SNDT Women's University,
 Mumbai

Course
PRODUCT PHOTOGRAPHY
CREDITS - 4

Recognized by
 SNDTWU - CHIETNA
 (Centre for Holistic Education, Training and Novel
 Advancement)



W20 & G20 Goals Implementation



NAAC VISIT

Reaccredited by NAAC "A" Grade CGPA 3.18



**SFI students participated
in UP International Trade
Show at Expomart, Noida**



SARAS AAJEEVIKA MELA at NOIDA HAAT





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Ms. Ruchi Verma
Vice President
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Ms. Harshita Srivastava
Designation: Secretary
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Ms. Shweta Kapruwan
Joint Secretary
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Alumni Association @ SFI



Logo Launch by the Alumni Association





MISS SFI Glimpses





Entrepreneurship Platform for SFI Students @ HGH INDIA



HGH INDIA





Products Designed by SFI Students

National Handloom Day Celebrated at Baghpat with Weavers





Sustainability Award Received by SFI



SCHOOL CONNECT Initiatives



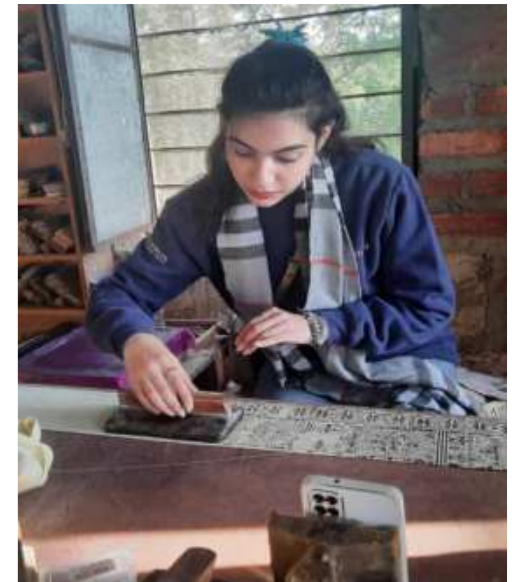




CRAFT

CLUSTER





PLACEMENTS @ SFI

The placement cell collects the Data of the students and companies, maintaining and updating the database by Preparing eligible pool of students of different disciplines. We gather information about job- fairs and employment opportunities and notify the students about Pre-Placement Activities, Job Opportunities and Campus Selections through Placement Portal and College Website, Organising Campus Recruitment Training Programme. We connect with leading companies for Internships and Campus Selections, Organising On and Off Campus Interviews and act as an interface between the selected students and the recruiters.

INDUSTRY LINKAGES

Swati Exim Pvt Ltd
R and A silk International
Celestial India
Sowtex Network
Street 16
Batik India
B.L International
S.K dyieng and Printing Works
Street 9 Fashion
Zara
Indi Home Fab Ltd
Cosmique Global
Abexo Exports
Savi Leathers
Neethoz Apparels
Zynke Exports
Design Impex
KK Global
Shree Bharat International
Ar Kay Enterprises
Raa Design
MandiraWirk Designer
Manish Tripathi Designer
Soltee by SulakshanaMonga
Ritu Kumar (RitikaPvt Ltd)
RajdeepRanawat Designer
Jainee Sharma Designer
Niket Mishra Designer
Sonia Jetleey
Varija Bajaj Designer
Joy Mitra Designer
Deepa Sondhi Designer
Anjali Sahni Designer
Hemant and Nandita Designer
Pankaj and Nidhi Designer
ChayyaMehrotra Designer
B.L International
Kalakriti Export House
Sinni Designs
Pooja International
Eastern Heritage
Utsav Exports
Needle Craft

Unique International
Radhika Gupta Designer
Alyth International
Shemon International
Shreysa Textiles
Shades of India
Richa Global
Paridhan Clothing
Blackberry
Abhi Singh Designer
Krishiv Exim
Sunshine Enterprise
Upasna Gupta Couture Ltd
Lime Road
RNG Apparels
Alliaz Exports
Cotton Jersey
Design Sangrah
Kadambari International
KK Accessories
Samtex
Orient Craft
Sahu Export house
Sahni Export house
Saroj International leather
export house
Shahi Exports
Cocoon Export house
Chirag International
Radiant Export house
Savaya International
Gaurav Gupta Designer
Rakesh Aggarwal Designer
Prits leather Art Pvt Ltd
Designer Priyam Narayan
Manish Ahuja Designer
Pratima Pandey Designer
ModaCockTail
Talking Threads
Krishna International
ABS International
Bhawani International
Jayshree Textiles (Aditya Birla)

Theme Export House
Mariko Internatinal
Global Trendz
NamrataJoshiPura Designer
Impulse Buying House
Pearl Global Export House,
Gurgaon
Matrix Export House ,Gurgaon
Fashion Folio Export House
Ethnic Wear of India
AnupBaneerjee Choreographer
SunloadAppael
Meriyar Co
Pash by Shasha&Gaba
Monte Carlo
Sanskriti Apparels
Li Fung Pvt. Ltd.
Noida Haat
Shreysa Textiles
Anupam Textiles
Krishna Beads
Radhnik Export House
P.P International Industries
Rahul Fashions Private Limited
Studio 63
Inditex India
Radiant Expovision
More Clothing
ENL Garment Solution
EPCH
NCDPD
IIGF
Wool Spuns
Iera Living
Pantaloons
The Colours Export House

START-UPS OF OUR ALUMNI

- Poshaque-Barkha Grover
- Vastra by Shreya Dhamija
- Nikita Zutshi Artwork
- Art By Avika
- Avtarit By Varsha
- Label -Cheeranjeev Kaur
- Pravish - Priya Dhingra
- Grifeen Xcelerate - Prashasty Bhatnagar
- Papa Is Not Rich- Ananya Vandanand
- Artovers- Aishwarya
- Sitara for Girls by Neha
- The 9 Shaukeens
- Mora by Monika & Radhika
- DE Studio- Monika Dey
- Improz by Asheena
- Breathing Studio- Supriya Patel

Placement Drive at Satyam Fashion Institute

Industry Names

Tasva by Tarun Tahilian
Ananda
KS Overseas
Tessuti
Can Design pvt ltd
House of Zalena
Shringaar Export House
Can Design pvt ltd
Shiv DVN Garments LLP
Outre Couture
Mr. Button
Lifestyle International pvt ltd
Mini Sondhi
Biba
Mango
Paridhan Clothing
Natural Shibori by Ananda
Celestial Knits
Mango
Agashe- Multi designer store
Tessuti
Outre Couture

Student Names

Anjali Mishra
Gesu Goley
Taruna Chaudhary
Anjali Prajapati
Yashvi Gautam
Riya Arora
Khushali Jaiswal
Tanishka Arya
Simranjeet Kaur
Diksha Agarwal
Sejal Agarwal
Kritika Pandey
Sanskriti Arya
Neha Kumari
Supriya patel
Vanshika Malhotra
Deepthi Dohrey
Rashi Sharma
Supriya Patel
Yashi Mittal
Rashika
Anchal Rathee

For any details or queries for the placement, internships and other kinds of industry interface, you can get in touch with the placement cell: placement.cell@satyamfashion.ac.in

Dr. Neetu Malhotra, Principal , Email ID: neetu.malhotra@satyamfashion.ac.in

Placement Cell- Mr. Aditya

Ms. Astha

Ms. Neetu Saini.

EVENTS & ACTIVITIES



General Health Camp



Independence Day Celebration



Teachers Day Celebration



Hindi Diwas Celebration



EVENTS & ACTIVITIES



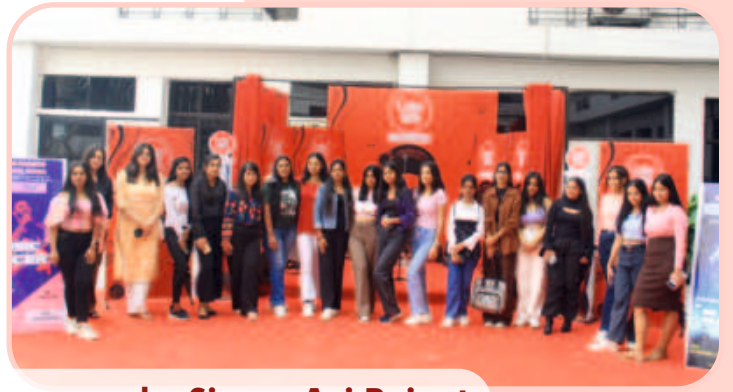
Ganesh Chaturthi Celebration



Swachhata Abhiyan



Coke Studio Live Performance by Singer Avi Rajput



Entrepreneurship platform for SFI Student



EVENTS & ACTIVITIES



Green Heartfulness Run Awards



Pottery Workshop



Christmas Celebration



Fevicyl Workshop



EVENTS & ACTIVITIES



Lohri Celebration



Republic Day Celebration



Cyber Security Session by UP Police officials



Basant Panchami Celebration



EDUCATIONAL VISITS



The Demin Show @Gartex Texprocess



62nd Joint Technological Conference- 2024



ISRO Third Lunar Launch Conference



Visit at FICCI Higher Education Summit 2024



The Bharat Mandapam Textile Fair



International Conference on Apparel & Home Textiles

& CONFERENCES



Visit at DLF-Emporio for Visual Merchandising Project



Industry Visit for Metal Casting



Industry Visit for Metal Casting



77th All India Textile Conference



Industry visit to learn the process of Wax Casting



YASHOBHOOMI (India International Convention & Expo Centre)

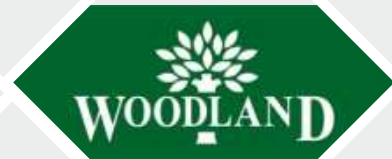
Sports @ SFI



Sports @ SFI



Designer/Industry Collaboration



DIVYA & BHAWNISH SURI

EXPORTS PVT. LTD.

KARISHMA DEEPA SONDHII



Designer/Industry Collaboration



MR. RAVI.K.PASSI



MR. LALIT THUKRAL



MS. SHASHI NANGIA



DR. MUKESH SHARMA



MS. KIRAN SHARMA



MR. ATUL KUMAR SONI



MS. VARIJA BAJAJ



Dr. NEETU SINGH



MR. MANISH TRIPATHI



MS. TANMAYA DEWEDI



MR. SAHIL CHAUDHARY



MS. ANJALI MOHATA



MS. DEEPA SONDHI



MS. SONIA JETLEEY



MS. SAPNA TEWARI



MR. KRISHAN TEWARI



MR. HIMMENDRA GUPTA



MR. R.K. SRIVASTAVA



MS. ANJALI SAHNI



MS. VARSHA AGARWAL



MR. RAJEEV BANSAL



MR. DK SINGH



MS. MINA DHIR



MR. SONIL JAIN



MR. DEEPAK GUPTA



MS. RADHIKA GUPTA



DR. M.S. PARMAR



MR. SANJAY AGARWAL



MS. EKTA JAIN



MR. ANKIT NAGPAL



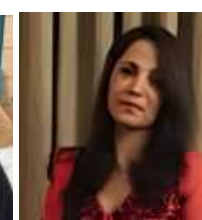
MR. ANUBHAV ARORA



MR. MUKESH AGGARWAL



MS. SWEETY UPADHYAY



MS. MEENAKSHI SARNA



MR. MANISH AHUJA



MS. CHHAYA MEHROTRA



DR. KAPPIL KISHOR



MS. SHIVANGI KISHOR



MR. GAGAN SAHNI



MR. KAUSHIK SHEEL



MS. SUMAN PATHAK

Designer/Industry Collaboration



Designer Deepa Sondhi



Manish Tripathi, Sonia Jetleey, Ravi K Passi



Karishma Sondhi



Sonia Jetleey



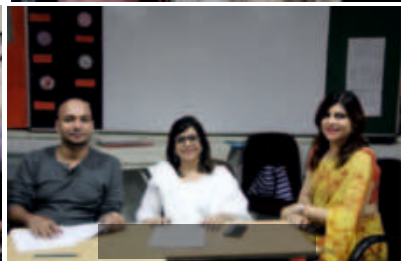
Deepa Sondhi, Karishma Sondhi



Ashwinder Singh, Shashi Nangia



Prerak Mittal - Crazy Mediaworks



Gagan Sahni, Anjali Sahni

Celebrities @SFI

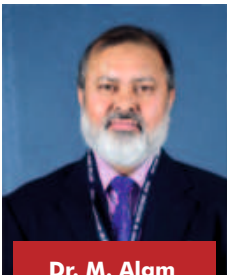


Team Satyam Fashion Institute



Dr. Neetu Malhotra
Principal - SFI

ACADEMIC TEAM



Dr. M. Alam
Dean SSJMC



Dr. Priyanka Sarkaar
HOD-SSJMC



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Asst. Professor



Ms. Ishika
Asst. Professor



Ms. Nidhi Yadav
Asst. Professor



Ms. Charu Ahluwalia
Asst. Professor



Dr. Supriya Himanshu
Asst. Professor



Ms. Shivani
Asst. Professor



Ms. Prachi Agarwal
Asst. Professor



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Asst. Professor



Mr. Aditya
Asst. Professor



Ms. Eashverya Agarwal
Asst. Professor



Dr. Ayushi Kulshreshtha
Asst. Professor



Ms. Anshika Goel
Asst. Professor



Ms. Neetu Saini
Asst. Professor



Ms. Nilofar
Librarian

Team Satyam Fashion Institute



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Office Superintendent



Mr. Pramod Chaudhary
Admin Officer



Mr. Lalit Singh
Account Officer



Mr. Yashveer Singh
Assistant Manager
(Office & Liaison)



Mr. Laxman Rawat
System Admin (IT)



Ms. Deepti Mishra
Office Assistant



Ms. Saveena Singh
Admission Head



Ms. Asha Singh
Hostel Warden



Mr. Sachin Saini
Accountant



Mr. Dheeraj Kumar
Lab Incharge



Ms. Sandya Chauhan
Lab Incharge



Mr. Vimal Mishra
TD-Lab Helper



Mr. Ganesh Prasad
Boutique Master



Ms. Roshni
Admission Counselor

Industry Experts



Ms. Garima Rohatgi
Industry/Academic Expert



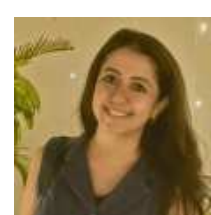
Mr. Naman Bhalla
Industry/Academic Expert



Mr. Sandeep Mauyra
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Dr. Nidhi Arora
Industry/Academic Expert



Ms. Garima Malik
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Ms. Vanya Anand
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Satyamnoida



Satyam_Fashion_Institute_Noida



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Prospectus Designed by: Mr. Laxman Rawat
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Ms. Anshika Goel