

# SATYAM FASHION INSTITUTE, NOIDA

Affiliated to SNDT Women's University, Mumbai

Delivering Design Education Since - 2007



AICTE Approved  
B.Design Programs



C-56 A/14&15, Sector-62, Noida  
[www.satyamfashion.ac.in](http://www.satyamfashion.ac.in)  
9958094700/01/02

**PROSPECTUS**  
2024-25



राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद  
विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान  
**NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL**  
An Autonomous Institution of the University Grants Commission

## Certificate of Accreditation

*The Executive Committee of the  
National Assessment and Accreditation Council  
is pleased to declare*

*Satyam Fashion Institute*

*Sector-62, Noida, Dist. Gautam Buddha Nagar, Uttar Pradesh, affiliated to  
Shreemati Nathibai Damodar Thackersey Women's University, Maharashtra as*

*Accredited*

*with CGPA of 3.18 on four point scale*

*at A grade*

*valid up to January 23, 2028*

*Date : January 24, 2023*



*S. C. Sharma  
Director*

EC(SC)/141/2<sup>nd</sup> Cycle/UPCOGN26364

**B.Design**

**Fashion Design**

**Lifestyle Accessory Design**

**Fashion Communication**

**Textile Design**

**M. Design**

**PGDFD**

# Index

	Page no.
SNDT University	01
Vc's Message	02
The Institute	03
SFI: Mission & Vision	04
Advisory Board	05-06
Chairperson's Message	07
Secretary's Message	08
Principal's Message	09
Vice Principal's Message	10
Orientation 2023	11-12
Courses We Offer-	13
Bachelor of Design - 4yrs	14
Fashion Design	15-18
Textile Design	19-22
Lifestyle Accessory Design	23-26
Fashion Communication	27-30
Post Graduate Diploma in Fashion Design	31-34
Master in Design	35-38
Bachelor of Mass Media	39-40
MA Mass Communication and Journalism	41-42
Admission Procedure	43-46
Infrastructure & Lab Facilities	47-50
Resource Centre - Abhivyakti	51-52
COUTURE RUNWAY WEEK	53-54
Graduation Ceremony	55-58
SFI Publications	59-60
Student's Achievements	61-62
Triptych Design Show	63-70
NEP 2020@ SFI	71-72
CHETNA Credit Course @ SFI	73
W20 & G20 Goals Implementation @ SFI	74
NAAC Visit	75-76
Media Coverage	77-80
Alumni Association	81-82
National Level FDP@ SFI	83-84
Heartfulness Meditation Program	85-86
Miss SFI Glimpses	87-88
Coke Studio	89-90
Vista Design Carnival 2023	91-92
HGH India	93-94
Sowtex Visit	95-96
Crafts Cluster	97-102
Placements	103-106
Event & Activities@ SFI	107-110
Distinguished Alumni Awards 2023	111
Alumni Association Logo Launch	112
Designer/industry Collaboration	113-115
Team SFI	116-117



# About SNDT Women's University



**Bharat Ratna Maharshi Dr. Dhondo Keshav Karve**

Shreemati Nathibai Damodar Thackersey Women's University is the first Women's university in India as well as in South-East Asia. The University was founded by Bharat Ratna Maharshi Dr. Dhondo Keshav Karve in 1916 for a noble cause of Women's Education. The University Headquarters is in Churchgate Campus, Mumbai and the other two campuses of this University are at Juhu, Mumbai and Karve Road, Pune. The vision of Bharat Ratna Dr. D.K. Karve to build a citadel of learning for women is encapsulated in the motto of the University - 'Sanskrita Stree Parashakti' (An enlightened woman is a source of infinite strength).

The University has more than 200 affiliated colleges in Maharashtra, Gujarat, Madhya Pradesh, Assam, Goa and Uttar Pradesh. The University for the first time has extended its division in the Northern part of India in Delhi NCR by giving affiliation to SATYAM FASHION INSTITUTE, NOIDA for the degree of B. Design (4 years) with specialization in Fashion Design, Lifestyle Accessories Design, Textile Design, Fashion Communication, also Post Graduate Diploma (2 years) in Fashion Design and Bachelor's in Mass Media (3 years).

## Mission

Empowerment of women, through education, has been in single-minded mission of this University ever since its establishment. With socio-cultural changes and technological advances, the goals and objectives of the University are being continuously reinterpreted to make them relevant to the needs of women and in the context of prevailing needs of the society. The mission statement of the University statement is "Empowerment of women through Education".

## AFFILIATION

SNDT is the first university in Maharashtra to obtain a five-star rating from the National Assessment and Accreditation Council (NAAC) of India in the year 2000 and was reaccredited with 'A' grade in 2015.



श्रीमती ना. दा. ठाकरसी महिला विद्यापीठ

१, एन. ठाकरसी रोड, मुंबई - ४०० ०२०,

महाराष्ट्र, भारत

दूरध्वनी : ९१-२२-२२०३१८८१, २२०१४७७५

फॅक्स : ९१-२२-२२०१८२२६, २२०३१८८२

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*Dr. Ujwala Chakradeo*

Vice-Chancellor



**Message from the  
Vice Chancellor**

My Dear Students,

I extend my heartfelt congratulations to Satyam School of Journalism and Mass Communication, Noida, for the successful execution of the B.A - Mass Media and M.A in Mass Communication and Journalism programs with a dedicated aim of Women Empowerment.

To all the students pursuing mass media courses, I advise you to embrace this opportunity with enthusiasm and determination. Your chosen path is not just a career but a platform to effect positive change in society. Always remain committed to excellence and never underestimate the impact of your contributions.

Remember, authority comes with the responsibility to uphold honesty, ethics, and empathy in your work. As future leaders in the field of mass media, your actions and decisions matter a lot. Let truthfulness and empathy be your guiding principles. Grab every opportunity to sharpen your skills, always explore and expand your horizons. Embrace innovation, adapt to change, and dare to push the boundaries of what is possible.

I look forward to witnessing the continued success of your programs in empowering the next generation of women in media and journalism – the fourth pillar of democracy. "In a gentle way, you can shake the world."

Wishing you a successful and fulfilling academic year ahead.

Warm regards,

**(Prof. Ujwala Chakradeo)**

**"Write what should not be forgotten."**

# THE INSTITUTE

Satyam Fashion Institute (SFI) is on the map of Professional Higher Education with a strong dedication to the cause of women empowerment by educating them in the field of Design & Mass Media. These trained professionals will scale new heights and set benchmarks in the growth of the Indian economy and will form an integral part of the industry.

The proximity of the college to industry creates a unique opportunity for collaboration and an ability to address market behavior. Regular field trips along with lectures and seminars by visiting industrialists, designers, academicians, manufacturers, artists and media personalities broaden students' awareness of their subjects. Students have an opportunity to develop ties with the professional community through visits to exhibitions, fairs and media houses etc.

SFI believes in the growth of students by making them learn by doing. This not only develops their technical, motor skills and knowledge but also makes them strong for the competitive environment of today's world.

SFI is committed to the idea of enhancing purposeful education with human values and social responsibilities finally making the student a complete professional. There are different levels of study and all the levels are designed and balanced with theoretical and practical knowledge with industrial exposure. Time management plays a vital role in the completion of the assignments.

The Institute offers an outstanding learning environment for students by providing state of the art Infrastructure, facilities, course curriculum and teaching methodology.



# VISION

Vision of the Institute is to emerge as a top institute with distinctive yet complementary location and to be recognized as a leader in defining design and media education.

By employing innovation in all areas, Satyam Fashion Institute provides superior education, talented and dedicated faculty and staff, leading-edge technology, advanced learning resources and comprehensive support system.

# MISSION

Satyam Fashion Institute exists to empower women through education with following mission statements:

To Prepare Talented students for professional careers, emphasizing learning through individual attention in positive oriented university empowerment.

To nurture a self-sustainable environment in the industry for women and create a centre of excellence.

To aim in making overall advancement in our country by making Indian women self-reliant and independent through developing entrepreneurial skills and providing them with education.

# ADVISORY BOARD



The advisory board and committee has been set up to act as a bridge between the industry and the academics both at national and international levels:-

## BOARD MEMBERS:

1. Dr. Sneh Singh - Chairperson
2. Mrs. Saroj Chaudhary - Trustee/Vice Chairperson
3. CA (Dr.) Pradeep K Gupta - Trustee/Secretary
4. CA Vivek Jain - Trustee
5. Shree Pradeep Agarwal - Trustee
6. Shree Vishal Jain - Trustee

## Advisory Committee:

- (i) Prof. (Dr.) Shashikala Wanjari – Former Vice Chancellor of SNDT Women's University, Chairperson of the Committee.
- (ii) Dr. Sneh Singh – Chairman of Satyam Charitable Trust - Member
- (iii) CA (Dr.) Pradeep K Gupta – Secretary of Satyam Charitable Trust - Member
- (iv) Dr. Vandana Jaglan - Principal, SFI - Member Secretary
- (v) Dr. Bineeta Agrawal - Principal, SCE - Member
- (vi) Dr. Neetu Malhotra – Vice Principal & IQAC Coordinator, SFI - Member
- (vii) Mr. Ravi Kumar Passi – Chairman Export Promotion Council of Handicrafts, Ministry of Textiles - Member
- (viii) Ms. Sonia Jetleey – Fashion Designer - Member
- (ix) Mr. Rajeev Bansal - Managing Director, Celestial India Pvt. Ltd. - Member

## Academic Review Committee:

- (i) Dr. Vandana Jaglan - Principal, SFI – Chairperson of the Committee
- (ii) Dr. Reeta Sonawat – Former Dean of SNDT Women's University - Member.
- (iii) Dr. Neetu Malhotra – Vice Principal & IQAC Coordinator, SFI - Member Secretary
- (iv) Ms. Shashi Nangia – Chairperson, Swati Exim Pvt. Ltd - Member
- (v) Ms. Neetu Singh - Chairperson Sini Designs & Sini Jewels Pvt Ltd. - Member
- (vi) Mr. D. K. Singh – President, Textile Association of India - Member
- (vii) Mr. Rajiv Kumar Raheja – Deputy Director, Confederation of Indian Industry
- (viii) Dr. Sakshi Shail – Faculty, SFI - Member
- (ix) Ms. Priyanka Sarkar - Program Head (SJMC) - Member
- (x) Mr. Deepak Gupta - Assistant General Manager, Liva Studio - Birla Cellulose - Member



## Message From Chairperson

Welcome to Satyam Fashion Institute, Noida affiliated to SNDT Women's University, Mumbai

Girl's education has always been my dream. Satyam Fashion Institute under the aegis of Satyam Group of Institutions was founded for this sole purpose only i.e to empower women through education. And when education meets with creativity, it creates an ocean of aesthetics which is extremely needed for today's world.

Since 2007, SFI is providing quality design education. Concentrating on the competitive scenario, the management of Satyam Fashion Institute always provides adequate facilities and resources. Not only providing quality education, but the whole team of SFI is also dedicatedly working for the overall development of our students to make them progressive and independent women.

As the chairperson of the institute, I personally assure all required guidance and help to my students.

Best Wishes!

Dr. Sneha Singh  
Chairperson



## Message From Secretary

Welcome to Satyam Fashion Institute, Noida affiliated to SNDT Women's University, Mumbai . An institute that is dedicated to quality education always needs support. Several resources and helping hands are always required, especially when dealing with a professional course catering to a girl's education.

Satyam Fashion Institute is proudly dealing with all these barriers and moving ahead to achieve its vision of empowering women. We, the management of SFI is committed to giving all kind of support for bringing in a quality environment in the institute. I, as the secretary, ensure my dedicated support towards the betterment of students and the whole team of SFI.

We wish all our students achieve their creative dreams.

Best Wishes!

A handwritten signature in black ink, appearing to be 'P.K. Gupta' with a stylized flourish underneath.

CA (Dr.) Pradeep Kumar Gupta  
Secretary



## Principal's Message

Dear students,

Welcome to the year 2024-25 at Satyam Fashion Institute (SFI)! Last few years have been years of transformation for all of us. The nationwide closures due to Covid 19 and its variants affected more than 91% of the worlds' student population. But, on the sunnier side, it has prompted our educational experts to rethink the conventional mode of education. These past years in the institute made us all stand together and we all have been winners to connect with each other like never before. This experience has no doubt helped in teaching our students to "reflect" upon our past actions which helped to develop them as better human beings with strong moral values of sharing, caring and respect.

We feel extremely delighted to share that our institute has been granted Grade 'A' in cycle II accreditation by National Assessment and Accreditation Council (NAAC). This is a pure mark of success in fulfilling our dream of providing quality education to the girls.

After this achievement, this academic year will be a positive start for all the aspirants to begin their innovative journey with us. The college has highly qualified faculty members, supportive office associates, well equipped laboratories, library with a rich collection of books, journals and periodicals, canteen facilities and all other facilities for the holistic development of the students. The curriculum, for all the Design specialisations being offered at SFI, is enriched with well-thought and latest industry oriented subjects that ensures a systematic year-wise progression of the skills. The creative teaching pedagogy adopted by the teachers is ever-evolving to accommodate the needs of young design thinkers. Also, the students are given a great exposure of suitable training, workshops and expert lectures during the programme. The college, therefore, envisions to develop a balanced approach for its students leading them into a gamut of successful design careers.

On this note, I extend my warm wishes to all the prospective students for a bright and fulfilling association with us!

**Dr. Vandana Jaglan**  
**Principal**



## Vice Principal's Message

Dear Students,

Welcome to Satyam Fashion Institute, Noida, a prestigious institution affiliated with SNDT Women's University, Mumbai. We are proud to announce that Satyam Fashion Institute has been reaccredited with an 'A' Grade and a remarkable CGPA of 3.18 by the National Assessment & Accreditation Council, solidifying our position as one of the top design institutions in the country.

As we look forward to the academic year 2024/2025, our commitment to excellence and innovation remains unwavering. Our degree programs in B.Design (Fashion Design, Textile Design, Lifestyle Accessories, and Fashion Communication) and Degree in Master of Design as well as two-year Post Graduate Diploma in Fashion Design continue to set industry standards with their creativity and focus on research projects tailored to meet industry requirements. At Satyam Fashion Institute, we strive to develop critical thinking in our students, empowering them to create innovative research-based projects. Through a blend of specialized inputs, theoretical knowledge, and practical exposure, our students emerge as the preferred choice for recruiters, equipped to make a meaningful impact in the industry.

Our mission is to empower women through education and establish ourselves as a leading design institute for girls. We foster creativity by nurturing entrepreneurial skills, ensuring our students can effectively meet industry demands. The 'Earn while you Learn Scheme' continues to receive positive feedback from our students, further enhancing their learning experience. The success stories of our alumni serve as inspiration, as they generously contribute by sharing their knowledge through lectures and workshops on industry-sponsored projects, benefiting their juniors and enriching the learning environment. To support the holistic development of our students, we organize a range of activities, including competitions, webinars, workshops, seminars, expert lectures, meditation series, conferences, and design shows through our Internal Quality Assurance Cell.

We invite you to be part of our exceptional learning community, where dedication to excellence is paramount.

May all our students achieve their aspirations!

Best wishes to everyone.

**Dr. Neetu Malhotra**  
Vice Principal

# ORIENTATION



Felicitating the Guest of Honor



Orientation programme "URJA EK NAYA SAFAR", was organised for the newly admitted Bachelor in Design students and PGDFD students in the Institute premises. The event was graced by the presence of esteemed dignitaries, Guests of Honour of the event Mrs. Shashi Nangia-Chairperson Swati Exim Pvt. Ltd, Fashion guru Dr. Kappil Kishor, Fashion photographer and Film-maker Mr. Rohit Suri, and Celebrity Fashion Designer Ms. Deepa Sondhi , Chairperson Ms. Sneh Singh, Principal Dr. Vandana Jaglan, Vice Principal Dr. Neetu Malhotra.The



Students showcasing their Collections



Photo with the winners of Miss SFI 2023



Anchoring during the Programme

# ORIENTATION



Judges during the orientation programme

objective of the programme was to make the parents and students aware of the Academic aspects of the course, rules and regulations of the Institute and ensure parental participation in monitoring the performance and progress of students. Satyam Alumni and others addressed the students and made them aware of various aspects of the functioning of the Institute. The new and excited students were given a warm welcome with a small orientation kit. Their day was made memorable with a happy environment and encouragement from their faculties.



Student Performing Saraswati Vandana





# SATYAM GROUP OF INSTITUTIONS

"Empowering women through education"

# Foundation Year

## Bachelor of Design (4 years)

Foundation program is modeled around the concept of bringing students from various educational settings to one ground level, universal to all design studies by creating a basic understanding of art, illustration and design. It pushes students to see newer possibilities by helping them understand their individual design sensibilities and develop a creative attitude towards all things.

During this 1-year curriculum, which is initial and common to all three design streams offered at SFI a student crosses various limits and mental blocks to develop an open mind to allow inflow of newer and innovative ideas. Each student unlearns and relearns numerous concepts to be able to view the world with a better perspective. During the process she realises the importance that design holds in our day to day lives.

Towards the end of this program, students are briefed about the choice of three streams- Lifestyle Accessories Design, Textile Design and Fashion Design which they can choose for their further design studies, in the second year.

One year of knowledge brings in advance fluidity of fabric, superior craftsmanship of construction and inventive silhouettes. Students concentrate on executing ideas/ individual work style in design, construction and presentation through understanding of commercial and technical aspect of the design industry (Fashion, Textile, Lifestyle & Fashion Communication). Introduction of market input for students to learn the process, skill and language of design.

### Semester I

- Drawing And Sketching
- Environmental Studies
- Fundamental of Design
- Communication Skills
- History of Art & Design

### Semester II

- Technical Drawing- Foundation
- Advance Design
- Material Studies
- Computers Application In Data Management And Presentation
- Art Appreciation



# Fashion Design



**F**ashion designing is an art form that requires creativity, skill, and an understanding of the fundamental concepts that make up the industry. From color theory to textile selection, fashion designers must have a strong grasp of the concepts that underpin their work.

Here at Satyam Fashion Institute students will adapt their artistic abilities to support their future design careers. They can Assess, propose, and apply various techniques related to drafting, draping, and constructing of garments. Develop a systematic, critical approach to problem solving at all levels of the design process. Relate the design process to the appropriate manufacturing process. Demonstrate professionalism by managing time to meet deadlines with quality work and effectively collaborating in teams. Research and relate fashion design to a broader socio economic, historical, and environmental context. Articulate design ideas verbally, visually, and digitally.

The purpose of Fashion Designing is to create or impress the people with trends in clothing and accessories that can be either brought out in market or used personally by celebrities or clients of popular fashion brands.

*“Design is not just what it looks like and feels like.*

*Design is how it works.” - Steve Jobs*



# Fashion Design

## Curriculum: 2nd to 4th year

### Semester III

- Fundamentals of Illustration & Design Concept
- Intro. to Pattern Making (Flat And Draping)
- Intro. to Textile
- History of Fashion (India & western) & Women's Studies
- Fashion Studies

### Semester IV

- Basic Fashion Illustration & Design Concept
- Basic Pattern Making (Flat & Draping)
- Intro. to Garment Construction
- Computer Aided Rendering Technique In Fashion
- Fashion Management, Marketing & Merchandising

### Semester V

- Advance Fashion Illustration & Design Concept
- Advance Pattern Making (Flat, Draping & Grading)
- Basic Garment Construction
- Computer Application in Fashion (2 D)
- Indian Textile and Embroideries

### Semester VI

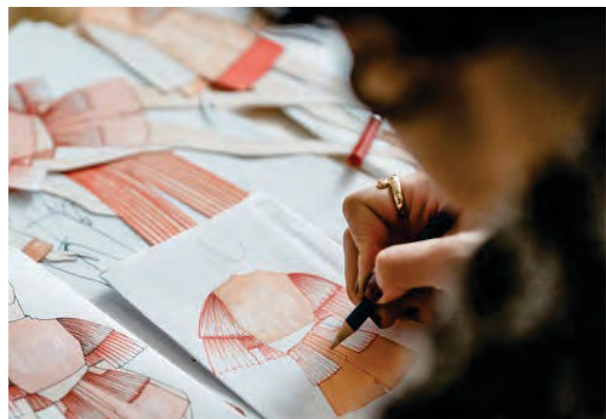
- Craft Research & Design
- Intro. to entrepreneurship & IPR
- Advance Garment construction
- Fashion Forecasting
- Dyeing/Printing & Surface Ornamentation

### Semester VII

- Men's wear
- Women's wear
- Kid's Wear
- Creative surface Development
- Creative Patter Making
- Quality Assurance Management
- Internship

### Semester VIII

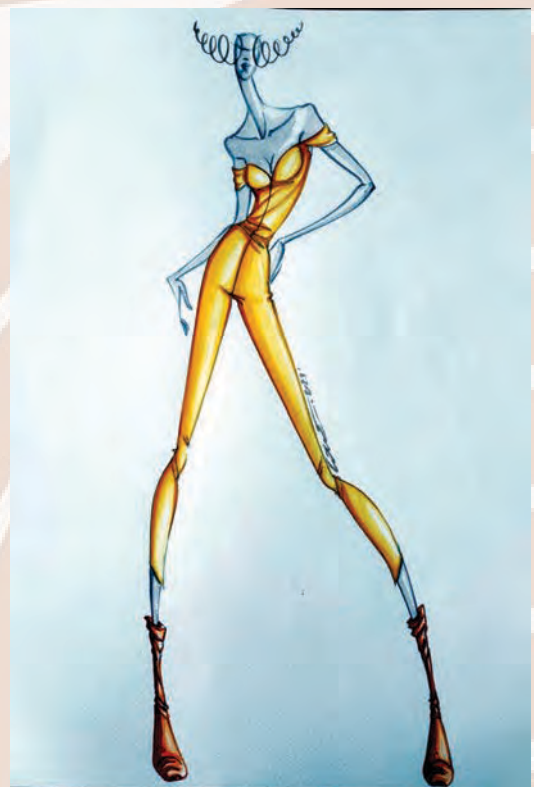
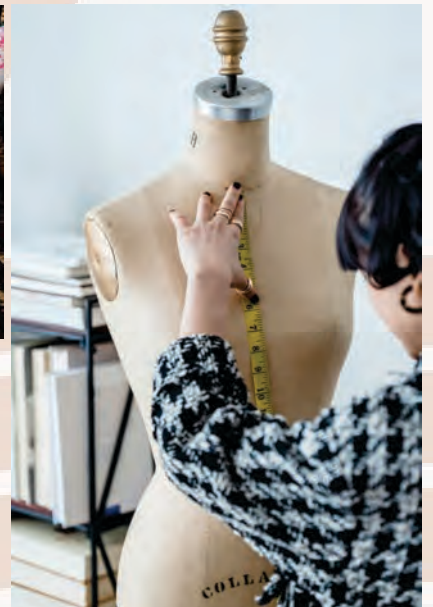
- Professional skills & portfolio development
- Retail and Visual Merchandising
- Fashion Styling & Costume Designing
- Design Collection



# CAREERS

**Fashion Illustrator**  
**Fashion Stylist**  
**Fashion Merchandiser**  
**Personal Stylist**  
**Fashion Boutique Manager**  
**Design Manager**

**Production Manager**  
**Visual Merchandiser**  
**Fashion Consultant**  
**Quality Assurance**  
**Garment Technologist**  
**Freelance Designer**



# Textile Design



**T**extile Designing will make the students aware of the current trends and technologies that are holding their grip in the textile industry. This course will make the students aware of textile materials and their applications. They will be able to remodel the materials according to their needs and purposes.

Woven, print design, embroidery and surface embellishment are the core textile subjects and together impart an extensive and versatile training for the students. The Textile Design curriculum offers ample opportunity to students to create, experiment and innovate with materials. The students will be able to know the knowledge of dyeing techniques, sewing techniques, printing methods, construction of fabrics and surface design. After undergoing the subject, the students will be able to deal with the different types of designs over variety of textile fabrics.

*“An essential aspect of creativity  
is not being afraid to fail.” - Dr. Edwin Land*



# Textile Design

## Curriculum (2nd to 4th year)

### Semester III

Introduction to Fibres, Yarns & Fabric  
Traditional Indian Textile Design Process  
Textile Design – Foundation  
Fashion Studies & Women's Studies

### Semester IV

- Introduction to Weaving & Testing
- Surface Exploration Techniques
- Fabric Development
- Computer Aided Rendering Techniques in Textiles
- Fashion Management & Marketing & Merchandising

### Semester V

Dyeing & Printing-Basic  
Fabric Illustration  
Quality Management  
Fabric Development & computerized embroidery  
Forecasting

### Semester VI

Knits for Apparel & Home Furnishing  
Craft Documentation  
Dobby Weaving  
Dyeing & Printing-Advance  
Innovation in Textile Studies

### Semester VII

Jacquard Weaving  
Computer Aided Textile Design  
Design Project  
Internship  
Introduction to Entrepreneurship & IPR

### Semester VIII

Knit Design  
Floor Coverings  
Woven Design  
Print Design  
Design Collection  
Visual & Retail Management  
Portfolio Development



# CAREERS

**Print Designer**  
**Textile Designer**  
**Merchandiser**  
**Quality Manager**  
**Textile Designer**  
**Fabric Resource Manager**

**Home Decorator**  
**Knit Designer**  
**Weave Designer**  
**Fabric Developer**  
**Fabric Analyst**  
**Textile Artist**  
**Freelance Designer**



# Lifestyle Accessory Design



SRI ATYAM FASHION INSTITUTE

PRESENTS

GRADUATE DESIGN SHOW

SERIES

TEXTILE AND LIFESTYLE



The Lifestyle Accessory Design course is aimed to help students visualize and create lifestyle accessories and systems using different materials, processes and technologies. It is a discipline under design which creates accessories such as hats, jewellery, scarves, belts, handbags, and watches; all of the small details that complete a fashionable outfit. Jewellery and leather designing are a part of accessory designing.

The course curriculum of Lifestyle Accessory Design on personal accessories, space accessories and comfort products, opens never-ending opportunities for students. The students pursuing the Lifestyle Accessory Design courses get the advantage of creative technicalities therefore, they have scope in every domain such as Jewellery Design, Product design, Home accessories, and Interior design.

Lifestyle accessory design course can be undertaken by students to design furniture, decorations, and other accessories such as art objects, Jewellery, etc.

*“Creativity is to think more effectively.”*

*- Pierre Reverdy*



# Lifestyle Accessories Design

## Curriculum (2nd to 4th year)

### Semester III

History of Design and Visual Dictionary  
Technical Drawing and AUTOCAD (Basics)  
Computer Application – III  
Industrial Machinery & Tools and Product Development  
Material Studies

### Semester IV

Technical Drawing and Product Illustration  
Craft Cluster Documentation I  
Computer Application –IV  
Materials Studies and Product Development  
Global Cultural Analysis and Product Development

### Semester V

Material Studies & Product Development (Fashion Accessories)  
Surface Ornamentation & Product Development  
Computer Application-V  
Marketing and Merchandising  
Fashion Forecasting

### Semester VI

Surface techniques and Product development  
Construction technique and Product Development  
Lifestyle product photography  
Introduction to recycling  
Term project-Home furnishings

### Semester VII

Creative Product Development  
Product Packaging  
Visual Merchandising and Retail Management  
Quality Management, Export Documentation and IPR  
Internship

### Semester VIII

Space Management  
Branding and creative advertising  
Graduation Project – Collection  
Graduation Project - Report / Documentation  
Graduation Project - Show



# CAREERS

Leather Designer  
Accessory Designer  
Footwear Designer  
Jewellery Designer  
Product Designer

Category Manager  
Graphic Designer  
Global Luxury Brand Manager  
Fashion Styling and Image  
Designer  
Interior Designer



# Fashion Communication

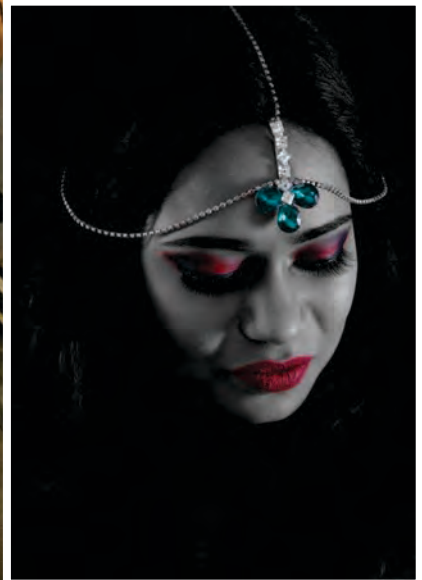


The Fashion Communication programme at SFI primarily focuses on four major domains i.e., Graphic Design, Space Design, Fashion Media and Fashion Thinking, and the related genres of these major areas, using hand and digital skills through knowledge, application and practice based approach.

Fashion communication is an exciting field that promotes verbal, written, and audio-visual communication in the fashion industry. At Satyam Fashion Institute you will learn to create visually appealing stories with the help of modern technology and utilize relevant promotional platforms to create a brand identity. With our skill-oriented curriculum, you can carve a niche for yourself as a fashion journalist, fashion photographer, creative and art director, fashion stylist, graphic designer, or a visual merchandiser. The possibilities are endless. It gives you the understanding of basic tools, terminologies, and methodologies of photography. Also understanding the effects of exposure, lighting, composition, and posing in photography. Introduction to the basic tools and techniques for Computer-Aided Designing.

*“The function of design is letting design function.”*

*- Micha Commeren*



# Fashion Communication

## Curriculum (2nd to 4th year)

### Semester III

Fashion Marketing & Merchandising  
Fundamentals of Fashion  
Computer Application in Fashion Communication  
Photography  
Introduction to Fashion  
Accessories and Women's Studies

### Semester IV

Principal of Management  
Perspective Drawing & Typography  
Graphic Design Foundation  
Visual Merchandising  
Writing Skills

### Semester V

Craft Documentation  
Advertising Basic  
Design Process  
Media Planning & Event Management  
Fashion Styling & Photography

### Semester VI

Creative Advertising  
Exhibition and Display Design  
Fashion Forecasting  
Creative Writing  
Introduction to Media & Communication

### Semester VII

Introduction to light and Sound  
Advertising Project  
Introduction to Entrepreneurship and IPR  
Fashion Journalism & PR  
Social Media & Digital Marketing

### Semester VIII

Graphic Design- A  
Portfolio and Internship  
Luxury Brand Management  
Visual Merchandising  
Publication Design  
Creative Advertising  
Fashion Styling and Photography



# CAREERS

**Image Consultant**  
**Graphic Designer**  
**Visual Merchandiser**  
**Fashion Journalist**  
**Brand Manager**  
**Content Writer**

**Communication at Fashion Houses**  
**Fashion Stylist**  
**Film and Video Communication**  
**Exhibition Designer**



# P.G. Diploma in Fashion Design

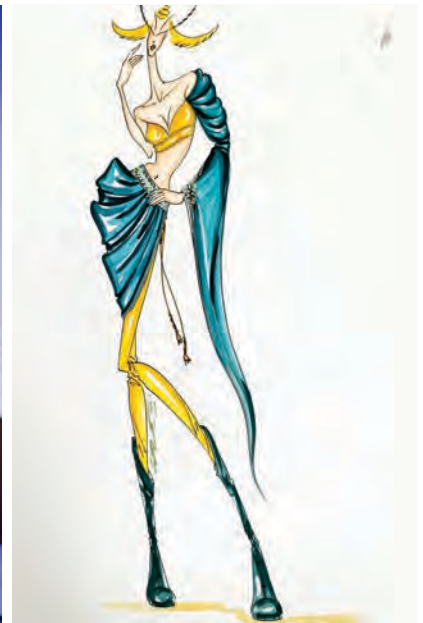


The increasing relevance of design management, promotion and sale calls for innovative design development. All these require strong understanding of trade management practices and supply chain and understanding of fashion dynamics at global level. The program of fashion design builds up student's knowledge base in management techniques, costing and global trade practices.

The students of this program can pursue careers as fashion designers, fashion merchandisers, fashion stylist, design managers with domestic market and export sector.

**Year I:** The course curriculum in the 1st year covers design and technical skills, fashion attributes, fundamentals of supply chain, principles of management and communication skills. At the end of the 1st year the students undertake industry internship.

**Year II:** The student would concentrate on enhancing technical knowledge, design skills, expanding research areas and to develop creative working on design projects. In the final semester the students would design collections by developing a range and presenting them in the form of a fashion show.



# P.G. Diploma in Fashion Design(2 years)

## Semester I

Textile Science  
Elements of Design – I  
Fashion Illustration-I  
Fashion Studies  
Pattern Making I  
Garment construction I  
Computer

## Semester II

Principle of Fashion Marketing  
Fashion Illustration-II  
Pattern Making II  
Garment Construction-II  
Textile Design & Surface  
Ornamentation  
Computer Aided Design

## Semester III

Design of Fashion History  
Operations Research and Fashion  
Forecasting  
Customer Service and CRM  
Visual Merchandising  
Apparel Quality Management  
Internship

## Semester IV

Range Development  
Brand Management  
Portfolio Development  
Business Economics and  
Statistics  
Trend Research And Forecasting



# CAREERS

Fashion Designer  
Fashion Illustrator  
Fashion Stylist  
Fashion Consultant  
Fashion Boutique

Quality Assurance Manager  
Production Manager  
Visual Merchandiser  
Fashion Merchandiser  
Personal Stylist



# M.Design (Interdisciplinary)-2yrs



# M.Design (Interdisciplinary)-2yrs

**M**aster of Design is a specialized degree programme for aspirants having an enthusiasm and interest in the creative fields, for students who wish to achieve the best in the field of design to become multi-disciplinary and multi-dimensional. This degree programme is designed for individuals who are creative, innovative, confident, and also possess a writing talent.

Master level program in Design with Interdisciplinary areas provides exposure to diverse expertise with elevated creative approaches and well-balanced functionality. Combination of research-oriented projects and upgraded knowledge and technical inputs makes the learner to enrich their skills and confidence ;inculcating the capacities to enhance the professional portfolio.

The course of study for M. Des. Examination shall extend over a period of two years divided into four semesters with an examination at the end of each semester, i.e. First and Second semester examination in the First Year and the Third and Fourth semester examination in the Second year. The Examination shall be conducted by means of Continuous assessment written papers/Practical/Dissertations/Project Report/Seminar wherever prescribed.

*“To design is to communicate clearly by whatever means you can control or master.” - Milton Glaser*



# M.Design (Interdisciplinary)- 2 years

## Semester I

Design Process and Analysis  
Contemporary Global Issues  
Brand Designing  
Research Methodology and Data Science  
Designing for Special Needs

## Semester II

Research Methodology and Academic Writing  
Design Management  
Entrepreneurship and Fashion Business  
Paper writing and Presentation

## Semester III

Futuristic Design  
Advance Computer application  
Dissertation -I  
Internship and Presentation

## Semester IV

Professional Skills and Portfolio Presentation  
Design Project  
Dissertation -II



# CAREERS

Fashion Designer  
Design Manager  
Product Designer  
Design Production Manager  
Fashion Illustrator  
Fashion Merchandiser

Graphic Designer  
Fashion Marketing Manager  
Apparel Manufacturers  
Fashion Coordinator  
Fashion Stylist  
Luxury Brand Manager



# Bachelor of Mass Media (3 years)

**M**ass Media are playing an outstanding role in creating and shaping of public opinion and strengthening of society. The Mass Media are a diversified collection of media technologies that reach a large audience via mass communication. Some of the most popular forms of mass media are newspapers, magazines, radio, advertising, public relations, corporate communication, multimedia journalism, social media, television and films/movies. The discipline places a great focus on the theoretical and cultural approach towards media, mass communication, journalism and communication studies. Media studies also utilize concepts and techniques from other disciplines such as sociology, anthropology, psychology, politics, economics, law or philosophy.

Interested in pursuing career in TV Channels, TV Media, Digital Media, Radio, Production House, Print Media, Advertising, Public, Relations, Media Management, Corporate Communication, Film Making, Content Writing, Media Research etc? If yes, then Journalism and Mass Communication is for you. Our skill-based, industry-relevant, and research-led program is well structured to produce the next generation of media practitioners and professionals. Grab a golden opportunity to learn in a simulated environment to produce newspapers, prepare radio broadcast content, produce TV Ad, Show, Interview and news bulletins, write press release, run public relations campaigns, produce video films, set up blogs, and work on social media platforms. Be ready to challenge and be challenged in new ways of thinking and expression.

## Semester III

Effective Communication Skills  
Fundamentals of Mass Communications  
Contemporary World History  
Traditional Media  
Introduction to Sociology

## Semester IV

Environment Studies  
Indian Political and Economic Systems  
Introduction to Psychology  
Event Management Skills  
Introduction to Computers

## Semester V

Introduction to Print Media  
Basics of Advertising  
Fundamentals of Public Relations  
Visual Communication  
Principles of Management

## Semester VI

Introduction to Broadcasting  
Integrated Marketing Communication  
Introduction to New Media  
Writing for Media  
Women and Media

## Semester VII

Introduction to Research  
Advertising & Marketing  
Consumer Behaviour  
Branding  
Media Planning & Scheduling

## Semester VIII

Internship  
Advertising & Society  
Laws and Ethics in advertising  
Advertising Agencies  
Internship



# CAREERS

News Anchor

Content Writer

Photo Journalist

Sub- Editor / Editor

News Editor

Graphic Designer

Event Manager

Reporter / Correspondent

Script Writer / Copywriter

Video Editor



# M.A. (Mass Communication & Journalism)

## 2 years

### Semester I

Introduction to Communication Studies  
 Introduction to Digital Media  
 Media and Society  
 Writing for Media (Print) (Pr.)  
 Visual Communication OR  
 Production Management OR  
 Creative Writing OR  
 Communication Initiatives  
 Research Methodology

### Semester II

Writing for Media II (Pr.)  
 Introduction to Marketing  
 OR Client Servicing  
 Culture and Communication (Pr.)  
 Understanding Audiences  
 Producing Audio-Visual content  
 OR Creating Photo Essay  
 OR Video Production  
 OR Audio Production (Pr.)

### Semester III

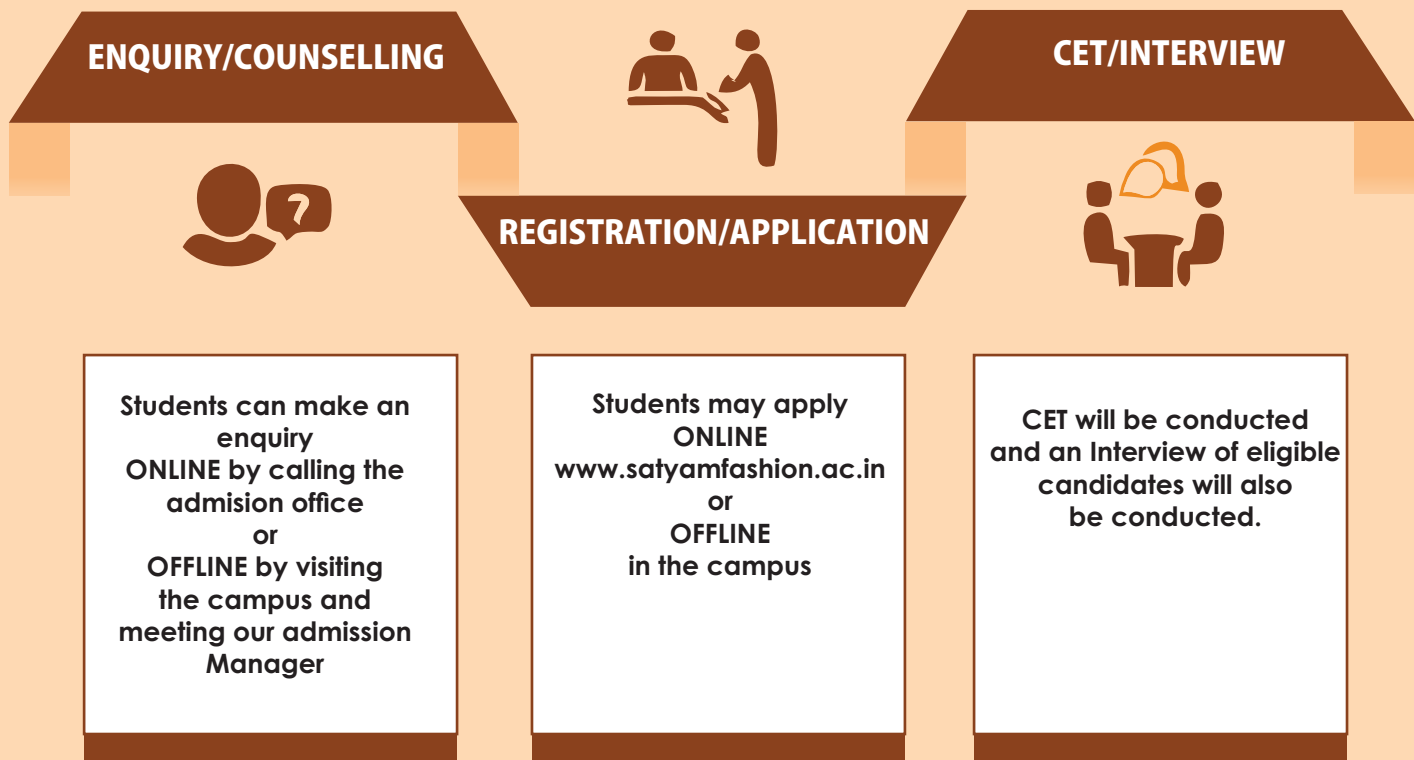
Advertising & Public Relations  
 Media Laws and Policies  
 Communication Research  
 Gender and Media  
 Introduction to AI OR Content  
 Creation- Blog Series OR  
 Vlog Series OR Podcast Series  
 Statistical Applications in  
 Research

### Semester IV

Reputation Management and  
 Advocacy  
 Media Ethics  
 Recent Trends in Mass  
 Communication & Journalism  
 Participatory Communication  
 OR Media Industry Practices  
 Dissertation OR Film Project  
 OR Digital Media Campaign







# Admission Procedure

## Admission Rules



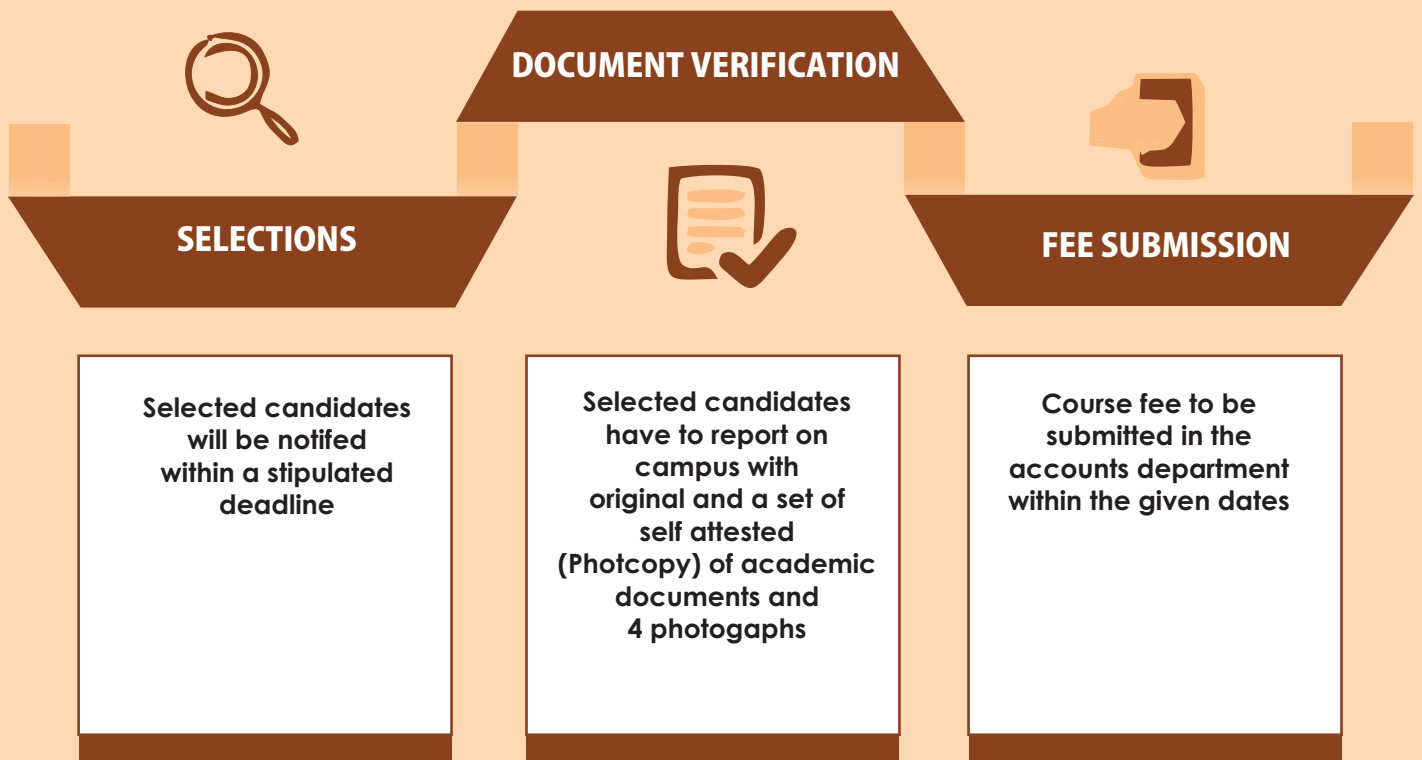
Admission for merit seats is based on the marks obtained in qualifying examination and the performance in **Common Entrance Test**. Satyam Fashion Institute conducts an entrance exam in order to shortlist aspirants for admission in the month of March / April each year.

Also, SFI issues admit card for the design entrance exam (CET) via mail. SFI

admit card is not sent by any other means such as by post or by hand under any circumstances. You are suggested to bring the print out of the admit card shared via mail on the day of examination at campus.

**CET** comprises of Quantitative and Analytical Ability(20%), English Comprehension & Communication Ability (20%), General Knowledge & Current Affairs (20%), Creative Ability Test (20%)and Situational Ability(20%). Aspirants will be appearing for the Personal Interview round on the same day. The sample papers are shared in the month of February.

Direct Admission under NRI and Management Quota on the basis of merit and personal interview.



**Registration** - Neatly filled application form along with a DD/ Cheque or cash of Rs. 1000 (for B.Design and PGDFD) & Rs. 500/- for BMM in favor of Satyam Fashion Institute is to be submitted to the

**Admission Officer: Satyam Fashion Institute, C-56/A 14 & 15, Sec-62, Noida.**

The following certificates need to be enclosed with the application form for all the courses at the time of admission.

- a) 10th Marksheet and Passing Certificate.
- b) 12th Marksheet and Passing Certificate
- c) Graduation or any other qualifying exam semester wise/year wise marksheet.
- d) Transfer certificate and character certificate.
- e) Migration certificate of last qualifying exam.
- f) Medical fitness certificate. (Mandatory)
- g) Transfer certificate.
- h) No objection certificate / Migration certificate in the case of other state.
- i) Co-curricular and extracurricular activity proof certificates.
- j) Medical certificate. (Mandatory)
- k) 5 color passport size photographs.
- l) Cast/EWS certificate, if applicable.
- m) Any other certificate – need to indicate.

**Special seats:** For physically challenged candidates (only with locomotor disability) or differently abled candidates - Number of seats allocated five, candidate who consider themselves eligible for this category are suggested to submitted the relevant medical documents duly examined by district medical hospital. These special seat will be awarded a scholarship on the fee structure to all the program. This is applicable for both B.Design and PGDFD.

# FEE SUBMISSION GUIDELINES

## Fee Structure

**B. Design & PG Diploma** Courses fee to be paid semester wise on **16 June & 16 November** of every year. 1st Semester fees to be paid at the time of admission in two equal installment before starting of 1st semester. Late payment fine of Rs. 100 per day would have to pay after the due date. if the semester fees is not paid as per the given schedule management has reserve the right to revise the fees charge at time of starting academic session.

**Bachelor of Mass Media Courses** Courses fee to be paid semester wise on 16 June & 16 November of every year. 1st Semester fees to be paid at the time of admission in two equal installment before starting of 1st semester. Late payment fine of Rs. 100 per day would have to pay after the due date. if the semester fees is not paid as per the given schedule management has reserve the right to revise the fees charge at time of starting academic session.

A student who has been suspended or expelled for reasons relating to student academic misconduct/ student general misconduct and/or consistently low attendance without sound medical proof will not be entitled to a refund of tuition fees.

A late payment fine of Rs. 100 per day would have to be paid after the due date. If the semester fee is not paid within one month of the due date, the admission would stand cancelled and re-admission would be possible only on payment of Rs. 15,000 as re-admission charge along with the semester fee. For the academic year 2024-25, if SFI makes any modification during the session, those will be binding for the students. Hostel / Transport / Locker / Dress / Fashion Show / Industry visit, and tour charges are to be paid extra. After taking the admission, if the students cancels her admission no fee except caution money will be refunded and the admission will automatically stand cancelled.

## Financial Assistance

### Purpose of the loan

- To meet educational expenses such as tuition fees, hostel fees, cost of books, exam fees, and airfare (for studies abroad) for pursuing any Graduation / Post-Graduation / Diploma course in an Institution recognized by the State / Central Government / University.
- For job oriented professional / technical courses from reputed universities in abroad.

### Eligible Persons

- Should be an Indian Citizen.
- Should have secured admission to higher education course in recognized institutions in India through Entrance Test / Merit Based Selection process after completion of HSC (10 plus 2 or equivalent).
- In the states where there is no common entrance test (CET) the applicant must secure 60% for others and 55% for SC / ST students in the qualifying examination as Cut-off marks.
- Wherever common entrance test (CET) is absent for securing admission to post graduate courses / research programmes, employment and reputation of institution concerned should be the criteria.
- The student applicant should not be in gainful employment.

### Scholarship Criteria

Following scholarships categories (upto 10% on first year fee) are available to the students of B. Design, M. Design & P. G. Diploma Courses:-

- Merit Scholarship – for those candidates having 85% and above in qualifying exam. (Applicable only for first year of the Course)
- Sister Concession – applied if two real sisters are studying, then either of the two would get the concession.
- Satyam Staff – for the daughter/ real sister of the Satyam staff.
- Defence/ Army/ Paramilitary/ Indian Navy/ Police personnel's ward.
- Doctors in Government hospitals/ Para medical staff of Government hospitals' ward.
- \*\*Special seats for physically challenged candidates (only with locomotor disability) or differently abled - Limited to a maximum of 5 seats in the given academic year.

• students those having good performance and achieved more than 85% marks consistently in the last two semester examinations, may also avail 10% scholarship for the immediate next one year only. Following criteria should be fulfilled by the eligible students for this scholarship: -

- (i) Students those having good academic performance and achieved more than 85% marks consistently in the last two semesters examination.
- (ii) Students those having more than 80% attendance record and have attended at least 80% physical classes consistently in the last two semesters.
- (iii) Students must have good code of conduct.
- (iv) Satyam Fashion Institute has also registered for **National Scholarships Schemes** on the portal of Govt. of India (NSP) for providing scholarship facility under various available schemes to the eligible students. Eligible candidates may read the Govt. instructions carefully before applying for scholarships and if found eligible may apply on the given URL: <https://scholarships.gov.in/>

# RULES & REGULATIONS

## Rules & Regulations

### GENERAL RULES

Every student shall abide by the rules of the institute, which may be updated from time to time.

**Identity Card:** Every student of the institute must possess the identity card. She should always wear it on person while on campus and should produce whenever called upon to do so by concerned authorities. The loss of I Card should be reported immediately to the office. Rs. 500/- will be charged for issuing a duplicate I card.

**Attendance:** As per University norms a student shall be required to attend 75% of the number of lectures and 75% of the number of practicals, separately from actual number of classes conducted in each subject during each semester. Directions for shortage in attendance have to be obeyed by the students.

### DISCIPLINARY RULES

**Ragging:** Ragging is totally banned in the institute/ college. Anyone found guilty of ragging and /or abetting ragging is liable to be punished. The punishment depending upon the nature and the gravity of the offence as prescribed under UGC act 1956 as further issued vide their draft notification No. F1- 16/2007 (CPP-II) April 2009. All parents/ students is required to sign the undertaking at the time of admission as attached with the admission form. Visit institute's website - [www.satyamfashion.ac.in](http://www.satyamfashion.ac.in) Contact on 0120 - 0120-4242805 / 4540130/ Mobile: 9958094700 / 01/02

Anyone found indulging in ragging in any form within or outside the campus, shall be instantly expelled from the institute. The behaviour of the students at all time, within or outside the campus must be above board and must reflect a sense of responsibility. Students are required to show due regard for the rights and the properties of the institute. Any student found guilty of tampering / damaging the property, fixtures, equipment, furniture, books, building, vehicles, etc. of the institute / shall be liable for punishment and might be expelled from the institute. Any student found misbehaving in the class, lab, campus and behaving arrogantly with the faculty and or staff or fellow students will be severely punished. The nature of the punishment will depend upon the severity of the offence.

The following will constitute misbehavior and misconduct:

- I. Disobedience
- ii. Objectionable moral influence
- iii. Improper body language
- iv. Back answering
- v. Insubordination etc.

Rules for Hostel and transport are notified separately which must be followed.

Hostel / transport facility once availed cannot be withdrawn and charges will have to be paid for the whole academic year. The students are bound by all the rules and regulations made by the institute from time to time. Any matter not expressly provided for in these rules shall rest at the absolute discretion of the concerned authority, which also reserves the right of modifying these rules as and when felt necessary.

All disputes pertaining to prospectus, admission and conduct of examination shall fall within the jurisdiction of Noida, Uttar Pradesh State only.

Use of mobile phone in the classrooms, labs, library and other academic area is strictly prohibited. Mobiles ringing in the class will be confiscated, auctioned and the proceeds will be donated to a charitable cause. Further, such student will be liable for disciplinary action. Carrying any valuables to the institute will be at the risk of the student and institution will not accept any responsibility of the valuables lost in the class as well as on the campus. Students are required to read the notices put on the notice board of the institute. Institute shall not accept any responsibility for any loss / damage incurred by a student owing to her failure to read the notices in time. Any advance taken by a student towards any activity of the institute should be settled with the authorities within four days from the completion of the activity. To substantiate the expenses, authentic receipts / bill must support the statement.

# INFRASTRUCTURE & LABS



LIBRARY



CONFERENCE ROOM



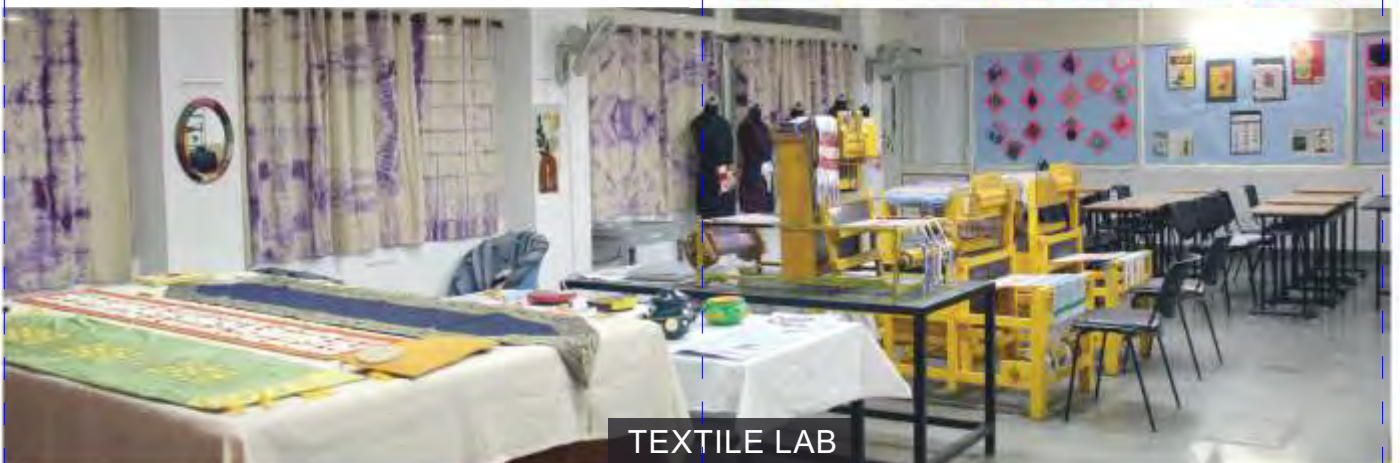
FABRIC WEAVING LAB



PHOTOGRAPHY LAB



STATIONARY SECTION

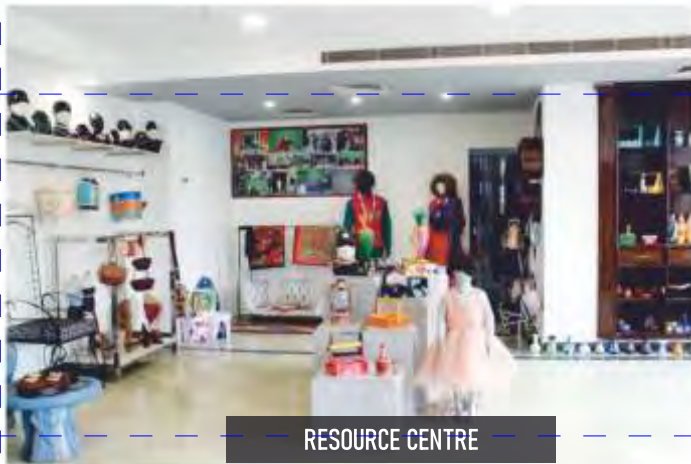


TEXTILE LAB

# INFRASTRUCTURE & LABS



GARMENT CONSTRUCTION LAB



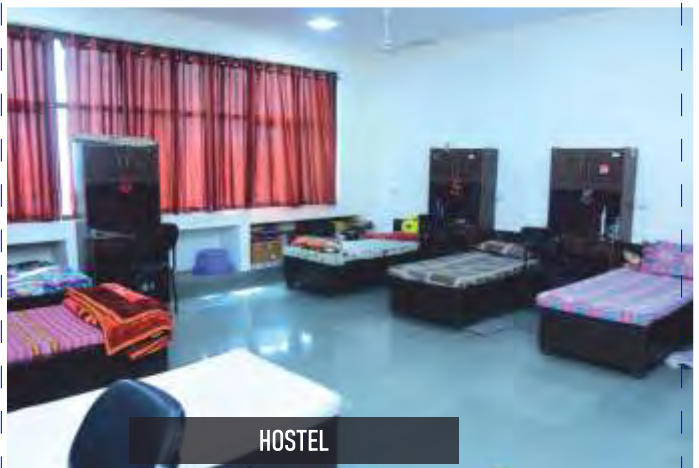
RESOURCE CENTRE



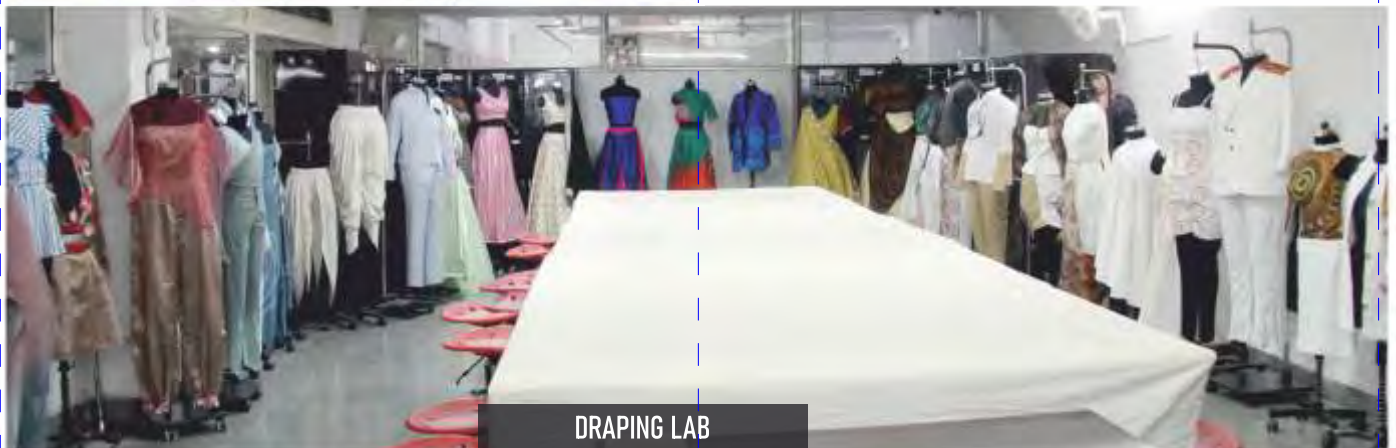
TEXTILE TESTING LAB



INDOOR GAME



HOSTEL

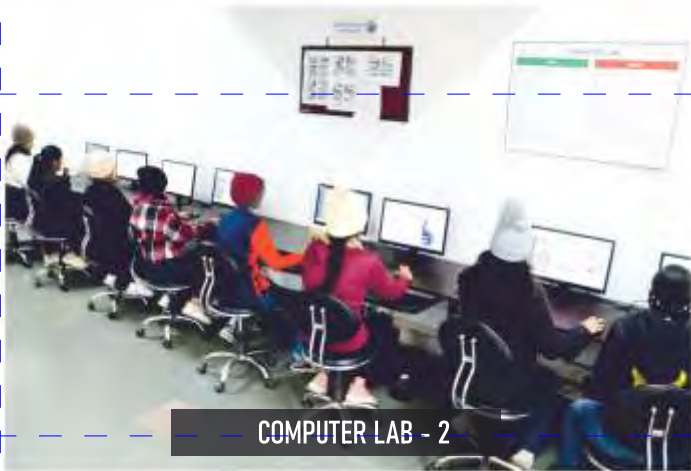


DRAPING LAB

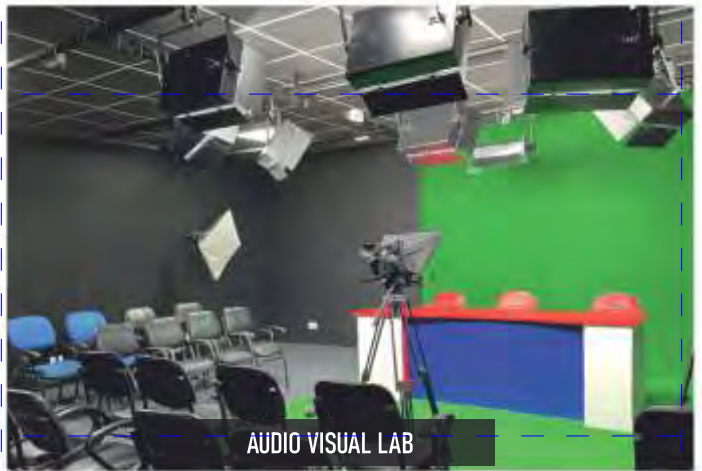
# INFRASTRUCTURE & LABS



PATTERN MAKING LAB



COMPUTER LAB - 2



AUDIO VISUAL LAB



MEDICAL ROOM

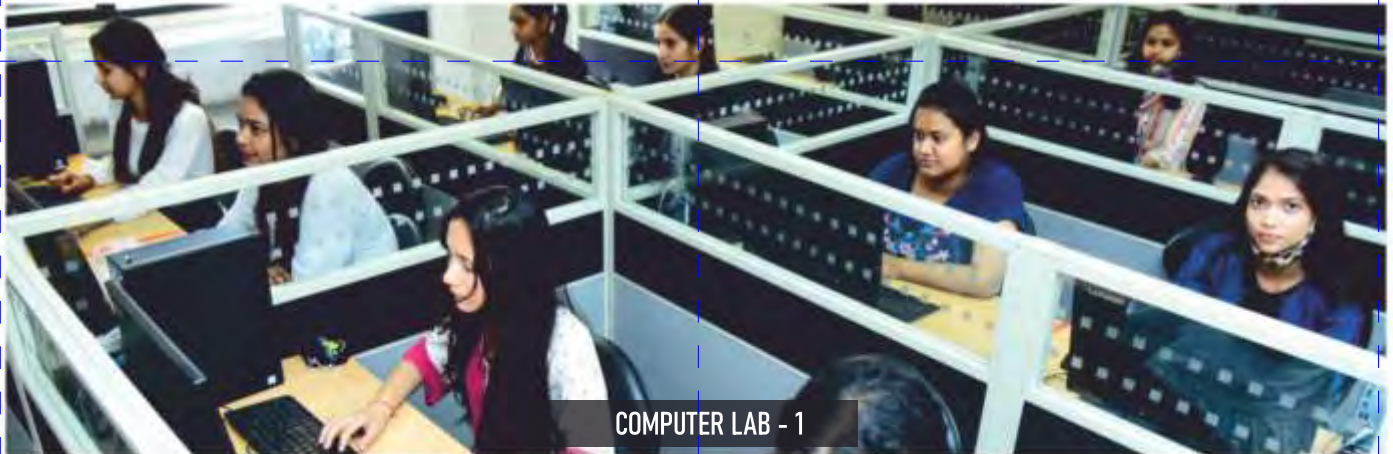


GYMNASIUM

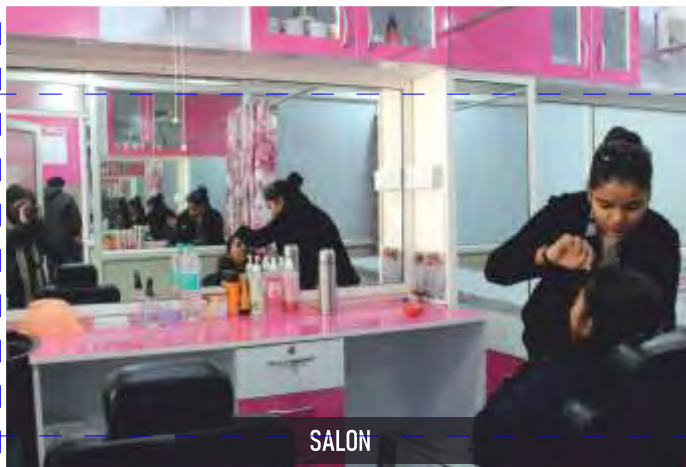


SPORTS GROUND

# INFRASTRUCTURE & LABS



COMPUTER LAB - 1



SALON



DYEING LAB



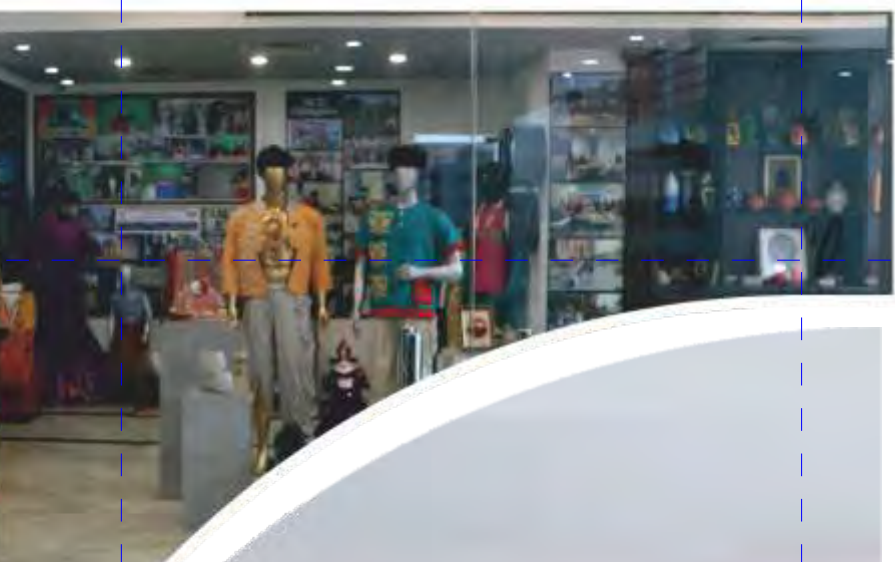
LA LAB



STUDENT'S WORK PLACE



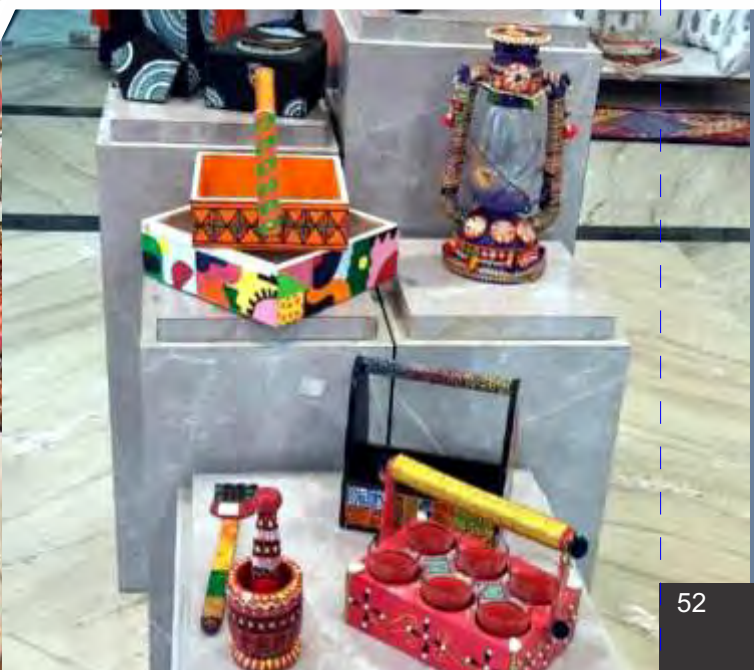
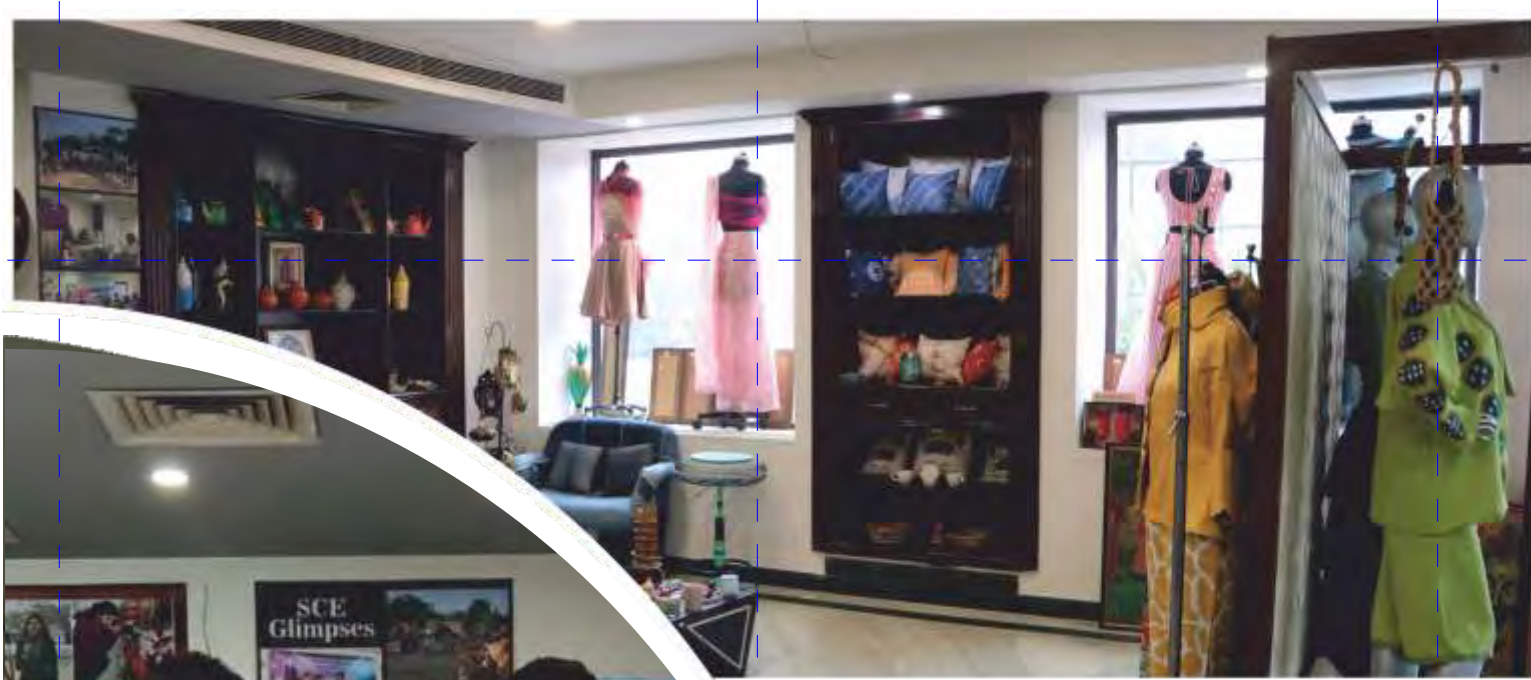
LIFESTYLE & ACCESSORIES LAB



# अभिव्यक्ति

— An Expression





SFI  
@  
COUTURE  
RUNWAY  
WEEK





# GRADUATION CEREMONY - 2023



Award ceremony of the Graduating Batch during the Convocation 2023

# GRADUATION CEREMONY - 2023



## GRADUATION CEREMONY 2023:

Satyam Group of Institutions, Noida organizes Graduation Ceremony of Satyam Fashion Institute for Design and Mass Media Program. The Convocation Ceremony of the pass out graduates of year 2022 was organized in the campus of Satyam Group of Institutions at Sec-62, Noida. Dr. Ruby Ojha Madam, the Pro Vice Chancellor of SNDT Women's University, Mumbai was the Chief Guest of the Convocation Ceremony. Mrs. Sneh Singh, the Chairperson of Satyam Group of Institutions; Trustee Secretary, Mr. Pradeep Gupta, Dr. Vandana Jaglan, Principal, Satyam Fashion Institute; Dr. Neetu Malhotra, Vice Principal, SFI; Dr. M. Alam, Dean, School of Journalism and Mass Communication; Ms. Priyanka Sarkar, Programme Head SJMC; parents; guardians of students and dignitaries were present in the ceremony.

Ms. Aditi Srivastava of Fashion Design, Ms. Anushka Jha of Textile Design and Ms. Chanda Kumari of Post Graduate Diploma in Fashion Design got 1st positions in their courses. Students from the current batches were also awarded on this very special occasion under the Earn While You Learn category. These awards encouraged all the students to challenge themselves further and push themselves to the better and more fulfilling future ahead. The forum was motivated by a moving and inspiring speech from Dr. Ruby Ojha.



Graduation Ceremony of the Graduating Batch of Academic year 2019-2023

# GRADUATION CEREMONY - 2024



# GRADUATION CEREMONY - 2024



# SFI PUBLICATIONS

## Design Quest an Advanced Research Journal on Design (Journal):

Satyam Fashion Institute provides an intellectual platform to its students, researchers, academicians and industry professionals for publishing their findings and innovations. The bi-annual journal Design Quest and Advanced Research Journal of Design is the first and foremost feature in the institution's cap. The Journal is interdisciplinary and covers a wide range of designs and areas intending to all spheres of life.

The authors submit their original research and review papers related to various aspects of design, its history, cross-cultural influences, industrial scenario, new product developments, processes, design methodologies and other inter-disciplinary areas. The Journal is registered from the Office of Registrar of Newspaper for India with RNI No. UPENG/2018/76546. It has also got the International Standard Serial Number (ISSN) 2582-855X.

Scholars from across India and outside are writing for several issues of the Journal. It is excelling day by day.

## Buzzing Bee (Newsletter):

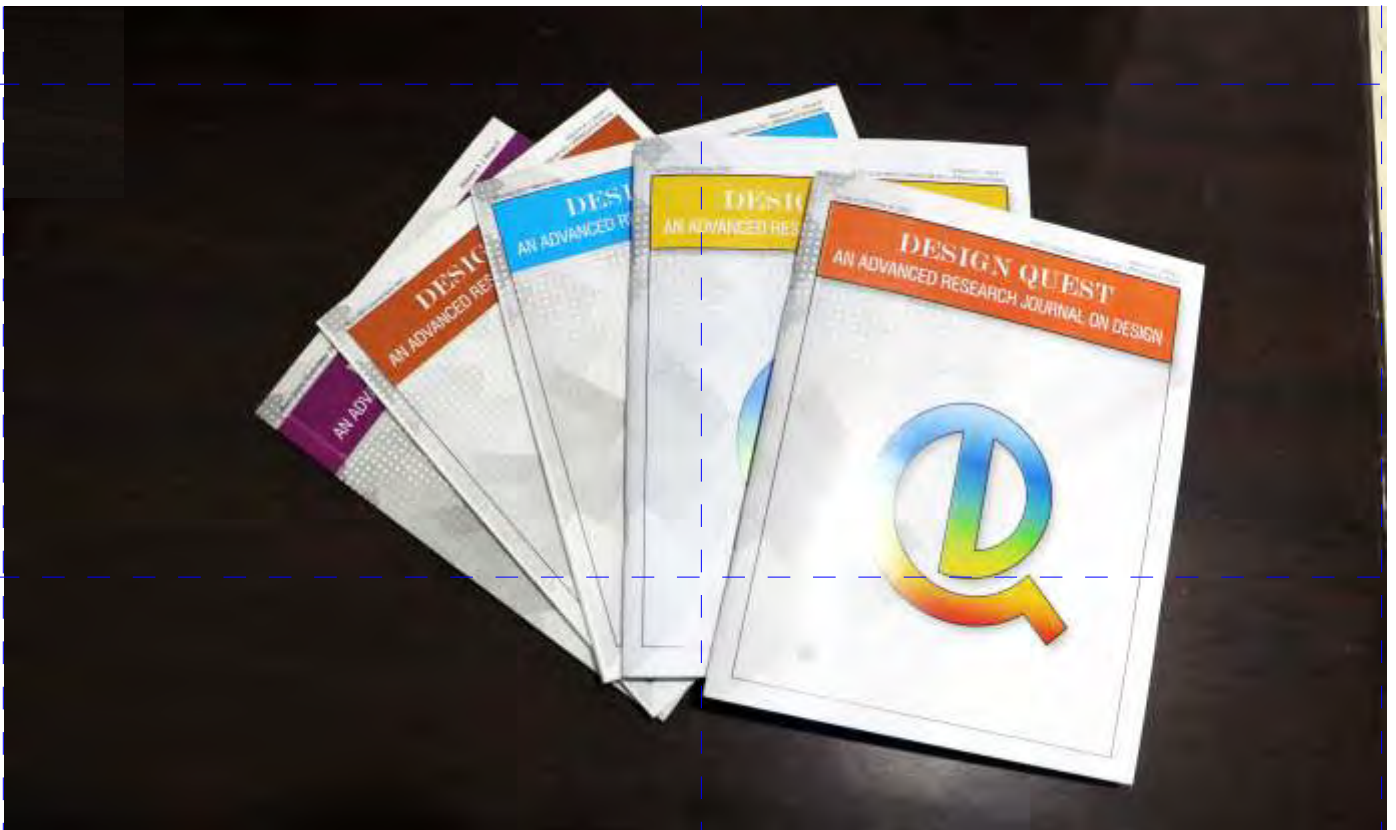
Bi-annual Newsletter known as Buzzing Bee is another published venture of Satyam Fashion Institute. It consists of all the significant happenings of the institute semesterly. The student corner is the most exciting segment of the Buzzing Bee. This segment publishes the shortlisted creatives of the students. The editorial board comprises students who are interested in articulation.

## Blog (Content Writing):

Apart from these two, the blog writing segment is an online platform to publish the blog. Students under the guidance of their teachers frequently submit their blogs to publish. Their subjects relate to several national-international topics related to different aspects of art and design. It gives online exposure to the students and allows them to be approached across the world.

The soft copy of all of them can be found on the official website of Satyam Fashion Institute.





**NATIONAL INSTITUTE OF SCIENCE COMMUNICATION AND INFORMATION RESOURCES**  
[Council of Scientific and Industrial Research]  
1A, Sansad Bhawan Marg, New Delhi 110 062



M. Mahesh Prasad,  
Head, National Science Library, ISSN  
E-Mail: mahesh@nscir.res.in

No. NSL/ISSN/INF/2021/106

Dated: March 15, 2021

Manjulika Gautam  
Satyam Fashion Institute,  
C- 55A/14 & 15, Sector-62,  
Noida, Uttar Pradesh- 201309

Dear Sir/Madam,  
श्रीमान/श्रीमती,

We are happy to inform you that the following serials published by you has/have been registered and assigned ISSN(s) (Print).

हम आपको सूचित करने में खुश हैं कि आपके द्वारा प्रकाशित की गई/गई वेबसाइट/पत्रिका/पत्रिका का/का ISSN (प्रिंट) को आवंटित किया गया है।

ISSN 2582-895X Design Quest An Advanced Research Journal On Design

It is mandatory that the ISSN must be printed on every issue, preferably at the right-hand top corner of the cover page.

प्रकाशक को अनिवार्य रूप से प्रत्येक संकाय को ISSN को प्रकाशक के आवरण पृष्ठ के दाहिने कोने में प्रिंट करना चाहिए।

We will be responsible for monitoring the use of ISSN(s) assigned to Indian Serials and for supplying up-to-date data of the same to the International Centre for ISSN, Paris. For this purpose, we request you to send us the forthcoming issues of your serial on complimentary basis. हमारे पास प्रकाशक के द्वारा प्रकाशित होने वाले प्रकाशक के आवरण पृष्ठ के दाहिने कोने में प्रिंट किया गया ISSN को प्रकाशक के आवरण पृष्ठ के दाहिने कोने में प्रिंट करने के लिए हमें सूचित करने के लिए अनुरोध है।

Kindly note that assigning the ISSN does not amount to approving the journal or its contents by National Science Library/CSIR-NISCAIR. In future, the names and/or logos of NISCAIR, CSIR should not be mentioned on the journal or the journal website.

कृपया ध्यान दें कि ISSN आवंटित करना या ISSN आवंटित करने का अर्थ है कि प्रकाशक को प्रकाशक द्वारा प्रकाशित होने वाले प्रकाशक के आवरण पृष्ठ के दाहिने कोने में प्रिंट करने के लिए अनुरोध है।

We solicit your cooperation in this regard.  
इस संबंध में आपकी सहयोगिता का अनुरोध है।

Yours sincerely,

Head  
ISSN National Centre of India

### Foreword...

**Mrs. Anuraj Singh**  
Editorial Board

The journal 'Design Quest' is a quarterly journal of design research. It is a platform for design researchers to share their research findings and experiences. The journal is published by the National Institute of Science Communication and Information Resources (NSCIR), New Delhi. The journal is available in both print and online formats. The journal is a must-read for design researchers and practitioners.

### From The Editor's Desk...

**Dr. Nishu Mahesh**  
Editorial Board

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### Editorial Board Messages

**Dr. Nishu Mahesh**  
Editorial Board

The journal 'Design Quest' is a quarterly journal of design research. It is a platform for design researchers to share their research findings and experiences. The journal is published by the National Institute of Science Communication and Information Resources (NSCIR), New Delhi. The journal is available in both print and online formats. The journal is a must-read for design researchers and practitioners.

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# STUDENT'S ACHIEVEMENTS



# STUDENT'S ACHIEVEMENTS



# TRIPTYCH 2024



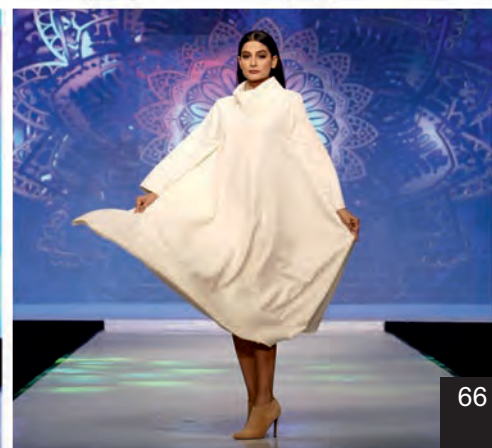
# (Collections of Graduating Students)



# TRIPTYCH 2023

(Collections of Graduating Students)





# Guests of Honor



# Guests of Honor



# Winners of Triptych Design Show 2023




# Guests of Honor



Felicitation of the Guests of Honor in Triptych Design Show 2023

# Implementation of National Education Policy 2020 @SFI














## SATYAM FASHION INSTITUTE

Reaccredited by NAAC 'A' Grade CGPA: 3.18  
(Affiliated to SNTD Women's University, Mumbai)

### Celebrating 'NEP' Week

(Date: 24<sup>th</sup> - 29<sup>th</sup> July, 2023)



			
	<h1>National Education Policy (NEP) 2020</h1>		
			

**Dr. Neetu Malhotra**  
Vice Principal & Nodal Officer (NEP)

**Dr. Vandana Jaglan**  
Principal





**Satyam Fashion Institute**  
 in association with  
**Rahul Khanna's Education through Theatre**  
 Presents  
**Aagaz**  
**15 DAYS** Production Oriented Theatre Workshop  
 Culmination of the program with Stage Play | Certificate for all the participants  
 Classes Starting soon...

Venue: C-56, A/14&15, 5th Millennium Bldg, C Block, Phase 2, Industrial Area, Sector 62, Noida, Uttar Pradesh 201309




**SATYAM FASHION INSTITUTE, NOIDA**  
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In collaboration  
 WITH  
**USHA INTERNATIONAL**

ORGANISING  
**4 DAYS VALUE-ADDED PROGRAM ON  
 DESIGN  
 WITH  
 CONSTRUCTIONS & SEAMS**

DATES: 17TH-20TH JULY, 2023  
 TIME: 9:30 AM ONWARDS DAILY

C-56A /14 & 15, C Block, Phase 2, C Block, Sector 62, Noida, Uttar Pradesh 201309


**SATYAM FASHION INSTITUTE, NOIDA**  
 Reaccredited by NAAC 'A' GRADE, CGPA 3.18  
 AFFILIATED TO SNDT WOMEN'S UNIVERSITY, MUMBAI

**LEARNING THE ART OF FASHION PHOTOGRAPHY**  
 WITH  
**INDUSTRY EXPERT: MR. NAVEEN LAKHERA**  
 (TV VIDEO JOURNALIST)  
**FOR FASHION COMMUNICATION**  
 24TH & 25TH JULY, 2023 | 9:30AM ONWARDS



C-56A /14 & 15, C Block, Phase 2, C Block, Sector 62, Noida, Uttar Pradesh 201309



# CHETNA Credit Course @ SFI

**Satyam Fashion Institute**  
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 Affiliated to SNDT Women's University, Mumbai  
**Course Code- SFICHETNA001**  
**Craft Based Design Products**  
**COURSE CREDITS - 4**

Recognized by  
 SNDTWU-CHETNA  
 (Centre for Holistic Education,  
 Training and Novel Advancement)

**Satyam Fashion Institute**  
 Reaccredited by NAAC Grade 'A' CGPA 3.18  
 Affiliated to SNDT Women's University, Mumbai

**Course Code: SFICHETNA004**  
**Product Photography**  
**COURSE CREDITS - 4**

Recognized by  
 SNDTWU-CHETNA  
 (Centre for Holistic Education, Training and Novel Advancement)

**Satyam Fashion Institute**  
 Reaccredited by NAAC Grade 'A' CGPA 3.18  
 Affiliated to SNDT Women's University, Mumbai

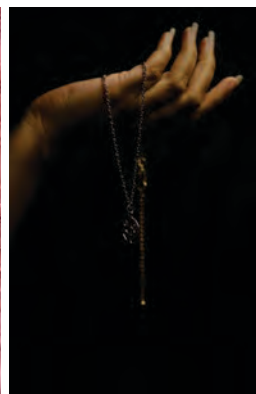
**Course Code: SFICHETNA003**  
**Digital Illustration for Fashion Industry**  
**COURSE CREDITS - 4**

Recognized by  
 SNDTWU-CHETNA  
 (Centre for Holistic Education, Training and Novel Advancement)

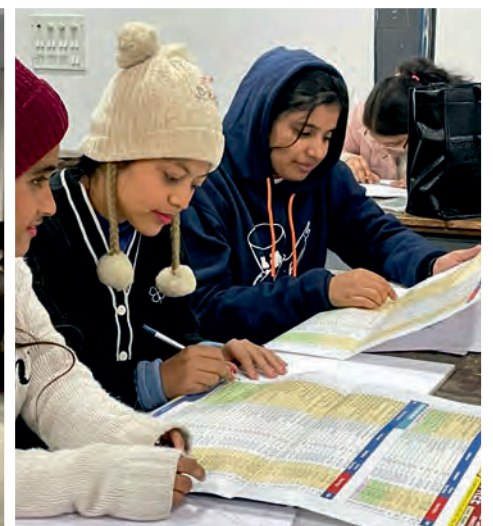
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 Reaccredited by NAAC Grade 'A' CGPA 3.18  
 Affiliated to SNDT Women's University, Mumbai

**Course Code- SFICHETNA002**  
**Sustainable Fashion & Lifestyle Accessories**  
**COURSE CREDITS - 4**

Recognized by  
 SNDTWU-CHETNA  
 (Centre for Holistic Education, Training and Novel Advancement)



The Ongoing Programme under Chetna Credit Course



# W20 & G20 Goals Implimentation @ SFI



Glimpses the panel discussion of G20 & W20 implimentation



## महिला नेतृत्व समाज के लिए सफलता के प्रदर्शन पर आयोजन



नोएडा। सत्यम फैशन इंस्टीट्यूट नोएडा सेक्टर-62 ने डब्ल्यू 20 के तहत 'महिला नेतृत्व समाज के लिए सफलता का प्रदर्शन' पर एक पैनल चर्चा का आयोजन किया, जिसमें मुख्य रूप से लैंगिक समानता और महिलाओं के आर्थिक सशक्तिकरण पर ध्यान केंद्रित किया गया। यह चर्चा डिजाइन और शिक्षाविदों के क्षेत्र में विशेषज्ञों के समूह की उपस्थिति में आयोजित की गई थी। कार्यक्रम में मुख्य अतिथि शशि नागिया (स्वाति एक्विजम प्राइवेट लिमिटेड की अध्यक्ष), डी.पी. श्रीवास्तव (पूर्व अध्यक्ष राष्ट्रीय केमिकल्स एंड फर्टिलाइजर्स लिमिटेड), विनू चौधरी (परवरतन स्कूल के एमडी और अध्यक्ष)। इस चर्चा का मुख्य उद्देश्य महिलाओं में उद्यमशीलता की मानसिकता, उसके कौशल का विकास करना और महिला उद्यमियों को समर्थन देना था। सत्र में एसएफआई के सभी कर्मचारियों ने भाग लिया, अध्यक्ष स्नेह सिंह, प्रिंसिपल, डॉ. वंदना जागलान और वाइस प्रिंसिपल, डॉ. नीतू मल्होत्रा ने इसकी बहुत सराहना की।



# NAAC VISIT ( 20.01.23 - 21.01.23)

## Reaccredited by NAAC "A" Grade CGPA 3.18



The NAAC Audit During the Academic year 2023

# NAAC VISIT ( 20.01.23 - 21.01.23)

Reaccredited by NAAC "A" Grade CGPA 3.18



The NAAC Audit During the Academic year 2023





### SGI नोएडा ने देशभक्ति की भावना के साथ 77वां स्वतंत्रता दिवस मनाया



नोएडा, यूपी और इस्टीट्यूट्स ने 77वें स्वतंत्रता दिवस के अवसर पर, 1.5 अरब की लोकसभा, गैर-उद्योगिक और उद्योगिक क्षेत्रों के बीच एक बड़े पैमाने पर एक कार्यक्रम आयोजित किया। कार्यक्रम में, 1.5 अरब की लोकसभा, गैर-उद्योगिक और उद्योगिक क्षेत्रों के बीच एक बड़े पैमाने पर एक कार्यक्रम आयोजित किया।

## एसजीआई मनाई लोहड़ी और मकर संक्रांति



नोएडा (चेतना मंच)। देश के प्रतिष्ठित शैक्षणिक संस्थानों में से एक सत्यम ग्रुप ऑफ इंस्टीट्यूट्स ने सांस्कृतिक लोक नृत्य प्रदर्शन के साथ लोहड़ी और मकर संक्रांति मनाई। डॉ. विनीता अग्रवाल, डॉ. वंदना जागलान, डॉ. नीतू मल्होत्रा, प्रियंका सरकार ने बताया कि आज हमने सत्यम ग्रुप का इंस्टीट्यूट्स नोएडा में डिजाइन छात्रों द्वारा

शानदार लोक नृत्य प्रदर्शन के साथ दोनों त्योहार मनाए। उन्होंने अपने खूबसूरत पंजाबी परिधानों में गिद्धा और भांगड़ा का खूबसूरत मिश्रण पेश किया। इन छात्रों ने न केवल उत्साहपूर्वक भाग लिया, बल्कि अपने अनूठे अंदाज में कार्यक्रम का संचालन करने की विशेष पहल भी की। कार्यक्रम का समापन अलाव

पर किया गया और पारंपरिक संगीत की धुन पर नृत्य किया गया और पापकान, तिल, गुड़ और मूंगफली के साथ उत्सव के लगाव और खेह को साझा किया गया। सत्यम ग्रुप ऑफ इंस्टीट्यूट्स की चेयरपर्सन स्नेह सिंह, सचिव सीए प्रदीप गुप्ता ने संस्थान के छात्रों को शुभकामनाएं दीं और प्रदर्शन की बहुत सराहना की।

## एसएफआई के वार्षिकोत्सव 'सत्यम त्रिसेक 2024' के प्रत्येक कलेवशन को मिली सराहना



सत्यम ग्रुप ऑफ इंस्टीट्यूट्स नोएडा में आयोजित 'सत्यम त्रिसेक 2024' कार्यक्रम में, छात्रों ने अपने प्रतिभा और प्रतिबद्धता को प्रदर्शित किया। कार्यक्रम में, छात्रों ने अपने प्रतिभा और प्रतिबद्धता को प्रदर्शित किया। कार्यक्रम में, छात्रों ने अपने प्रतिभा और प्रतिबद्धता को प्रदर्शित किया।

## एसजीआई में ऐकडेमिक क्रेडिट सिस्टम व 21वीं सदी के कौशल पर व्यावहारिक सत्र का आयोजन



नोएडा (युग करवट)। सेक्टर-62 स्थित सत्यम ग्रुप ऑफ इंस्टीट्यूट्स में ऐकडेमिक क्रेडिट सिस्टम और 21वीं सदी के कौशल पर एक सूचनात्मक सत्र का आयोजन किया गया। इस दौरान शिक्षाविद् प्रोफेसर (डॉ.) रीता सोनावत सहित अन्य उपस्थित रहें। सत्र के दौरान डॉ. सोनावत ने छात्रों को ऐकडेमिक क्रेडिट प्रणाली के बारे में जानकारी दी और बताया कि कैसे एनईपी 2020 के साथ, यह प्रणाली एक सुरक्षित शैक्षणिक भविष्य के लिए अंतर-अनुशासनात्मक दृष्टिकोण और क्रेडिट स्कोर के साथ छात्र समुदाय को सशक्त बना रही है। छात्रों ने विषय से संबंधित प्रश्न पूछे। इसके बाद 21वीं सदी के कौशल का आयोजन किया गया। जहां डॉ. सोनावत ने विशेष रूप से अच्छे संचार के महत्व पर जोर दिया। उन्होंने छात्रों से बेहतर करियर अवसरों के लिए अपने सामाजिक संपर्क कौशल और समग्र व्यक्तित्व विकास में सुधार करने को कहा।

## सत्यम फैशन इंस्टीट्यूट में हुआ लाइव म्यूजिक कॉन्सर्ट का आयोजन

संरचना संवाददाता नोएडा। प्रतिष्ठित एसएनडीटी महिला विश्वविद्यालय, मुंबई में संवाददाता देश के उभरते डिजाइन संस्थानों में से एक, सत्यम फैशन इंस्टीट्यूट नोएडा ने



आज एक मेगा लाइव म्यूजिक कॉन्सर्ट का आयोजन किया। प्रसिद्ध कोक स्टूडियो इंडिया के प्रसिद्ध गायक कलाकार और राजपूत, जो अपने मजेदार और रोमांचक लाइव बॉलीवुड कवर प्रदर्शन के लिए जाने जाते हैं, ने इस कार्यक्रम की शोभा बढ़ाई। इसके साथ एसएफआई नोएडा प्रकाश और खुशी के उत्सव की शुरुआत कर रहा है। दिवाली नजदीक है और डिजाइन छात्रों को आश्चर्यचकित करने का इस लाइव म्यूजिक कॉन्सर्ट से बेहतर तरीका क्या हो सकता है। कार्यक्रम का मुख्य आकर्षण स्टार

## एसजीआई नोएडा ने सांस्कृतिक कार्यक्रमों के साथ मनाई लोहड़ी और मकर संक्रांति



नोएडा: देश के प्रतिष्ठित शैक्षणिक संस्थानों में से एक सत्यम ग्रुप ऑफ इंस्टीट्यूट्स नोएडा, प्रतिष्ठित एसएनडीटी महिला विश्वविद्यालय, मुंबई में संवाददाता देश के उभरते डिजाइन संस्थानों में से एक, सत्यम फैशन इंस्टीट्यूट नोएडा ने

कार्यक्रम का मुख्य आकर्षण स्टार कलाकार अवि राजपूत थे जिन्होंने छात्रों को लोकप्रिय बॉलीवुड बीट्स पर धरकने दिया और उन्हें मंचे ब्यूज़ को मात देने में मदद की। हमारी सम्मानित श्रीमती स्नेह सिंह, चेयरपर्सन, सत्यम ग्रुप ऑफ़ इंस्टीट्यूट्स, सीए प्रदीप गुप्ता, सचिव, डॉ. वंदना जागलान, प्रिंसिपल, एसएफआई नोएडा, और डॉ. नीतू मल्होत्रा, वाइस प्रिंसिपल, एसएफआई नोएडा, डॉ. विनीता अग्रवाल की उपस्थिति में, प्रिंसिपल, एससीई, और प्रियंका सरकार, विभागाध्यक्ष, एसजेएमसी, जिन्होंने छात्रों को दिवाली की हार्दिक शुभकामनाओं के साथ आयोजित किया, इस कार्यक्रम ने उन्हें कार्यक्रम संभालने और मंच पर गाने और प्रदर्शन करने का अवसर भी दिया। इसके अलावा, कोका-कोला इंडिया ने एसएफआई नोएडा के इस कार्यक्रम के लिए सहयोग किया है और ब्रांड ने उपस्थित लोगों को मुफ्त कोका-कोला वितरित किया है।



डिजाइन के छात्रों के लिए इस तरह के आयोजन बहुत जरूरी हैं क्योंकि वे उन्हें सीखने की रचनात्मक यात्रा में फिर से ऊर्जावान बनाते हैं। कार्यक्रम के अंत में डॉ. नीतू मल्होत्रा ने गायक अवि राजपूत को उनके उज्वल गायन भविष्य के लिए शुभकामनाएं दीं।

## राइजिंग यूथ सुपरस्टार्स में छाए सत्यम फैशन इंस्टीट्यूट के छात्र



### नगर संवाददाता

नोएडा (युग करवट)। नोएडा स्थित सत्यम फैशन इंस्टीट्यूट के छात्रों ने राइजिंग यूथ सुपरस्टार्स ऑफ़ इंडिया 2023 में प्रतिभाग किया। एसएफआई की प्रिंसिपल डॉ. वंदना जागलान, वाइस प्रिंसिपल डॉ. नीतू मल्होत्रा ने बताया कि नृत्य और संगीत प्रतियोगिता तथा अन्य कई

गतिविधियों का आयोजन किया है। ग्रुप की चेयरपर्सन स्नेह सिंह, सचिव सीए प्रदीप गुप्ता ने छात्रों के कार्य की सराहना की। इस अवसर पर कौशिक शील, हेमन्त गुप्ता, कुणाल सुद, आयोजक अंकित नागपाल, अनुभव अरोडा, फैशन डिजाइनर सोनिया जेटली, मोनिका आहूजा, शिखा खरे, पीयूष वालिया, कीर्ति, मिश्रा नारंग मौजूद रहे।

# MEDIA COVERAGE

एसएफआई नोएडा के डिजाइनर छात्रों ने स्वच्छता ही सेवा कार्यक्रम में भाग लिया

PNI News Oct 4, 2023 - 10:34



## नोएडा शुक्रवार, 15 दिसंबर, 2023

# 3

## एचजीएच इंडिया 2023 ट्रेड शो में सत्यम फैशन इंस्टीट्यूट ने लगाया स्टॉल

नोएडा (चेतना मंच)। देश के सबसे प्रतिष्ठित डिजाइन संस्थानों में से एक, प्रतिष्ठित एसएनडीटी महिला विश्वविद्यालय, मुंबई से संबद्ध सत्यम फैशन इंस्टीट्यूट नोएडा लोकप्रिय एचजीएच इंडिया 2023 ट्रेड शो में भाग ले रहा है।

एचजीएच इंडिया, जो इंटीरियर साज-सज्जा और फर्नीचर, एक्सेसरीज और उपहारों के लिए एक द्वि-वार्षिक ट्रेड शो है, इस दिसंबर में ग्रेटर नोएडा के शानदार इंडिया एक्सपोजे सेंटर में अपने 14वें संस्करण के साथ शुरू हो गया है। प्रदर्शनी 13 से 16 दिसंबर तारीख के बीच निर्धारित है, जहां सत्यम फैशन इंस्टीट्यूट नोएडा प्रदर्शक के हॉल में से एक में अपने विशेष बूथ के साथ भाग ले रहा है।



सिंह, चेयरपर्सन, सत्यम ग्रुप ऑफ़ इंस्टीट्यूट्स, सचिव, सीए प्रदीप गुप्ता ने छात्रों के काम की बहुत सराहना की और उन्हें भविष्य में हस्तनिर्मित काम के लिए इस जुनून और जोश को जारी रखने के लिए प्रेरित किया। सत्यम फैशन

इंस्टीट्यूट की प्रिंसिपल डॉ. वंदना जागलान, सत्यम फैशन इंस्टीट्यूट की वाइस प्रिंसिपल डॉ. नीतू मल्होत्रा ने छात्रों की रचनात्मक कड़ी मेहनत की सराहना की क्योंकि यह आयोजन उन्हें सीखने के साथ-साथ कमाने का मंच भी देगा।

## फैशन डिजाइनिंग की दी जानकारी



सुभारती विवि में फैशन के बारे में जानकारी देने विशेषज्ञ। स्रोत : संस्था

मेरठ। स्वामी विवेकानंद सुभारती विवि के फैशन एवं टेक्सटाइल डिजाइन विभाग में एक दिवसीय फैशन चित्रण कार्यशाला हुई। विशेषज्ञ डॉ. नीतू मल्होत्रा के नेतृत्व में हुई कार्यशाला में विद्यार्थियों को स्केचिंग, सिद्धांत और व्यावहारिक अनुप्रयोग के बारे में बताया गया। ललित कला संकाय डीन डॉ. पिंटू मिश्रा ने फैशन क्षेत्र की बारीकियों से

अवगत कराया। डिजाइन विभाग की प्रमुख डॉ. नेहा सिंह ने कहा कि इस आयोजन का उद्देश्य डिजाइनिंग क्षेत्र में विद्यार्थियों का सर्वांगीण विकास करना है। इस दौरान श्रद्धा यादव, अनीशा आनंद, डॉ. अर्पणा कंबोज, डॉ. मीनाक्षी टम्टा, सौम्या शर्मा आदि का सहयोग रहा। ब्यूरो

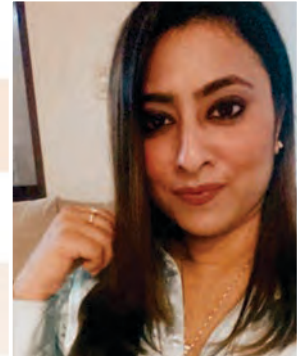




## Satyam Fashion Institute Alumni Association (SFIAA) Registration no. 202200743000223 (A word from Office Bearers)



Educational Institutions are an integral part of any individual's life! For me, well I have been grateful to be in an environment that has always been promising, persuasive and full of diverse learnings! Satyam has been my strength to instil confidence & creative skills to help me prepare for a design life that I have always visioned for!



**- Asheena Grover  
President**

**[sfiaa.president@satyamfashion.ac.in](mailto:sfiaa.president@satyamfashion.ac.in)**



Passout of batch 2016, started career with placement by college under india's finest couturier Suneet Varma designs pvt Ltd. as assistant designer, promoted to designer in a year. Worked with India's finest modern gown expert Gauri & Nainika and ecommerce platform Alaya by stage3, Amazon and nyka for the brands. SFI has played an important role in providing the first stepping stone in this industry, preparing me well enough to bag the opportunity in the first go. Currently, Leading an apparel line in luxury and pret with modern artistarie under the label AARVIE THE ATELIER, based out of chhattisgarh with production based in delhi and chhattisgarh.

**- Ruchi Verma  
Vice President**

**[sfiaa.vicepresident@satyamfashion.ac.in](mailto:sfiaa.vicepresident@satyamfashion.ac.in)**



Satyam Fashion Institute is a must! The program was amazing. Having the opportunity to study at Satyam Fashion Institute gave me the hands-on experience I needed to move forward in the industry. The experience allowed me the opportunity to turn my fashion concepts that I have learned in the classroom at my institute, and apply them to industry related scenarios. I was also able to strengthen my career preparation, and gain a unique perspective into the fashion industry.

SFI does not only teach you everything you need to know but they lead you in the right direction to be able to succeed. They provide internship opportunities, working fashion shows during Fashion Week, and giving you the resources to connect with people in the industry.

I'll always be thank you to SFI family.



**- Ms. Harshita Srivastava  
Designation: Secretary**

**[sfiaa.secretary@satyamfashion.ac.in](mailto:sfiaa.secretary@satyamfashion.ac.in)**



# Satyam Fashion Institute Alumni Association (SFIAA)

Registration no. 202200743000223 (A word from Office Bearers)



I am extremely proud to be SFI alumni, It's been 6 years that I graduated and it still feels like yesterday. I have been very fortunate to have the most supportive faculties. I was always encouraged to participate in competitions and go for what I truly aspired for. Academics & extracurricular activities at college makes its students diverse and ready for industry. I am honored & proud that I come from such an institution.

**- Monika Sharma**  
Joint Secretary

[sfiaa.jointsecretary@satyamfashion.ac.in](mailto:sfiaa.jointsecretary@satyamfashion.ac.in)



I am an alumna of Textile Design. I am incredibly satisfied to be a part of this programme started by Satyam Fashion Institute by taking best faculty and students all aspects to take out my natural skills to make my own signature and define myself in a class where I stand with my creativity and skills. New ways of thinking is promoted here and everyone is very friendly. This college gives multiple opportunities and exposure to those open and willing. It is an excellent platform to learn and unlearn, realize and showcase your talent. It has been an exciting journey so far "I can positively say Satyam fashion Institute has made me a better person with positive attitude".

Currently, I am working in Buying House as a Product Development Merchandiser. It has been an unforgettable journey since I joined Satyam Fashion Institute and I owe my success to my Alma Mater.

**- Mahima Malik**  
Treasurer

[sfiaa.treasurer@satyamfashion.ac.in](mailto:sfiaa.treasurer@satyamfashion.ac.in)



Satyam has given me an opportunity to develop new vision and skills. The practical design experience which we get here changes our life. Learning about Craft and techniques directly from very experienced artisan enhances our knowledge and learning design from very experienced faculty helps us to utilize those techniques in a new way.

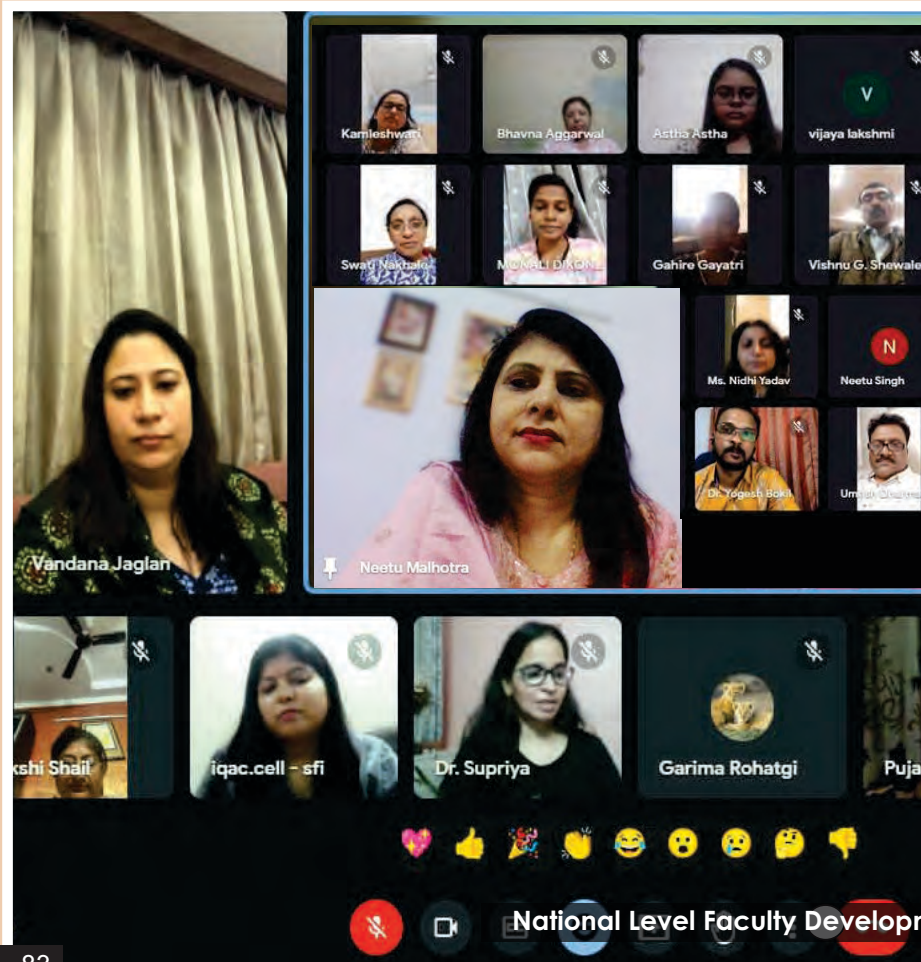
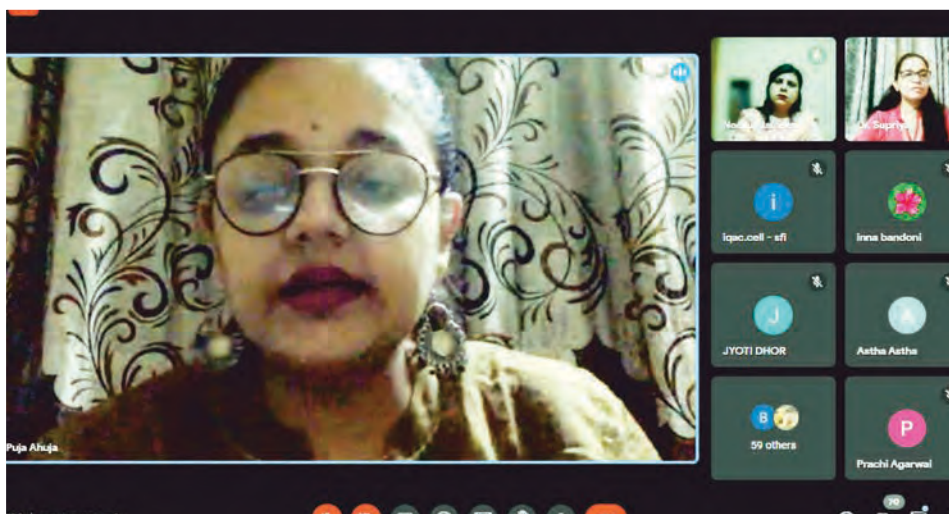
In Satyam I got very supportive Faculty members, the infrastructure which helped me in all ways to grow as a better Lifestyle accessories designer.

Currently, I am working in Buying House as a Product Development Merchandiser. It has been an unforgettable journey SFI really cares about its members." "it is a place of civility, friendship, and good cheer.

**- Shweta Kapruwan**  
Joint Secretary

[sfiaa.jointtreasurer@satyamfashion.ac.in](mailto:sfiaa.jointtreasurer@satyamfashion.ac.in)





**SATYAM GROUP OF INSTITUTIONS, NOIDA**

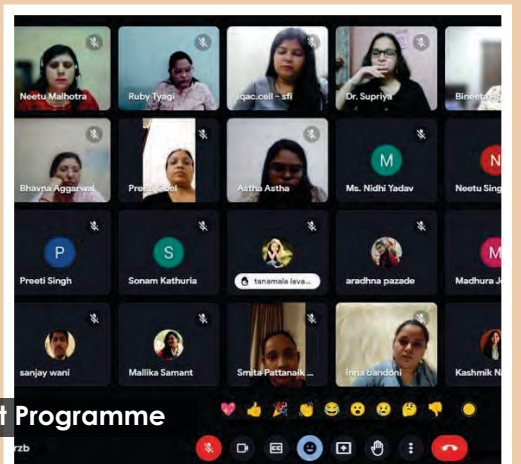
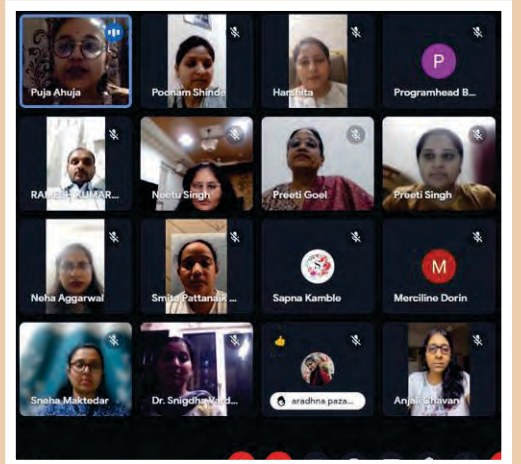
**National Level Faculty Development Programme**

Five Days (Online) on

**Research Orientation**

25<sup>th</sup> - 30<sup>th</sup> October, 2023  
7:00 pm to 8:00 pm

Organised under the aegis of  
**SATYAM GROUP OF INSTITUTIONS, NOIDA**  
Affiliated with SNTD Women's University, Mumbai  
C-56 A/14&15, Sector-62, Noida



Puja Ahuja (Presenting)

## ENABLING DATA ANALYSIS PACK

- Click on File Tab → Click "Options" → Excel Options Box will open
- Click on Add-ins → Click on "GO" Button
- Add-ins Box will appear → select (Tick) "Analysis ToolPak" and press OK
- Now the data Analysis tool will appear under Data Tab

ugy-vyom-rzb

Grid of participant video thumbnails showing several women in a virtual meeting.

**SATYAM GROUP OF INSTITUTIONS, NOIDA**  
Organises

**National Level Faculty Development Program**  
5-days (online)  
on  
**"Research Orientation"**  
25<sup>th</sup> - 30<sup>th</sup> October, 2023

**Dr. Puja Ahuja Gupta**  
Director, All India Institute of Researchers

C-56 A /14 & 15, Sector-62, Noida  
9958094700/1/2/3/6/9  
www.satyamfashion.ac.in  
www.satyameducation.in  
www.satyammassmedia.in

Close-up of Dr. Puja Ahuja Gupta speaking during the session.

ugy-vyom-rzb

Dr. Puja Ahuja Gupta speaking with a grid of participant thumbnails on the right side of the screen.

03 PM | ugy-vyom-rzb

Dr. Puja Ahuja Gupta and Neetu Malhotra in a video call.

PM | ugy-vyom-rzb

(Presenting)

Tools Data Window Help

Practise Set- 10th October, 2023

XLSTAT Cloud

Summary Output

Regression Statistics

Multiple R	0.39899625
R Square	0.15919861
Adjusted R Square	0.13796822
Standard Error	0.96941958
Observations	515

15% The regression line does not fit appropriately.

ANOVA

	df	SS	MS	F	Significance F
Regression	1	91.459871	91.459871	97.32109961	3.87E-21
Residual	514	483.044005	0.93977433		
Total	515	574.503876			

RESIDUAL OUTPUT

Observation	Y Dependent	Residuals	Standard Residuals	Percentile	Independent Variable
1	4.71454458	0.28545542	0.29474644	Accepted	0.09688922
2	3.27471502	-1.72528498	-1.78143963	Accepted	0.29069767
3	3.9946298	-1.9946298	-2.0595511		0.48449612
4	3.9946298	-1.9946298	-2.0595511		0.67829457
5	4.71454458	0.28545542	0.29474644		0.87209302
6	3.9946298	-1.0053702	-1.03809303		1.06589147

PROBABILITY OUTPUT

Normal Probab

ugy-vyom-rzb

**SATYAM GROUP OF INSTITUTIONS, NOIDA**  
Affiliated to SNDT Women's University, Mumbai  
Accredited by NAAC

Five Days Online National Level Faculty Development Programme

**RESEARCH ORIENTATION**  
Certificate of Participation

This is to certify that  
**Dr. Supriya Himanshu, Assistant Professor**

Satyam Fashion Institute

Programme on Research Orientation held from 25/10/23 to 30/10/23 organized by Satyam Group of Institutions, Noida.

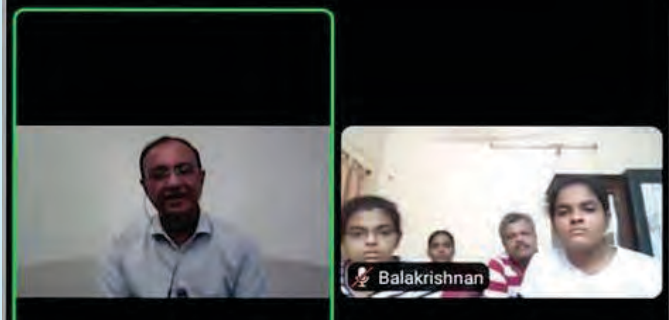
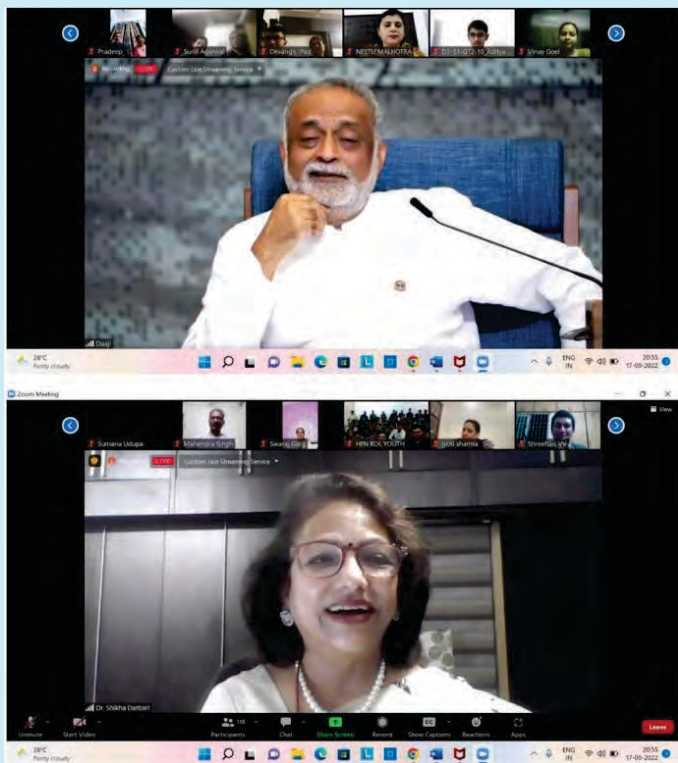
Dr. Neetu Malhotra, Vice Principal, Satyam Fashion Institute  
Dr. Vandana Jaglan, Principal, Satyam Fashion Institute  
Dr. Bineta Agrawal, Principal, Satyam College of Education

ugy-vyom-rzb

## “Effect of Heartfulness Meditation on perceived stress and satisfaction with life of girl students”: A Research for achieving betterment in work life balance

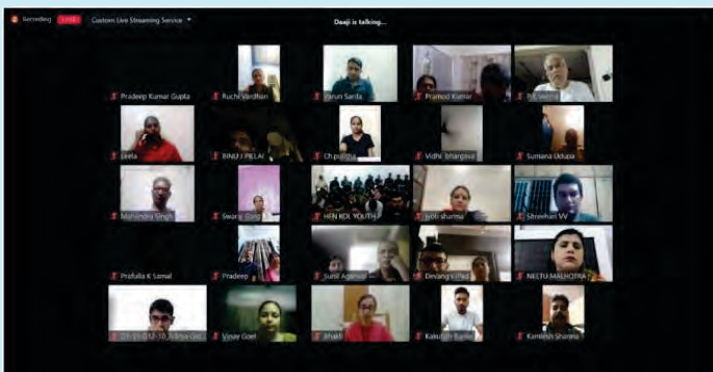
Heartfulness offers simple practices of relaxation, meditation, rejuvenation, inner connection assisted by transmission that connects each of us with the light and love in our hearts. Satyam Group of Institutions, Noida in collaboration with Heartfulness Institute, Hyderabad, completed a research project on “Effect of Heartfulness Meditation on perceived stress and satisfaction with life of girl students” from December 2021 to April 2022. In the study, Dr Kamlesh D. Patel, Principal researcher, Global Guide, Heartfulness is widely known as Daaji explained: “how meditative state acquired through meditation may help students in their holistic success, be it a material success emotional success spiritual success”. The tenure of the research work was four months (20 weeks). Daily sessions were organized consistently in this duration. The first group, G20, underwent intervention from week 0 until week 12 and continued their practice independently until week 20. The second group, G14, joined the intervention from week 7 until week 12 with only a 6-week exposure to guided meditation sessions through Heartfulness Trainers. They continued their practice independently until week 20. Ninety-four participants from the G20 group and 93 from G14 completed the study. The current study is an attempt of a meditation-based intervention to improve perceived stress and satisfaction with life among female students whose literacy levels compared to male students are low in India.

In this project Dr. Reeta Sonawat, Former Dean, Professor and Head department of Human Development, SNDT Women's University, Mumbai and Chairperson of Satyam Research Ethical Committee elaborated the personal improvement in the students' lives by practicing meditations revealed through the research study that covers the current day's scenario of COVID-



# “Effect of Heartfulness Meditation on perceived stress and satisfaction with life of girl students”: A Research for achieving betterment in work life balance

19 that affected the lives of entire humanity facing less satisfaction with Life and enhanced stress. Satyam Group of Institutions had the set up and it funded this research study to benefit faculty members, students, and humanity at large. The researchers of the projects were Mr. B.G. Prasanna Krishna, Dr Jayaram Thimmapuram, CA Pradeep Gupta, Dr. Neetu Malhotra, Ms. Preeti Goel, Co Researcher of this international study, enlightened the students about the methods that were adopted during this research project. Mr. Stanislas Lajugie, An Associate of the Foreign Affairs Ministry of France, discussed the Science of Meditation. The research team analyzed the findings of the study with suitable quantitative methods. This study was an attempt of a meditation-based intervention to improve perceived stress and satisfaction with life among female students whose literacy levels compared to male students are low in India. The results of this study indicate that the Pearson correlation coefficient indicated that there is a weak positive correlation between pre- and post-score for both the groups for both PSS and SWLS. Our findings suggest that Heartfulness meditation practice offers significant benefits with perceived stress and satisfaction with life among female students independent of their age. This project was later published in the Scopus indexed Journal Frontiers in the month of September 2023.



frontiers | Frontiers in Psychiatry

TYPE Clinical Trial  
PUBLISHED 02 November 2023  
DOI 10.3389/fpsy.2023.1214603

Check for updates

## Effect of Heartfulness meditation program on perceived stress and satisfaction with life of female students

Pradeep K Gupta<sup>1</sup>, Neetu Malhotra<sup>2</sup>, Preeti Goel<sup>3</sup>, Jayaram Thimmapuram<sup>4\*</sup> and Prasanna Krishna<sup>5</sup>

<sup>1</sup>Institute of Chartered Accountants of India, New Delhi, India, <sup>2</sup>Satyam Fashion Institute, Noida, India, <sup>3</sup>Satyam College of Education, Noida, India, <sup>4</sup>Internal Medicine, WellSpan York Hospital, York, PA, United States, <sup>5</sup>Department of Research, Heartfulness Institute, Hyderabad, India

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CITATION  
Gupta PK, Malhotra N, Goel P, Thimmapuram J and Krishna P (2023) Effect of Heartfulness meditation program on perceived stress and satisfaction with life of female students.  
*Front. Psychiatry* 14:1214603.  
doi: 10.3389/fpsy.2023.1214603

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Though literacy levels are slowly improving in India due to the steps taken by the Government of India, it has been a challenge for female students with gender disparities in literacy levels. Stress levels are high in students, more so during their exam times. While prior literature has demonstrated the prevalence of stress during student life, there is limited evidence of any interventions to decrease stress and improve satisfaction with life, specifically for female students. Heartfulness meditation is a heart-based meditation practice that may reduce stress and improve satisfaction with life among female students. We conducted a prospective cohort analysis comparing perceived stress and satisfaction with life outcomes among female students who self-selected to participate in the Heartfulness meditation program. The first group, G20, underwent intervention from week 0 until week 12 and continued their practice independently until week 20. The second group, G14, joined the intervention from week 7 until week 12 with only a 6-week exposure to guided meditation sessions through Heartfulness Trainers. They continued their practice independently until week 20. Data on Perceived Stress (PSS) and Satisfaction with Life (SWLS) were collected at week 0 and week 20 for both groups. G20 had 127 participants, and G14 had 113 participants. Ninety-four participants from the G20 group and 93 from G14 completed the study. The G20 group showed a statistically significant reduction of PSS scores from 20.79 to 18.96, and an increase in the SWLS scores from 22.03 to 23.51 from baseline to the end of the study period. The study of the Pearson correlation coefficient indicated that there is a weak positive correlation between pre- and post-scores for both the groups for both PSS and SWLS. Our findings suggest that Heartfulness meditation practice offers significant benefits with perceived stress and satisfaction with life among female students independent of their age. Still, a prolonged guided intervention of over 6 weeks is needed. A larger, randomized study with an additional control group with no meditation intervention is recommended.

Clinical trial registration: ISRCTN11302156, <https://doi.org/10.1186/ISRCTN11302156>,

KEYWORDS  
female students, Heartfulness, meditation, satisfaction with life, stress



# Miss SFI Glimpses



**SATYAM FASHION INSTITUTE, NOIDA**  
 Reaccredited by NAAC Grade 'A' CGPA 3.18  
 Affiliated to SNDT Women's University, Mumbai

Invites you in Miss SFI 2023  
**Guest of Honour**  
 Jury Member for Miss SFI Freshers 2023



Date : 5th September, 2023  
 Time : 9:30 am onwards

**Ms. Monika Ahuja**  
 Subtitle Winner Mrs. Glamorous for Hautmonde  
 and  
 Mrs. India Worldwide 2021

C-56 A/14&15, Sector-62, Noida, U.P.



# Miss SFI Glimpses



Winners of Miss SFI

# COKE STUDIO BHARAT MUSIC CONTEST





Some Candid Pictures of the Event

# VISTA DESIGN CARNIVAL 2023



Students showing their talent at Vista Design Carnival 2023

Satyam Fashion Institute, Noida collaborated with Rising Youth Superstar's of India - 2023' as Fashion Partner, held at National Stadium, New Delhi from 23rd - 24th December, 2023.



# Entrepreneurship Platform at HGH INDIA 2023 @SFI



## HGH INDIA





Products Designed by Students

# SOWTEXCONNECT



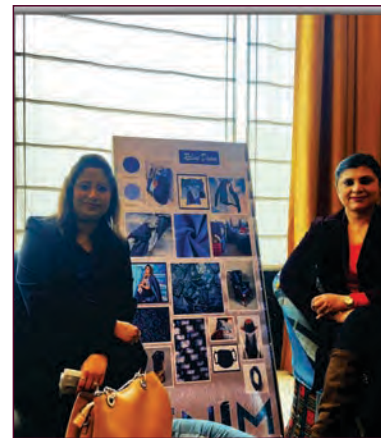
SFI PART  
**SOWTEX**

SFI Team Felicitation





# ICIPATED IN MILL MEET



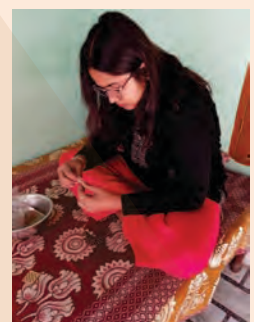
# CRAFT CLUSTER

## UTTAR PRADESH

The arts and crafts in Uttar Pradesh are not famous only in India but all over the world. Right from the silken saris to the earthen pottery, carpet weaving to chikankari embroidery, Uttar Pradesh is always on the forefront in artifacts. Specific regions deal with the specific art or craft such as Pottery, Chikankari, Zari Embroidery, Glass Ware, Carpet Weaving, Hand Printing, Metal ware.



Students working on Uttar Pradesh Crafts



Students of Semester V who worked on Craft Cluster Project:  
Roza Fatima, Supriya Patel, Khushi Paruthi, Tanishka Jain, Sakshi Chandel, Ananya Majumdar  
Anisha Chauhan, Anisha Mitra, Ishita Bansal

# RAJASTHAN

The history of handicrafts in Rajasthan can be traced from the remote days when man-made stone tools. Excavations, at Kalibanga, reveal that Rajasthan had been an important center of the ceramic industry whereas excavations at Rangmahal revealed the use of woven fabrics of both coarse and fine quality. The other excavations have also crown lights on the handicrafts such as painted and glazed pottery, bead industry, bangles, and tools, etc.



Students working on Rajasthan Crafts



Students of Semester V who worked on Craft Cluster Project:  
Akansha Sharma, Shubra Agarwal, Tanya Singh, Kratika Maheshwari, Mani sharma,  
Hani Sharma, Riya tyagi, Kritika Yadav, Aastha Kesarwani

# BIHAR

The unique features of art and crafts in Bihar are the intrinsic beauties and great creativeness. These creative beauties have been preserved in various forms like in ancient stone, wooden structures, grass-clothes, lacquer and metal-wares. Pottery, wooden articles, metal wares, stone wares, jewelry, lacquer works, kashida, sikki and moonj wares, wooden and clay toys, zari, artistic textile fabrics and printing on cloth are some of the contemporary crafts of Bihar which are known in Indian as well as international markets for their artistic beauties and innovations.



Students working on Bihar Crafts



Students of Semester V who worked on Craft Cluster Project:  
Kiran Verma, Komal Tripathi, Megha Paliwal, Rashmi Arora, Anshu Kumari, Kavya Kumari,  
Shruti Patel, Divya Tyagi, Mahima Anand, Anisha Mitra



**Design Students Learning and showcasing the regional craft of the country**



Students working on Pot Making



Students working on Loom



Weaving



Motif development





# PLACEMENTS ASSISTANCE

The placement cell collects the Data of the students and companies, maintaining and updating the database by Preparing eligible pool of students of different disciplines. We gather information about job- fairs and employment opportunities and notify the students about Pre-Placement Activities, Job Opportunities and Campus Selections through Placement Portal and College Website, Organising Campus Recruitment Training Programme. We connect with leading companies for Internships and Campus Selections, Organising On and Off Campus Interviews and act as an interface between the selected students and the recruiters.

## INDUSTRY LINKAGES

- ✓ Swati Exim Pvt Ltd
- ✓ R and A silk International
- ✓ Celestial India
- ✓ Sowtex Network
- ✓ Street 16
- ✓ Batik India
- ✓ B.L International
- ✓ S.K dyieng and Printing Works
- ✓ Street 9 Fashion
- ✓ Zara
- ✓ Indi Home Fab Ltd
- ✓ Cosmique Global
- ✓ Abexo Exports
- ✓ Savi Leathers
- ✓ Neethoz Apparels
- ✓ Zynke Exports
- ✓ Design Impex
- ✓ KK Global
- ✓ Shree Bharat International
- ✓ Ar Kay Enterprises
- ✓ Raa Design
- ✓ MandiraWirk Designer
- ✓ Manish Tripathi Designer
- ✓ Soltee by SulakshanaMonga
- ✓ Ritu Kumar ( RitikaPvt Ltd)
- ✓ RajdeepRanawat Designer
- ✓ Jainee Sharma Designer
- ✓ Niket Mishra Designer
- ✓ Sonia Jetleey
- ✓ Varija Bajaj Designer
- ✓ Joy Mitra Designer
- ✓ Deepa Sondhi Designer
- ✓ Anjali Sahni Designer
- ✓ Hemant and Nandita Designer
- ✓ Pankaj and Nidhi Designer
- ✓ ChayyaMehrotra Designer
- ✓ B.L International
- ✓ Kalakriti Export House
- ✓ Sinni Designs
- ✓ Pooja International
- ✓ Eastern Heritage
- ✓ Utsav Exports

- ✓ Needle Craft
- ✓ Unique International
- ✓ Radhika Gupta Designer
- ✓ Alyth International
- ✓ Shemon International
- ✓ Shreysa Textiles
- ✓ Shades of India
- ✓ Richa Global
- ✓ Paridhan Clothing
- ✓ Blackberry
- ✓ Abhi Singh Designer
- ✓ Krishiv Exim
  
- ✓ Sunshine Enterprise
- ✓ Upasna Gupta Couture Ltd
- ✓ Lime Road
- ✓ RNG Apparels
- ✓ Alliaz Exports
- ✓ Cotton Jersey
- ✓ Design Sangrah
- ✓ Kadambari International
- ✓ KK Accessories
- ✓ Samtex
- ✓ Orient Craft
- ✓ Sahu Export house
- ✓ Sahni Export house
- ✓ Saroj International leather export house
- ✓ Shahi Exports
- ✓ Cocoon Export house
- ✓ Chirag International
- ✓ Radiant Export house
- ✓ Savaya International
- ✓ Gaurav Gupta Designer
- ✓ Rakesh Aggarwal Designer
- ✓ Prits leather Art Pvt Ltd
- ✓ Designer Priyam Narayan
- ✓ Manish Ahuja Designer
- ✓ Pratima Pandey Designer
- ✓ ModaCockTail
- ✓ Talking Threads
- ✓ Krishna International
- ✓ ABS International

- ✓ Bhawani International
- ✓ Jayshree Textiles (Aditya Birla )
- ✓ Theme Export House
- ✓ Mariko Internatinal
- ✓ Global Trendz
- ✓ NamrataJoshiPura Designer
- ✓ Impulse Buying House
- ✓ Pearl Global Export House, Gurgaon
- ✓ Matrix Export House ,Gurgaon
- ✓ Fashion Folio Export House
- ✓ Ethnic Wear of India
- ✓ AnupBaneerjee Choreographer
- ✓ SunloadAppael
- ✓ Zara
- ✓ Meriyar Co
- ✓ Pash by Shasha&Gaba
- ✓ Monte Carlo
- ✓ Sini Designs
- ✓ Sanskriti Apparels
- ✓ Li Fung Pvt. Ltd.
- ✓ Noida Haat
- ✓ Shreysa Textiles
- ✓ Anupam Textiles
- ✓ Krishna Beads
- ✓ Radhnik Export House
- ✓ P.P International Industries
- ✓ Rahul Fashions Private Limited
- ✓ Studio 63
- ✓ Inditex India
- ✓ Radiant Expovision
- ✓ More Clothing
- ✓ ENL Garment Solution
- ✓ EPCH
- ✓ NCDPD
- ✓ IIGF
- ✓ Wool Spuns
- ✓ Iera Living
- ✓ Pantaloons
- ✓ The Colours Export House

# STARTS UP OF OUR ALUMNI

Studio Kissa Kahani

Poshaque-Barkha Grover

Vastra by Shreya Dhamija

Nikita Zutshi Artwork

Art By Avika

Avtarit By Varsha

Label -Cheeranjeev Kaur

Pravish - Priya Dhingra

Ananya Vanadanand Stylist

Sitara for Girls by Neha

The 9 Shaukeens

Mora by Monika & Radhika

DE Studio- Monika Dey

Improz By Asheena

Breathing Studio -Supriya Patel

Maluk -Monika

## Placement Drive at Satyam Fashion Institute

### Industry Names

Taffels

Taffels

Kika

Nolox

ODN

Techno Soft Hunter

Sowtex

ONGC Ltd.

ODN

Chunmun

Chunmun

Nautica

Mango

The Raymond Shop

Mango

Vimal International

Natural Shibori by Ananda

Celestial Knits

Mango

Agashe- Multi designer store

Outre Couture

Outre Couture

### Student Names

Akansha Sharma

Mani Sharma

Megha Paliwal

Kiran Verma

Tanishka Jain

Khushi Paruthi

Shalini Madaan

Ananya Majumdar

Rashmi Arora

Shubhra Agarwal

Shreya Sachan

Sakshi

Anshu Kumari

Anisha Mitra

Supriya patel

Ankita raj

Deepti Dohrey

Rashi Sharma

Supriya Patel

Yashi Mittal

Prachi Kumari

Anchal Rathee

For any details or queries for the placement, internships and other kinds of industry interface, you can get in touch with the placement cell: [placement.cell@satyamfashion.ac.in](mailto:placement.cell@satyamfashion.ac.in)

**Dr. Neetu Malhotra, Vice Principal & Industry Head**

**Email ID: [neetu.malhotra@satyamfashion.ac.in](mailto:neetu.malhotra@satyamfashion.ac.in)**

Ms. Abhilasha Singh, Academic & Placement Coordinator

Email ID: [placement.cell@satyamfashion.ac.in](mailto:placement.cell@satyamfashion.ac.in)





# TECHNO SOFT HUNTER

To,  
Miss Khushi Paruthi

Central Market,  
New Delhi,  
110024, India

DD - 142, Avantika  
Ghaziabad - 201001

## Sub - Offer Letter --"Graphic Designer" at Techno Soft Hunter.

Dear Miss Khushi Paruthi

Techno Soft Hunter is delighted to offer you the position of Graphic Designer in our organization. Your skills and experience perfectly meet the requirements for this role. We have finalized your joining date as July 17, 2023.

Please find below the details of your offer and important points to note:

Kindly sign and return this offer letter via email within 48 hours to confirm your acceptance.

You will receive a Annually remuneration of **Rs.3,60,000** which will be your take-home amount. Apart from this overtime pay is included if you work on any Saturday or Sunday.

Your employment as a Graphic Designer full-time will commence from effective date **17.07.2023**.

Confidentiality is of utmost importance. All persons, conversations, materials, and data you come across during your employment must be treated with strict confidentiality. You are not allowed to use or disclose any confidential information for personal gain.

During your employment with Techno Soft Hunter, you are expected not to engage in any other gainful employment, business, or activity without the written consent of the company. Additionally, you should refrain from assisting any person or organization that competes with Techno Soft Hunter or seeks to hire our employees.

Regd. Office: Central market, New Delhi, Building Apt. C 25 3<sup>rd</sup> floor, 110024, India Phone: +91 8768509744 Email: support@technosofthunter.com/hr@technosofthunter.com/account@technosofthunter.com/complaint@technosofthunter.com/admin@technosofthunter.com/contact@technosofthunter.com

U17200DL2010PTC211871



# Gungun Textiles Private Limited

9001 2008  
MSE-4

Regd. Off. : 301, 3rd Floor, Aggarwal central Plaza, Plot No. 11, Sector-5, Dwarka, New Delhi-110075  
Factory : Plot No. 8, (LG) Sector-2A, IMT Manesar, Gurugram Haryana, Tel : +91-0124-2290037  
Mobile : 8802292875, 9311043231, E-mail : rishab@gunguntextile.com Website : www.gunguntextile.com

To.....

Date.....

TO,

Dated:- 15/05/2023

Mrs. KRATIKA MAHESHWARI

ADDRESS--KRISHNA GOPAL MAHESHWARI,

MOHALLA-HALWAIYA CHHARRA ,CHHARRA

RAFATPUR,ALIGARH , UTTAR PRADESH -202130

Your recent application for the post of **DESIGNER** has been reviewed and approved by the management . your ability and experience as discusses during interview is satisfactory for our organization.

We are pleased to inform you that you have been selected as **DESIGNER** of our organization.

Congratulation on your selection and wish you a long and successful career with us. We assure you for our support of your professional development and growth

Your present salary will be **24000/-**

As per your confirmation you will be joining our organization from **22<sup>nd</sup> MAY,2023** i.e. Monday .if you choose to accept our offer, Please reply for same day.

Thanks you for consideration .

Thanking you.

FOR GUNGUN TEXTILES PVT. LTD.

(AUTHORISED SIGNATORY)



Member of Texprocil - (XM-33541) and EPCH (39757)  
LEI CODE:- 335800DCAYP2CHJP844



Staffing | Search & Selection | HR Solutions | Employee Services

Date : 18/04/2023

To  
Anshu Kumari  
(Code: CAN535199)

### Provisional Offer Letter for Fixed Term Contract

We are pleased to offer you employment in our organization at Randstad India Pvt. Ltd as **Store Visual Merchandiser**. Your services are being deputed to **Savadika Retail Private Limited** at **BANGALORE** based on the following terms and conditions:

- Your employment will be valid from **15/05/2023 To 14/05/2024** , unless and until it is specifically extended in writing by Randstad India Pvt Ltd.
- Your Salary Gross will be INR 264,000.00 per Annum (as per Annexure 1) and will be paid out basis your actual joining date.
- Your employment is subject to completing our onboarding process, which requires you to :

- Complete on the Randstad portal:
  - Employee profile form
  - Statutory Nomination forms like ESIC, PF, Mediclaim etc.
- Upload proofs of your documents:
  - Government mandated ID proof: Aadhar Card and PAN
  - Address Proof (Any one): Voters ID, Passport, Driving License, Ration Card etc.
  - Copy of both Educational certificates & Previous employment documents.
  - Bank Details for Salary processing: Copy of cancelled cheque.

Please note that this is only a provisional offer of employment for a fixed term and is not to be construed as an appointment letter. A detailed appointment letter would be issued to you once you fulfill our employment terms and conditions & upon confirmation of joining duty by the manager.

The next step is for you to log into Randstad Direct, our employee portal to accept the offer. You will soon receive an email and SMS on your registered number with a link to the online portal and your OTP to login. A User guide is also available to help you complete formalities on/before your DOI.

Please get in touch with us for any queries.  
Wishing you the very best!

Yours truly,  
For Randstad India Pvt Ltd.

Authorized Signatory  
Baburichnan S  
Head - HRSSC

## AYODHYA PRASAD MUSADDI LAL

44, Ambedkar Road, Ghaziabad -201009  
M : 9810320998  
E-mail : raymondshopgzb@gmail.com



29 04 2023  
Ms. Anisha Mitra  
D/O Alok Kumar Mitra  
Chakdara, Kaser Par  
Raigarh  
Chhattisgarh 4960001

Dear Anisha,

Appointed as Fashion designer

We refer to your recent interview for the above position we are pleased to inform that we are offering you the position as Fashion designer with our organization effective from 01.05.2023 under the following terms and conditions.

- Salary: A sum of Rs.30000/- (Rupees Thirty Thousands Only). P.m.
- Working Hours: The working hours 10.30 am to 6 p.m., working days shall be Wednesday to Monday ( Tuesday weekly OFF).
- Leave Policy: You shall be entitled for 6 gazetted holiday during one calendar year.
- You are hereby appointed for a period of one year.
- However your services may be terminated without assigning any reason any notice.
- You shall submit a BOND to commit the service for one year, in case of any breach, you have to compensate the organization as per the terms of the BOND.

For Ayodhya Prasad Musaddi Lal

C E O

# Events & Activities @ SFI



# Events & Activities @ SFI



Art & Design Workshop



Exhibition by Design Students





# EVENTS AND ACTIVITIES



Visual Merchandising with  
Choreographer Anup Banerjee



SFI Design Students as Ushers at the  
BharatTex 2024



SFI at Footwear India Expo 2024



Saraswati Pooja on the occasion of Basant Purnami



Shortfilm Making and Creative Editing Workshop for Design Students at SFI



Satyam's Triptych 2024 Jury for Graduating Students



Dr. Neetu Malhotra, Vice Principal SFI Judged the Drawing and Painting  
competition held at Saras Mela, Noida Haat 2024

# Distinguished Alumni Award 2023



Alumni Award Distribution

# Alumni Association Logo Launch @ SFI



Logo Launch by the Alumni Committee



# Designer/Industry Collaboration



DIVYA & BHAWNISH SURI



# Designer/Industry Collaboration



**MR. RAVI K. PASSI**  
CHAIRMAN (EPCH)  
EX CO-CHAIRMAN OF NCDPD



**MR. R.K. SRIVASTAVA**  
EXECUTIVE DIRECTOR(NCDPD)  
MINISTRY OF TEXTILES



**MR. HIMMENDRA GUPTA**  
FOUNDER AND DIRECTOR  
NEETHOZ APPARELS



**MR. MANISH TRIPATHI**  
FASHION DESIGNER  
FOUNDER AND DIRECTOR  
BRAND NAVELI AND ANTAR DESI



**MS. SONIA JETLEEY**  
FASHION DESIGNER



**MS SHASHI NANGIA**  
CHAIRPERSON  
SWATI EXIM



**MS NEETU SINGH**  
CHAIRPERSON  
SINNI DESIGNS AND  
SINNI JEWELS PVT LTD



**MS. DEEPA SONDHI**  
FASHION DESIGNER  
FOUNDER, KARISHMA AND  
DEEPA SONDHI BRAND



**MS. ANJALI SAHNI**  
FASHION DESIGNER



**MS VARIJA BAJAJ**  
FASHION DESIGNER



**MR MANISH AHUJA**  
FASHION DESIGNER  
LABEL – RAA DESIGNS



**MS RADHIKA GUPTA**  
ACCESSORY AND FASHION DESIGNER



**MR RAJDEEP RANAWAT**  
FASHION DESIGNER



**MS CHHAYA MEHROTRA**  
FASHION DESIGNER



**MR N ROSHAN SINGH**  
CHIEF CREATIVE DIRECTOR  
DBS LIFESTYLE



**MS. RAJEEV BANSAL**  
MANAGING DIRECTOR  
OF CELESTIAL KNITS



**MS. KARISHMA SONDHI**  
FASHION DESIGNER



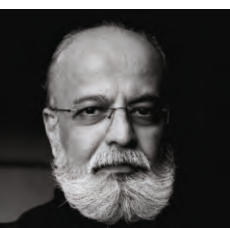
**MR. ANIL PESHAWARI**  
Founder and Managing Director,  
Meenu Creation



**MS. MEENA MEHRA**  
FASHION DESIGNER



**MR. DHRUV NANGIA**  
DIRECTOR OF SWATI EXIM PVT LTD



**MR MAHESH BORSE**  
FOUNDER MAHESH  
BORSE DESIGNS



**MR. ASHWINDER SINGH**  
DIRECTOR  
UNISTYLE IMAGE PVT LTD



**MR RAHUL SRIVASTAVA**  
CHAIRMAN OF RNG APPARELS



**MR GAGAN SAHNI**  
MANAGING DIRECTOR- ZAMA



**MS. SULAKSHANA MONGA**  
FASHION DESIGNER

# Designer/Industry Collaboration



Designer Deepa Sondhi



Manish Tripathi, Sonia Jetleey, Ravi K Passi



Karishma Sondhi



Sonia Jetleey



Deepa Sondhi, Karishma Sondhi



Ashwinder Singh, Shashi Nangia



Dhruv Nangia



Gagan Sahni, Anjali Sahni

# Team Satyam Fashion Institute

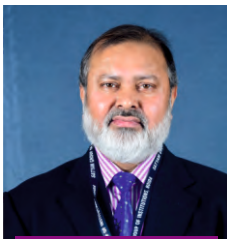


**Dr. Vandana Jaglan**  
Principal - SFI



**Dr. Neetu Malhotra**  
Vice Principal - SFI

## ACADEMIC TEAM



**Dr. M. Alam**  
Dean SSJMC



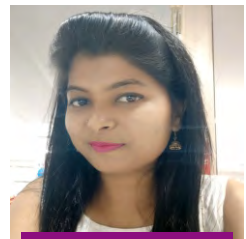
**Ms. Priyanka Sarkaar**  
HOD-SSJMC



**Dr. Sakshi Shail**  
Asst. Professor



**Dr. Preeti Singh**  
Asst. Professor



**Ms. Ishika**  
Asst. Professor



**Ms. Garima Rohtagi**  
Asst. Professor



**Ms. Nidhi Yadav**  
Asst. Professor



**Ms. Sanjana Walia**  
Asst. Professor



**Ms. Charu Ahluwalia**  
Asst. Professor



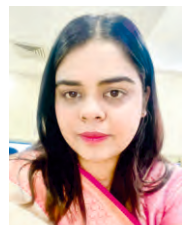
**Ms. Shivani**  
Asst. Professor



**Dr. Supriya Himanshu**  
Asst. Professor



**Ms. Prachi Agarwal**  
Asst. Professor



**Ms. Astha Sharma**  
Asst. Professor



**Mr. Aditya**  
Asst. Professor



**Ms. Abhilasha Singh**  
Academic & Placement  
Coordinator



**Ms. Eashvarya Agarwal**  
Asst. Professor



**Mr. Kushal Bharti**  
Sports Faculty



**Ms. Nilofar**  
Librarian

# Team Satyam Fashion Institute



**Mr. P.N. Sharma**  
Office Superintendent



**Mr. Pramod Chaudhary**  
Admin Officer



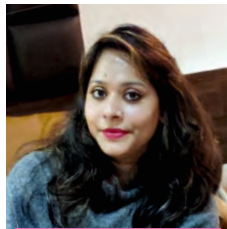
**Mr. Lalit Singh**  
Account Officer



**Mr. Yashveer Singh**  
Assistant Manager  
(Office & Liaison)



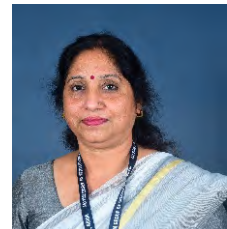
**Mr. Laxman Rawat**  
System Admin (IT)



**Ms. Deepti Mishra**  
Office Assistant



**Ms. Saveena Singh**  
Admission Head



**Ms. Asha Singh**  
Hostel Warden



**Mr. Sachin Saini**  
Accountant



**Mr. Dheeraj Kumar**  
Lab Incharge



**Ms. Sandya Chauhan**  
Lab Incharge



**Mr. Vimal Mishra**  
TD-Lab Helper



**Ms. Preeti Bisht**  
Admission Counselor



**Ms. Nidhika**  
Admission Counselor

# Industry Experts



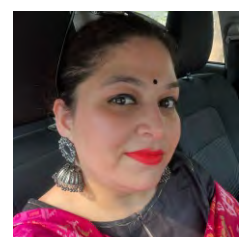
**Mr. Kappil Kishor**  
Industry/Academic Expert



**Mr. Naman**  
Industry/Academic Expert



**Mr. Sandeep Maurya**  
Industry/Academic Expert



**Ms. Priyanka Suman**  
Industry/Academic Expert

# SATYAM FASHION INSTITUTE

B.Design

Lifestyle Accessory Design

Fashion Design

Fashion Communication

Textile Design

PGDFD

M. Design





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Noida - 201309  
Ph.: 9958094700 / 01/ 02 ,  
0120-4242805 / 4540130  
[www.satyamfashion.ac.in](http://www.satyamfashion.ac.in)  
Email ID: [info@satyamfashion.ac.in](mailto:info@satyamfashion.ac.in)



*Satyam Fashion Institute*



*@satyamfashioninstitute*



*Satyamnoida*



*Satyam\_Fashion\_Institute\_Noida*



*Satyam Fashion Institute (SFI)*