

A Starstruck Moment with Ms. Nancy Tyagi

Our students had the incredible opportunity to meet and interact with renowned digital content creator Ms. Nancy Tyagi. The design students went on a market survey visit to the old Delhi markets, where they got a wonderful opportunity to meet and greet stellar designer Nancy Tyagi. She shared her experiences, insights, and expertise in the digital world, leaving our students inspired. This meet and greet was an enriching experience for the semester 8 design students from all the departments.



Creative Brilliance at the Fevicryl Workshop



7th January, 2025: Design students at Satyam Fashion Institute, Noida, participated in an insightful Fevicryl Workshop where they had an enriching experience and learning. Under expert guidance, they explored innovative painting techniques and the vibrant art of Lippon. Their creativity flowed freely, ranging from intricate patterns to bold and striking motifs. At SFI, our design students get these wonderful opportunities where the institution does industry collaboration that results in fueling our students' imagination and creativity.



Grooving to the Beat!

9th January, 2025: Our talented design students had the opportunity to showcase their creativity and hidden talents at a vibrant, fun-filled event held on campus this month in collaboration with FM Radio. The event was a celebration of artistic expression, where students captivated the audience with their dynamic performances, ranging from soulful singing to energetic dance routines, making the occasion truly spectacular. Adding to the grandeur of the event, our esteemed Dr. Vandana Jaglan, and Dr. Neetu Malhotra, extended a heartfelt welcome to our distinguished guests. They expressed their sincere appreciation to FM Radio for their invaluable partnership and contribution, which played a crucial role in making the event a resounding success.



Power Suit Dressing – A Corporate Fashion Showcase



10th January, 2025: Our talented Fashion Communication students under their semester projects worked on an exquisite assignment that involved

styling and shooting corporate-inspired looks, bringing professionalism and sophistication to life. Their keen eye for detail resulted in a stunning style shoot, reflecting modern corporate fashion.



Transforming Waste into Art



7th January, 2025: Satyam Fashion Institute, we believe in empowering the marginalized sections by doing time to time NGO collaboration. These students learnt the art of embracing sustainability by upcycling waste materials like newspapers and turning them into draping and unique products and block printing. Through a fun-filled live session, they explored painting techniques, transforming discarded materials into masterpieces. Witnessing their creativity turn waste into art is truly inspiring.



Spreading Warmth & Joy with Donation Drive

11th January, 2025: The Extension Cell of Satyam Fashion Institute recently organized a donation drive to support the underprivileged sector during the harsh winter season. It was a great sense of gratification and at SFI, as a pioneer design institution, we are delighted to



distribute warm clothing to the marginalized and economically challenged communities and witness the joy and gratitude on their faces. Every small act counts and we are proud to have made a difference with this mega donation drive.

Swachhta Abhiyan Campaign 4.0 – A Step Towards Cleanliness



12th January, 2025: Satyam Fashion Institute proudly collaborated with BECIL for the Swachhta Abhiyan Campaign under the theme "Swabhav Swachhta Sanskaar Swachhta." The design students of SFI actively volunteered to spread awareness about cleanliness and hygiene. The event had various other activities like Poster Making and our students won cash prizes in competitions organized by BECIL team members.



The aroma of til-gur and sesame sweets filled the air, adding a sweet touch to the celebrations. It was a day of togetherness, joy, and cultural vibrancy, making the occasion truly unforgettable.

Udyamotsav 2025 – Celebrating Innovation & Entrepreneurship



16th January, 2025: The IQAC Cell of Satyam Fashion Institute proudly participated in AICTE & Ministry of Education Innovation Cell's Udyamotsav 2025 celebrations. Dr. Vandana Jaglan, and Dr. Neetu Malhotra, attended the session online, alongside the IIC team. The event, graced by AICTE Chairman Prof. T. G. Sitharam, highlighted India's vibrant entrepreneurial spirit and launched various initiatives to promote innovation and startups.

Empowering Women Through Sports



17th January, 2025: Satyam Fashion Institute hosted an exhilarating Women's Carrom Competition, bringing together enthusiastic players for a spirited display of skill, strategy, and sportsmanship. The event provided a fantastic platform for students to engage in friendly

Lohri Celebrations – A Festival of Warmth & Togetherness

13th January, 2025: The campus of Satyam Fashion Institute came alive with festive cheer as we celebrated Lohri with traditional bonfires, vibrant folk songs, and energetic Bhangra performances by our design students.



competition, showcase their talents, and foster camaraderie beyond the classroom. With each match, participants demonstrated remarkable precision, quick thinking, and competitive spirit, making the tournament a thrilling experience for both players and spectators. The intense yet friendly battles kept the energy high, as students cheered for their peers and celebrated the essence of sportsmanship.

SFI as a Judge at IIM Fashion Show



18th January, 2025: Satyam Fashion Institute proudly celebrated the incredible talent of our students as they unveiled their stunning garment collections at "Walk of Fame" on January 18, 2025, hosted by IIM Lucknow, Noida campus. With styling and makeup collaboration with our design students, we showcased breathtaking



creations inspired by diverse themes, leaving a lasting impression on the runway. From avant-garde silhouettes to sustainable fashion statements, each collection reflected the

students' innovation, craftsmanship, and artistic vision. The event provided them with a prestigious platform to connect with industry experts, gain real-world exposure, and experience the excitement of a professional fashion show. Dr. Neetu Malhotra, Principal-I of SFI judged the fashion show winners. The IIM Professors felicitated Dr. Neetu Malhotra as a Guest of Honor for the event.

Crafting the Future of Design



21st January, 2025: The Lifestyle Accessory Design students at Satyam Fashion Institute immersed themselves in the art of gas welding and mold construction, gaining invaluable hands-on experience.

Guided by industry experts, they explored innovative techniques with enthusiasm, honing their skills in design craftsmanship. This enriching experience was a perfect blend of learning and creativity, shaping the designers of tomorrow.



Industry Session with Savi Exports Pvt. Ltd. at SFI



24th January, 2025: Savi Exports Pvt. Ltd., one of the pioneering export houses of Noida has been instrumental in mentoring design students of Satyam Fashion Institute, offering hands-on exposure to the intricacies of design, production, and market dynamics. They conducted a session on briefing students with the latest trends and technologies, which gave our students a unique opportunity to blend creative learning with industry expertise. With decades of experience in leather fashion, this partnership empowered design students to master both the artistry and business of the industry, preparing them for a successful future. Through regular workshops, interactive sessions, and practical training, students have been able to gain deep insights into material selection, craftsmanship, trend forecasting, and sustainable practices in leather designing.

Celebrating the Spirit of Our Nation



26th January, 2025: Satyam Fashion Institute came together to honor the pride and spirit of our nation as the institute celebrated the 76th Republic Day in the campus.

The flag hoisting ceremony was a profound moment of reflection, reminding us of the values that define our Republic—freedom, equality, and justice. The day was a reminder to stand united, to reaffirm the commitment to these principles and celebrate the essence of independence. The event concluded with sweet distribution to students and the team members.

Cyber Safety Awareness – SFI Hosts Cyber Jagrook Abhiyan



27th January, 2025: In an effort to combat the growing threats of cybercrime and promote digital safety, Satyam Fashion Institute recently hosted an insightful session under the Cyber Jagrook Abhiyan initiative. The session aimed to educate students about the alarming rise in cyber threats and equip them with essential knowledge to navigate the digital world securely. The event featured an interactive session with representatives from the UP Police, Noida Sector 58, who provided expert insights into the latest cybercrime trends, preventive measures, and legal recourse available to victims. Students actively participated, engaging in discussions on topics such as online fraud, phishing scams, social media security, identity theft, and responsible internet usage. The session proved to be a truly enlightening experience, reinforcing the importance of vigilance, responsibility, and informed decision-making in today's digital age. SFI remains committed to empowering students with the knowledge and skills needed to stay safe online and contribute to a more secure digital environment.

SFI, Noida Celebrates Basant Panchami with Devotion



3rd February, 2025: The team members and design students of Satyam Fashion Institute, Noida joyfully celebrated Basant Panchami, a festival dedicated to Goddess Saraswati, the embodiment of knowledge,

wisdom, and the arts. The day began with a heartfelt puja of Maa Saraswati, where participants offered prayers and sought her blessings for enlightenment and creativity. The atmosphere was filled with reverence as everyone gathered to honor the divine presence of the Goddess. Prasad was distributed among all attendees, symbolizing the sharing of blessings and the spirit of community. The vibrant yellow attire worn by students and staff reflected the essence of spring, as yellow is traditionally associated with this auspicious festival. Through this celebration, Satyam Fashion Institute reaffirmed its commitment to nurturing knowledge and creativity among its students, guided by the divine light of Goddess Saraswati.

Inauguration New Library to Foster Learning and Growth

3rd February, 2025:

With great pleasure and pride we at Satyam Fashion Institute recently inaugurated our new library at Satyam Fashion Institute. The ribbon-cutting ceremony was graced by our esteemed Chairperson, Dr. Sneh Singh,



along with Dr. Vandana Jaglan and Dr. Neetu Malhotra, . The Library Cell team has worked tirelessly to create a modern and welcoming space for our students to learn, grow, and explore. Dr. Sneh Singh appreciated the new setup and extended her best wishes to the team and student members of the Library Cell. We're proud to provide our students with the best resources and facilities to succeed.

Exploring Craft & Textile Emporiums for Hands-On Learning

8th February, 2025: Design students of Satyam Fashion Institute, Noida, recently embarked on an insightful visit to the Craft and Textile Emporiums, immersing themselves in the rich heritage of Indian fabrics and



traditional craftsmanship. During the visit, students explored a diverse range of textiles, surface design techniques, and intricate handcrafted works, gaining first-hand knowledge of indigenous weaving,



embroidery, and dyeing methods. This experiential learning opportunity allowed them to understand the intricate detailing behind traditional Indian crafts and draw inspiration for

their future design projects. Such industry interactions form a crucial part of the curriculum, ensuring that students are well-prepared for the dynamic world of fashion and design.

Appreciation Certificate for Dr. Neetu Malhotra & Placement Cell at AICTE x Apna's CampusInc



13th February, 2025: Satyam Fashion Institute proudly participated in AICTE x Apna's CampusInc 2025, a premier platform bringing together college Training & Placement Officers (TPOs), industry leaders, and policymakers to address workforce challenges, enhance skill development, and create impactful career opportunities for graduates. As a testament to its commitment to student success, the institute was honored with certificates of recognition for its outstanding efforts in fostering career readiness through the AICTE x Apna Career Portal. This achievement underscores the institute's dedication to bridging the gap between academia and industry, ensuring students are well-prepared for the evolving job market. The event, held under the visionary leadership of Dr. T.G. Sitharam, Chairman, AICTE, served as a collaborative space for thought leaders to drive meaningful change in higher education and employment. Satyam Fashion Institute remains steadfast in its mission to equip the next generation with the skills and opportunities needed to excel in their careers. Certificates of achievement were presented to Dr. Neetu Malhotra and Placement Cell.

SFI, Noida Students Explore Innovation at Global Textile Expo – Bharat Tex 2025



14th February, 2025: Students from Satyam Fashion Institute had the exceptional opportunity to attend the Global Textile Expo at Bharat Tex 2025, a premier event showcasing the latest innovations in the textile and fashion industry. The expo provided an immersive experience, allowing students to explore cutting-edge fabric technologies, sustainable textile solutions, and emerging fashion trends. They engaged with industry pioneers, textile innovators, and global experts, gaining valuable insights into the future of the fashion industry. Bharat Tex 2025 served as a dynamic platform for students to network, exchange ideas, and broaden their understanding of the evolving textile landscape, reinforcing the institute's commitment to experiential learning and industry-driven education.

SFI, Noida Hosts Live Broadcast of SNTD Women's University 74th Convocation Ceremony



17th Feb 2025: Satyam Fashion Institute, Noida, proudly hosted the live broadcast of the 74th Convocation Ceremony of SNTD Women's University, Mumbai, celebrating the academic achievements of graduating students. The prestigious event was presided over by Maharashtra Governor and Chancellor of State Universities, C.P. Radhakrishnan, in the presence of Honorable Vice-Chancellor Prof. Dr. Ujwala Chakradeo, Pro-Vice-Chancellor Prof. Dr. Ruby Ojha, along with Principals, Deans, HODs, faculty members, and students. Satyam Fashion Institute, the broadcast was attended by Dr. Neetu Malhotra, along with department heads, faculty members, staff, and students, who came together to motivate and applaud the graduating batch. The event served as a moment of pride, reinforcing the institute's commitment to academic excellence and student success.

SFI, Noida Honored with National Environment & Sustainability Award 2025

20th February 2025 – We are proud to announce that Satyam Fashion Institute has been awarded the prestigious National Environment & Sustainability Award 2025 for our outstanding contributions to environmental conservation and sustainable practices. The esteemed ceremony, held at the Guest House of University of Delhi, recognized individuals and institutions dedicated to building a greener and more sustainable future. Representing SFI, Dr. Neetu Malhotra, graciously accepted the award. At Satyam Fashion Institute, sustainability is at the core of our philosophy. We are committed to integrating responsible practices into fashion education, empowering future leaders to drive meaningful change in the industry.



SFI, Noida Honored at National Environment & Sustainability Award 2025



20th February 2025: It gives us immense pleasure to share that Dr. Neetu Malhotra, of Satyam Fashion Institute, has been recognized at the prestigious National Environment & Sustainability Awards 2025 for her outstanding contributions to environmental conservation and sustainable practices. The award ceremony, held at the University of Delhi Guest House, honored individuals and organizations making a significant impact in advancing sustainability and fostering a greener future. This recognition is a testament to her dedication to integrating sustainable principles into fashion education and inspiring the next generation of responsible designers. We extend our heartfelt congratulations to Dr. Neetu Malhotra on this well-deserved achievement.



SFI, Noida Shines at Saras Aajeevika Mela 2025



21st February 2025: Satyam Fashion Institute proudly showcased the creative excellence of its design students at the recently concluded Saras Aajeevika Mela 2025 at

SFI Hosted Satyam's Triptych 2025: A Grand Showcase of Design Creativity

8th March, 2025: Satyam Fashion Institute (SFI), Noida, one of India's premier design institutions affiliated with SNTD Women's University, Mumbai, hosted its much-anticipated annual graduation show, Satyam's Triptych 2025, in celebration of International Women's Day. The event was a spectacular display of creative brilliance, featuring the innovative designs and artistic excellence of graduating students. The collections, inspired by contemporary, historical, and cultural design eras, captivated the audience, earning resounding applause and a standing ovation, making the evening an unforgettable experience. The event was graced by esteemed dignitaries, including Dr. Sneh Singh, Chairperson, SGI; CA (Dr.) Pradeep Gupta, Secretary, Dr. Neetu Malhotra, SFI, who extended their heartfelt congratulations to the graduating designers, wishing them a prosperous future. Adding to the grandeur, Dr. Shashikala G. Wanjari, Vice Chancellor of the National Institute of Educational Planning and Administration (NIEPA), New Delhi, attended as the Chief Guest, alongside a distinguished panel of guests of honour, including renowned designers, industry experts, and government officials such as Mr. Lalit Thukral (Managing Director–Maharaja of India, President Noida Apparel Export Cluster, Regional Chairman Northern India (AEPCC), VC (IGFA), Convener (RMG, UP Export Promotion Council)); Mr. Ravi Passi (Export Promotion Council of Handicrafts, Govt. of India, Northern Chairman, Former Chairman of EPCH & Director India Exposition Mart, Greater Noida); Anil Swaroop (IAS RETD (UP CADRE), Former Secretary Govt of India, Colvinian and Educationist, DM of many Districts in UP); and other eminent personalities. The graduating students from B. Design in Fashion Design, Textile Design, Lifestyle Accessory Design, Fashion

Communication, and Post Graduate Diploma in Fashion Design collaborated to create a visually stunning and thought-provoking showcase. The collections featured an eclectic mix of themes, including Pakeezah: Purity of Love, Sooryasparsh, Dhaaga Darpan, Sustainable Chic - Revive, Recreate, Rewear, Tribal Twist, Medusa - The Lore of the Gorgon, NAVRANG: A Symphony of Indian Heritage, Timeless Treasures, BHRAM - A Soul's Reflection, Kumbh Prabha, Denim Florallia, The Luxe Office Edit, MANTHAN: A Journey to Inner Power, Botanical Breeze, Sparsh: Reflections of the Heart, The Vintage Legacy, The Ocean Elegance, UNBROKEN - From Pain to Power, The Elysian Flight - Metamorphosis Transformation, Luminous Rebirth, Bloom & Wither, Rivayat-e-Virasat, and Drishya Sanrachna. Each collection showcased the students' creativity and innovative approach to fashion, leaving an indelible mark on the audience.



THE BUZZING BEE



Celebrating Success: Graduation Ceremony of 2024



22 March, 2025: The Graduation Ceremony of Satyam Group of Institutions, an event that marks the culmination of a student's academic journey and the beginning of a new chapter was successfully held at the Noida campus. Our bright students from Satyam Fashion Institute were awarded their degrees amidst cheers and celebrations. The event was graced by esteemed dignitaries Prof. Ujwala Chakradeo, Hon'ble Vice-Chancellor Dr. Sneh Singh, Chairperson, SGI and CA (Dr.) Pradeep Gupta, Secretary, SGI. The felicitation was done for the



University and college toppers and outstanding students from all the departments under the 'Earn While You Learn' category were also recognized with special awards for academic excellence and contributions. It marked a significant milestone in the students' lives, signifying the end of one phase and the beginning of a bright one.



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CHETNA Meru Project: 1-Credit Digital Design Skills Course

17th March, 2025: In collaboration with S.N.D.T. Women's University, Mumbai, and the Centre for Holistic Education, Training and Novel Advancements (CHETNA), Satyam Fashion Institute proudly launched a 1-credit course in Digital Design Skills under the PM-USHA (MERU) Project! The 5 day long on-campus project commenced on March 17, 2025 that included developing creative and unique digital content, mastering core principles of visual communication, hands-on experience with tools like



Canva, Photopea, Picteller, and PosterMyWall, and applying design skills to real-world projects. Our students showcased exceptional talent during this 5 days program and many were shortlisted for further opportunities—proof of their growing expertise and confidence in the digital design field!

Anandshala: A Journey from Nari to Narayani



21st March, 2025: Satyam Fashion Institute, in collaboration with SNDT University, Mumbai, successfully conducted a Residential Training Program – "Nari se Narayani", a three-day immersive initiative empowering women student through Indian knowledge systems and experiential learning. This transformative event is part of the Jagrani Project,

conducted by the



BHAGYASY Kendram and Research Centre for Women's Studies (RCWS), aiming to rediscover the contributions of ancient Indian women sages like Ghosha, Apala, and Lopamudra. Under the mentorship of Prof. Ujwala Chakradeo, Hon'ble Vice Chancellor, Our design students from various departments and semesters embarked on a transformative journey, exploring the intersection of creativity, well-being, and self-discovery. Through meditation, yoga, visual storytelling, and other engaging activities, our students experienced a holistic approach to learning, nurturing their minds, bodies, and souls!

Spotlight on SFI Talent!



27th March, 2025: It gives us immense pleasure to share that our design students from Satyam Fashion Institute Noida showcased their talent and swayed at the DME college fest with their exquisitely creative collections. The Graduating batch of SFI showcased their stunning



designs, wowing the audience with their creativity, skill, and attention to detail. From concept to catwalk, our students poured their hearts and souls into creating these breathtaking collections. The event served as a dynamic platform for our students to exhibit their skills — from initial concept development to the final runway presentation. Their collections reflected a deep understanding of design principles, innovative thought, and meticulous attention to detail, leaving a lasting impression on the audience and dignitaries present. We take great pride in witnessing our students represent Satyam Fashion Institute with such distinction on a prestigious stage.

Placement Drive Begins for Batch of 2025!

28th March, 2025: The Placement Cell of Satyam Fashion Institute, Noida, has officially commenced off the placement drive for the graduating batch of 2025! We took pride in inviting and hosting Mr. Brajesh Rawat, Business Manager at DLF Mall of India, and Mr. Rohitash Singh, Area HR, in our campus. They engaged with our talented students and initiated hiring for various positions. We're immensely grateful to DLF Mall of



India for believing in our students' potential and offering them this exciting opportunity. Many of our students have already been shortlisted for the positions offered. The drive will continue for the entire month for both placements and internships.

Honored to Represent: Another Milestone!

22nd April, 2025: It is with great joy that we announce another accolade for our institute!

Our esteemed Dr. Neetu Malhotra, was invited as the Special Guest of Honor at a prestigious event hosted by Subharti University. Her distinguished presence and valuable



insights were deeply appreciated by all attendees, further strengthening Satyam Fashion Institute's reputation as a center for academic excellence and leadership. Her relentless dedication and the honor she continues to bring to our institution is highly commendable.

IHGF Fair Experience: Where Creativity Meets Commerce



19th April, 2025: Our Master of Design (M.Des) students had an exciting opportunity to step into the world of real-time industry interaction

s at the prestigious IHGF (India Handicraft and Gift Fair).

This grand event exposed our students to the dynamic universe of B2B brands, contemporary designs, and the latest market innovations. Through this enriching experience,



they: Networked with top industry professionals and artisans, Discovered emerging design and business trends, Gained firsthand insights into the entrepreneurial side of the fashion and handicraft industry. We are immensely proud of our students for their proactive spirit and their commitment to learning beyond the classroom. Experiences like these prepare them to become the next generation of leaders in fashion and design!

Sustainability in Action: Leading the Change!

25th April, 2025: At Satyam Fashion Institute, we believe that the future of fashion lies in sustainability and conscious innovation. We proudly participated in the Liva Studio's event on Sustainable Innovations and Traceability 2.0, powered by the renowned Aditya Birla Group. The event spotlighted critical discussions around eco-

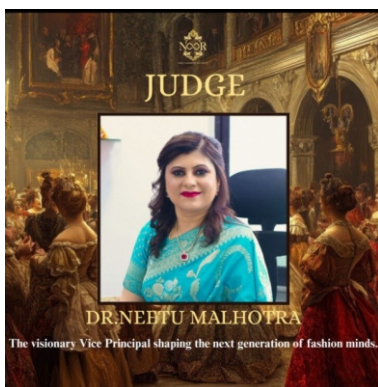


friendly practices, transparency, and technological advancements in the textile industry. Our commitment to embedding sustainability into our academic fabric and nurturing future leaders in ethical fashion was beautifully reflected

in this engagement. At Satyam, we continue to strive for a greener, more responsible future — one innovation at a time!

A Moment of Pride: Honored to Serve!

26th April, 2025: It gives us immense pleasure to share that our esteemed Dr. Neetu Malhotra, was invited as the Guest of Honor and Judge at the vibrant cultural fest Kalakriti 2025, hosted by Shaheed Bhagat Singh College. Her presence graced the



event, bringing immense inspiration to the participants. Dr. Malhotra's keen insights and encouragement empowered students to unleash their creative potential, reinforcing the importance of innovation in cultural and artistic expressions. We extend our heartfelt wishes to her for representing Satyam Fashion Institute with such grace, expertise, and distinction.

SFI Hosts National “Best Out of Waste” Competition – A Celebration of Sustainability & Innovation

27th April, 2025: Satyam Fashion Institute, Noida, proudly hosted the national-level Best out of Waste Competition 2025, an inspiring initiative



promoting zero waste and creative reuse. The event brought together over 55 talented young girls and their parents from across the country, who turned discarded materials into

imaginative and valuable creations—proving that sustainability begins with innovation. Centered around the theme of eco-conscious living, the competition featured cash prizes for the most inventive designs and honored all participants with certificates and mementos. The day was further enriched by the presence of our esteemed Chairperson Dr. Sneha Singh, who delivered a powerful message on environmental responsibility, Dr. Neetu Malhotra, who presented the initiative as a sustainable step toward a zero-waste future, and Guest of Honor Mr. Abhinav Chaturvedi and Mrs. Ritu Adhikari, who encouraged and applauded the efforts of the young eco-creators.

Celebrating National Textile Day at Satyam Fashion Institute

3rd May, 2025: On National Textile Day, Satyam Fashion Institute proudly celebrated the threads that bind tradition, innovation, and imagination. This special day serves as a tribute to the enduring legacy and forward momentum of the textile industry. Our talented design





students embarked on a journey that spanned from heritage handwoven looms to high-tech textiles, drawing inspiration and evolving their creative perspectives. These explorations reflect our commitment to cultivating a deep appreciation for both the roots and the future of fabric. At SFI, we believe that the textile industry is a powerful

catalyst for creativity and transformation. Our cutting-edge NED 2020-based design programs are crafted to empower the next generation of designers — helping them weave creativity, sustainability, and style into every stitch.

Strengthening the Future of Fashion Education, SFI at the Board of Studies

5th May, 2025: At SFI, we believe in fostering partnerships that bridge academia and industry, inspire creativity, and empower



emerging designers to lead with purpose, innovation, and vision. We are proud to share that Dr. Neetu Malhotra of Satyam Fashion Institute, Noida, represented SFI at the Board of Studies (BOS) held at Lingaya's Vidyapeeth University. The session served as a vibrant platform for shaping the future of fashion education, filled with insightful discussions on curriculum innovation, industry alignment, and academic excellence. We extend our heartfelt thanks to Dr. Vidushi Bhardwaj Sharma (Dean Academics – II, Non-Sciences) and Dr. Kapil Kishore (HOD & Professor – School of Fashion Design) for their gracious hospitality and seamless coordination. What truly stood out was the dynamic exchange of ideas with fellow educators such as Ms. Bhavna Sharma, Dr. Neema Papnai, and Ms. Sneha. These conversations highlighted the importance of collaboration, shared knowledge, and a commitment to the continuous evolution of design education.

Farewell 2025: A Heartfelt Send-Off to Graduating Designers



1st May, 2025: At Satyam Fashion Institute, Noida our Semester 6 design students came together to host a

heartfelt farewell celebration for the graduating batch of 2025. The event served as a meaningful occasion to celebrate the accomplishments and contributions of our graduating designers, who have been an integral part of the institute's

academic and creative journey. The atmosphere was marked by a sense of nostalgia, respect, and genuine appreciation. Through carefully planned tributes, warm expressions of gratitude, and moments of reflection, the celebration acknowledged the remarkable legacy the graduating class leaves behind. The event was graced by Dr. Neetu Malhotra along with faculty members and team SFI. We extend our sincere best wishes to our graduates as they embark on their professional journeys.



SFI Faculty Visit to SNDT Women's University, Mumbai, Fostering academic Collaboration



7th May, 2025: Faculty members of Satyam Fashion Institute, Noida recently visited the Churchgate campus of SNDT Women's University, Mumbai. This academic

visit represents a valuable opportunity for knowledge exchange, collaborative dialogue, and the exploration of innovative approaches to design education. Through discussions, campus interactions, and shared experiences, our faculty engaged with peers and academic leaders at SNDT to strengthen inter-institutional ties and broaden perspectives on contemporary design pedagogy. Such initiatives reflect SFI's ongoing commitment to academic excellence, fostering collaborative learning environments, and staying at the forefront of evolving educational practices in the field of fashion and design.



Accessory Design. From classic texts and trend forecasts to contemporary explorations in design thinking and innovation, the exhibition showcased a



broad spectrum of resources that reflected the ever-evolving world of design. Each academic year, the The Library Cell at SFI encourages all students and faculty members to visit, explore, and engage with the materials on display and join in celebrating the power of books as a source of learning, creativity, and design

SFI Design Confluence 2025: A Global Celebration of Innovation, Sustainability & Design Thinking

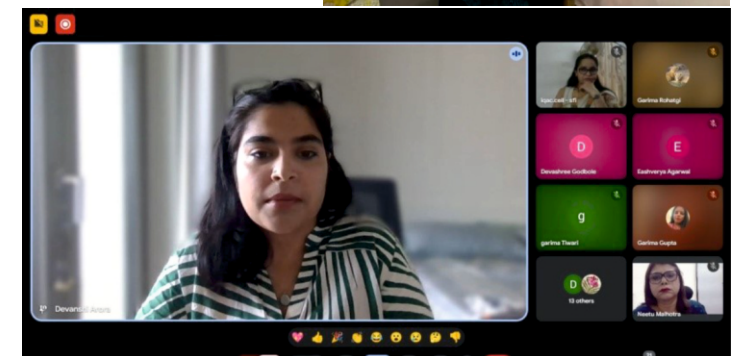
16th May, 2025: Satyam Fashion Institute, Noida successfully organized its flagship event — the International Conference: SFI Design Confluence 2025 — a prestigious platform uniting visionary minds across



Step Into a World of Inspiration: The Design Book Exhibition at Satyam Fashion Institute

14th May, 2025: The Library Cell of Satyam Fashion Institute, Noida, organized a special event that promised to spark creativity and ignite fresh

perspectives — The Design Book Exhibition, hosted at the institute's Design department library. This exclusive exhibition offered faculty, and design enthusiasts a unique opportunity to immerse themselves in an expansive and thoughtfully curated collection of books that spanned the diverse realms of Fashion Design, Textile Design, Fashion Communication, and Lifestyle

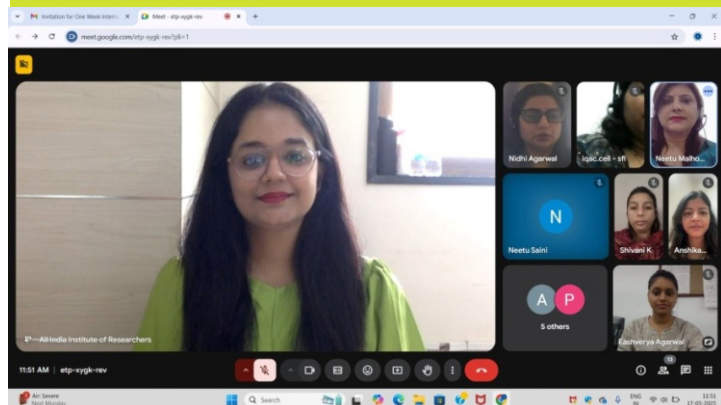


the globe in the fields of design, research, innovation, and sustainability. With a focus on co-creation and collaboration, this confluence was aimed to ignite transformative change and pave the way for a more resilient, design-led future. The confluence commenced with diya lighting and followed by keynote address and opening by our esteemed Dr. Neetu Malhotra. This year's conference had the spotlight an inspiring lineup of thought leaders and change makers that included: Dr. Neha Singh, HOD of Fashion and Textile Design, Swami Vivekanand Subharti University, Meerut, Dr. Kappil Kishor, Founder Chairman, Vaatsaalyaa Charitable Trust for Education, New Delhi, Ms. Shivangi Kishor, Trustee, Vaatsaalyaa Charitable Trust, Ms. Devanshi Arora,

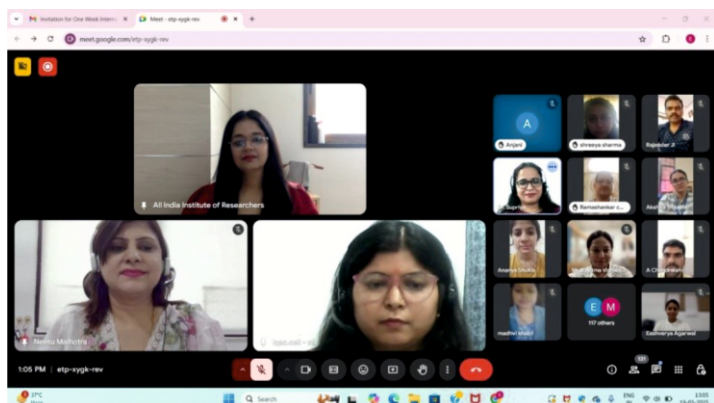


Germany-based wardrobe editor and personal stylist, Ms. Richa Agarwal, Kenya-based fashion content writer, and Ms. Garima Rohtagi, CEO & Founder, Tatvakala Design Studio, New Delhi. Their diverse expertise and global perspectives sparked meaningful conversations and proved to catalyze innovative practices within the design ecosystem. Their presence reinforces our commitment to nurturing a global community dedicated to the advancement of design through education, sustainability, and creative synergy.

Unlocking the Future of Research with AI - International FDP by Satyam Fashion Institute



17th May, 2025: With an aim to equip faculty members and researchers with the knowledge and skills required to integrate Artificial Intelligence into various stages of the research process, Satyam Fashion Institute, Noida successfully organized an International Faculty Development Program (FDP) on the “Use of AI Tools in Research,”. Scheduled from 17th to 22nd May 2025, this exclusive session was held in a hybrid mode during from



12:00 PM to 1:00 PM for 5 days. The FDP had eminent Resource Person Dr. Puja Ahuja Gupta, Director of the All India Institute of Researchers, who brought extensive expertise in the application of AI in academic settings. The program was formally inaugurated by our esteemed Dr. Neetu Malhotra. The FDP covered a wide range of

topics, including an introduction to AI and its applications in academic research, hands-on training with AI tools for literature review, reference management, and research design, and the use of Natural Language Processing (NLP) and Machine Learning (ML) for data analysis. With a record 250 plus participants, they all explored how AI can enhance research writing, detect plagiarism, and streamline academic publishing. Ethical considerations and future trends in AI-powered research will also be discussed, accompanied by practical workshops.

LIC Visit at SDPS Women’s College, Indore



4th May, 2025: It gives us immense pleasure to share that our esteemed Dr. Neetu Malhotra, was invited to serve as the Chairperson of the Local Inquiry Committee (LIC) on May 4, 2025, at Smt. Dheryaprabha Devi Sojatia Women's Welfare Society, SDPS Women’s College, Indore. This prestigious appointment was made by SNDT Women’s University, entrusting Dr. Neetu Malhotra with the responsibility of conducting an



academic inspection for the continuation of affiliation of various courses offered at SDPS Women’s College for the Academic Year 2024–25. Her representing as Chairperson is a testament to her academic leadership, dedication, and unwavering commitment to upholding quality standards in higher education.

Empowering Confidence with Style: Wardrobe Warriors Competition at Satyam Fashion Institute, Noida

31st May, 2025: At Satyam Fashion Institute, Noida, we believe that true success in the field of Design begins with a confident personality and strong sense of style. Taking this vision forward, a competition



and workshop “Wardrobe Warriors” was successful organized for students who were getting enrolled in the forthcoming academic session of 2025-26. Under the expert mentorship of Mr. Ankit Nagpal, Director of Bang on Target PR and Media Solutions, and esteemed, Dr. Neetu Malhotra, alumni Ms. Mahima Malik, the event was designed to help students enhance their overall persona, with a focus on styling a creative look from something mundane and ordinary from their existing wardrobe.

Mr. Ankit Nagpal, with his extensive industry experience, offered valuable insights into how grooming and styling influence first impressions, and public appearances. The students explored how subtle aspects like choice of the dress, walk and posture, can shape perception and open doors to new opportunities. Satyam Fashion Institute remains committed to holistic development, ensuring our students are not just creatively and academically strong, but also professionally polished and industry-ready.

Sustainable Sparkle: Fashion Jewellery with a Purpose!



7th June, 2025: At Satyam Fashion Institute, Noida, innovation meets environmental consciousness through the creative efforts of our talented students. On the occasion of World Environment Day 2025, in a remarkable initiative, our students have crafted exquisite fashion jewellery using recycled plastic bottles, blending sustainability with style. This eco-friendly project not only highlighted their artistic ingenuity but also reflected the institute's enduring



g commitment to sustainable design practices. By transforming everyday plastic waste into elegant accessories, our students showcased their belief in the concept of “Reuse, Recycle, and Recreate”.



LIC Visit at Satyam Fashion Institute, Noida – Strengthening Academic Excellence



14th June, 2025: Satyam Fashion Institute, Noida had the privilege of hosting the Local Inquiry Committee (LIC) for a comprehensive evaluation of the M.Design program and its academic environment. The visit marked an important milestone in the institute's pursuit of academic excellence and quality assurance. We were honored to welcome the esteemed LIC panel members: Dr. Sainath Radhesham Bansode – Chairperson, Dr. Armaiti Jitendra Shukla – Member and Mrs. Nimisha



Nitin Kamble – Member respectively. The distinguished committee members were given a guided tour of the campus under our esteemed, Dr. Neetu Malhotra. They meticulously reviewed student projects, research work, classroom activities, and infrastructure related to the Master of Design (M.Design) program. The visit served as a platform for meaningful interaction between the committee and the faculty, administration, and students. The LIC members appreciated the innovative work, academic rigor, and industry-aligned approach adopted by the institute, and provided constructive feedback and valuable suggestions for further enhancement of the program.

Celebration of International Yoga Day



22nd June, 2025: On the occasion of the 11th International Yoga Day, Satyam Group of Institutions organized a rejuvenating Yoga and Meditation session with esteemed Resource Person, Ms. Pooja Goel, which was attended

by esteemed heads, faculty members and students. The session focused on - Uniting body, mind, and



spirit through yoga, bringing balance, harmony, and wellness into our lives, and practicing mindfulness and meditation for overall well-being. SGI team learned valuable techniques to incorporate yoga into their daily routine, promoting a healthier lifestyle.

Library Cell of Satyam Fashion Institute Noida, Hosts Faculty Development Programme



23rd June, 2025: Satyam Fashion Institute Library stands as a dynamic knowledge hub, supporting academic excellence through a rich repository of learning resources. Evolving as a critical enabler of teaching, learning, and research, the library hosted Faculty Development Program on “Information Literacy & Advanced Library Practices” this month. Designed to

SNDT Women's University Shine at 99th AIU Annual Meet 2025



24th June, 2025: We at Satyam Fashion Institute Noida feel proud to share that SNDT Women's University, Mumbai, and its affiliated institutions - Satyam Fashion Institute, Satyam College of Education, and Satyam School of Journalism and Mass Communication



participated in the prestigious 99th AIU Annual Meet & National Conference of Vice Chancellors 2024-25. The event, hosted by the Association of Indian Universities (AIU) in Noida, brought together esteemed academic leaders to reimagine the Indian university system and explore future opportunities. Our delegation includes: Dr. Bineeta Agarwal, Principal, SCE, Dr. Neetu Malhotra, Dr. Priyanka Sarkar, HOD, SSJMC, Ms. Neha Agarwal, HOD, Academics, SCE, Ms. Preeti Goel, Industry Head & IQAC Cell Coordinator, SCE. This participation strengthens our commitment to academic excellence, innovation, and engagement with the broader academic community.

Empowering Women through Financial Independence



24th June, 2025: The IQAC cell of Satyam Fashion Institute, Noida, hosted an enlightening session with esteemed resource person, Mr. Sanjay Phad, Head of Post Graduate Department of Economics, SNDT Women's University, Mumbai. The Key takeaways of this insightful session were understanding how to build a bridge between academia and skills, women's financial independence and bridging the gender gap in financial planning. Our esteemed Dr. Neetu Malhotra, welcomed Mr. Sanjay Phad and expressed gratitude for his valuable insights. This session was a valuable opportunity for our students and faculty to gain insights on financial independence and its significance in today's world.

Empowering Educational Leadership through Effective Communication

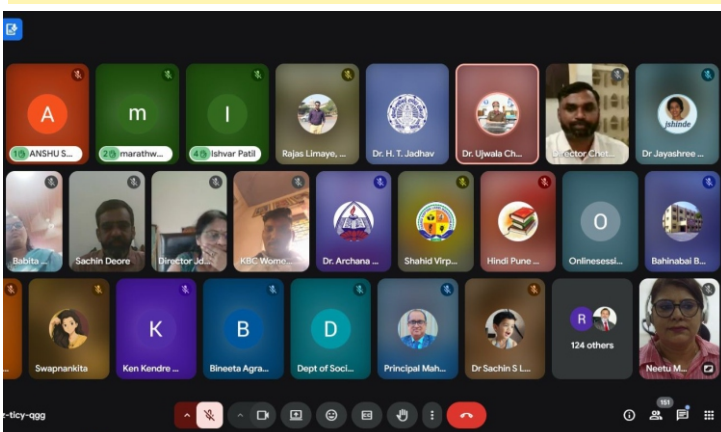


24th June, 2025: Satyam Fashion Institute, Noida, hosted an insightful expert session on "Crafting the Institutional Voice: Public Relation as a Pillar of Educational Leadership" with esteemed resource person, Mr. Mehul Khale, Public Relations Officer, SNDT Women's University, Mumbai in the presence of esteemed Dr. Neetu Malhotra and faculty members. The session was immensely impactful and great learning. Mr. Mehul Khale shared his expertise and valuable perspectives on the significance of public relations in educational leadership especially in the time of interdisciplinary education and teaching. This session has enriched our understanding and inspired our community to leverage effective communication and leadership in our institution.



empower educators with advanced teaching strategies, and research capabilities, the FDP helped in strengthening faculty competencies by integrating innovative technologies and modern library practices into their pedagogical framework. The key highlights of the FDP were seamless access to leading scholarly databases such as JSTOR, Scopus, IEEE Xplore, Springer, and others, and interlibrary loan facility via DELNET to source materials not available in-house. This FDP that was attended by our esteemed Dr. Neetu Malhotra along with faculty members reaffirmed SFI Library's mission to bridge the gap between knowledge resources and practical academic implementation, creating an enriched learning ecosystem for both educators and students.

Empowering Women Entrepreneurs: A Major Initiative by SNDT Women's University



27th June, 2025: SNDT Women's University is all set to host a landmark Innovation and Entrepreneurship Event in November 2025, inviting students from across all faculties and academic levels to present their groundbreaking product and service ideas before expert review panels. This mega initiative, led by the Hon'ble Vice Chancellor, aims to cultivate a vibrant ecosystem of innovation and entrepreneurial spirit among women students. In preparation for this event, Faculty Development Programs (FDPs) will be organized across

the Pune, Juhu, and Churchgate campuses. These FDPs are designed to equip faculty members with the tools and strategies to mentor students effectively as they develop and refine their ideas for presentation. Today, an important online meeting was convened by the Hon'ble Vice Chancellor with Principals and Heads of Departments from affiliated institutions. Dr. Neetu Malhotra, of Satyam Fashion Institute, represented the institute with great enthusiasm, reaffirming our strong commitment to fostering faculty excellence and nurturing student-led innovation. We extend our heartfelt gratitude to the Hon'ble Vice Chancellor for her visionary leadership in promoting women-led entrepreneurship.

Satyam Fashion Institute Participated in LIVA Buyer-Seller Meet 2025

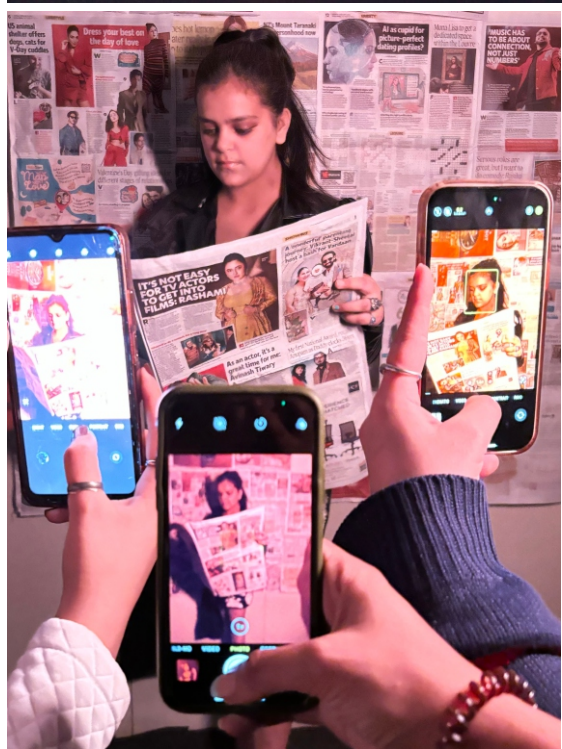
27th June, 2025: Satyam Fashion Institute Noida participated and visited the LIVA Buyer-Seller Meet 2025 at LIVA Studio, Noida. It was an enriching experience that showcased the latest sustainable innovations in MMFC fabrics. The event provided a valuable platform for our students and faculty to connect with industry leaders in design,



accessories, and textile technology. We extend our gratitude to LIVA Fluid Fashion and Birla Cellulose for organizing this impactful event, which inspired collaboration and learning. This experience has undoubtedly enriched our understanding of the industry's latest trends and

technologies, and we look forward to applying these insights in our future endeavors.

Student's Corner



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