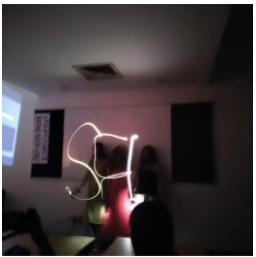


## Creative Workshop on Silhouette Photography

5th July, 2024: Silhouette Photography is one of the most creative techniques and aspiring photography which students can employ to craft dramatic, striking images with impactful contacts. At Satyam Fashion Institute Noida, design students



got a familiarization of this beautiful technique of capturing shapes and objects under Resource Expertise Mr. Naman Bhalla. The design students from all departments and semesters showed their creative skills and by using this beautiful technique of capturing shapes and objects, these splendid visuals were presented to the jury where students explained the techniques and concepts behind the photographs captured with shapes and objects.



## A Creative Workshop on Product Rendering

10th July, 2024: Satyam Fashion Institute, Noida, hosted a hands-on workshop on Product Rendering, aimed at Lifestyle Accessories and other design students. Led by resource person Ms. Vanya Anand, the workshop provided students with practical experience in



creating high-quality product renders for printing, packaging, and final product design. This educational activity also offered an opportunity for students to learn the essential skills needed to produce visually appealing product presentations.

## Satyam Fashion Institute Commemorates SNTD University's Historic Milestone

8th July, 2024: Satyam Fashion Institute, Noida, proudly marked the 109th Foundation Day of its esteemed affiliate, SNTD Women's University. The institute paid tribute to Shri Maharshi Dhondo Keshav Karve, honorable founder of SNTD university by honoring his visionary efforts in establishing a renowned center for learning and empowerment. The celebration at the campus featured cultural performances, including motivational songs and a vibrant Lavni dance. The event concluded with a felicitation ceremony, where Principal Dr. Vandana Jaglan and Vice-Principal Dr. Neetu Malhotra awarded Trophies and Certificates of Appreciation to outstanding design students.



## Celebration of World Youth Skills Day at FICCI

15th August, 2024: In today's rapidly evolving world, youth skills are crucial not only for global development but also for fostering peace. As we observe World Youth Skills Day 2024, it is essential to recognize and nurture the untapped potential of our nation's youth. To mark this significant occasion, design students from Satyam Fashion Institute, Noida, had the privilege of attending an insightful session organized by FICCI in New Delhi. The event featured accomplished young professionals from the design, culinary, and media sectors, who shared their inspiring success stories, encouraging students to harness their skills for a brighter future.



## A Healthcare Camp for Holistic Well-being



19th July, 2024: Satyam Group of Institutions conducted a Dental, Hair, and Skin Checkup Camp in its campus. The initiative aimed to promote oral hygiene and overall well-being among students.

The camp focused on the early detection and prevention of dental issues and will raise awareness about the importance of regular dental care. Such health initiatives contribute to fostering good hygiene practices within the student community and the broader workplace environment.

## Visit to Textile Fair India 2024



21st July, 2024: The design students of Satyam Fashion Institute Noida got the opportunity to visit the mega exhibition (The Textile Fair India 2024).

They not only visited the exhibition and explored the innovation and new range of products, but also interacted with the exhibitors who enlightened the students with their experience and knowledge adding more wise words and information about the Indian Textiles. This was an integrated exhibition of the manufacturers and suppliers of fibre, yarn, apparels, fabrics, trims, embellishments and upholsteries of the country. The motive of taking students over there is to inculcate knowledge about the beauty of Indian textiles.

## A Workshop on Fashion Careers



24th July, 2024: ASPAM Scottish School, Noida visited the campus of Satyam Fashion Institute over a

familiarization of the B.design program that is being offered at SFI. During the workshop, our esteemed Vice principal Dr. Neetu Malhotra with the faculties of each department gave a simple and crisp overview of career scope and the fields in fashion industry. It was an interactive session where the students showed an active participation.

## SFI Sports Cell Hosts Kho-Kho Championship, Team A Emerges Victorious!



24th July, 2024: The Sports Cell of Satyam Fashion Institute successfully organized a competitive Kho-Kho Championship. Team A claimed victory, showcasing remarkable skill and

teamwork. Their outstanding performance earned them the championship title and a prestigious award. Both teams demonstrated commendable effort and sportsmanship, making the event a significant highlight.

## Celebration of World Embroidery Day

30th July, 2024: One of the most creative and therapeutic forms celebrated across the world is embroidery. A special day has been dedicated to acknowledge and promote the craft of decorating fabric using a needle to apply



thread or yarn. On World Embroidery Day, which is celebrated on 30th July each year, the design students of Satyam Fashion Institute immersed themselves in the art of embroidery. They engaged with master artisans,

discovering intricate techniques and gaining invaluable skills. It was an enriching experience celebrating tradition and creativity.



## Warm Welcome of the Fresh Batch for the New Academic Session

31st July, 2024: As the new academic session commenced this month end, Satyam Fashion Institute is thrilled to welcome the new batch of students to its fashion family. This year promises an exciting journey into the dynamic world of fashion, where students will have the opportunity to hone their skills, unleash their creativity, and lay a solid foundation for future success. As part of the institute's commitment to excellence in design education, the new students will engage in a comprehensive curriculum designed to refine their technical abilities and encourage innovative thinking. We wish to see our new students grow and excel as they embark on this transformative educational experience.



## Heart Health Takes Center Stage at SFI

1st August, 2024: Satyam Fashion Institute (SFI) partnered with Metro Hospital to organize a heart awareness camp on August 1st. This initiative aimed to promote health and well-being among students and faculty. The camp offered essential health screenings, including BP



checkups, sugar tests, ECGs, and eye-sight examinations. Renowned medical experts, Dr. Mumukshu Arya and Dr. Isha Agarwal, provided valuable insights on heart health and shared tips for maintaining a healthy lifestyle.



## Design Students Immerse Themselves in the Denim World



3rd August, 2024: The design students of Satyam Fashion Institute, Noida visited the Denim Show 2024, a prestigious B2B exhibition, held in the national capital that showcased the latest denim trends. This immersive experience provided students with first-hand exposure to the industry's cutting-edge innovations. The visuals captured their enthusiasm as they explored the exhibition and gained valuable insights into the world of denim.

## Celebrating National Handloom Day with Creativity



7th August, 2024: Satyam Fashion Institute marked National Handloom Day with a unique creative project. Design students up-cycled old chairs into stunning pieces of art, incorporating vibrant handloom fabrics and intricate macramé techniques. The event also featured heartfelt expressions and tributes to Indian handlooms, showcasing the students' deep appreciation for this rich heritage.

## A Patriotic Celebration at SFI



15th August, 2024: On India's 78th Independence Day, SFI organized a vibrant celebration on the occasion. Design students showcased their patriotism through cultural performances, including traditional dances, captivating songs, and thought-provoking poetry. The event was a testament to the students' creativity and talent, as they honored the nation's rich heritage.

## SFI and IIM Lucknow Collaborate for Sustainable Fashion Show



24th August, 2024: Satyam Fashion Institute, in collaboration with IIM Lucknow, presented a groundbreaking sustainable fashion show at their campus during their annual event. Graduating designers showcased their innovative and eco-conscious collections, captivating the audience with their creativity and commitment to sustainability. The event, titled "SANRAKSHAN 2024," a two day long seminar highlighted the importance of sustainable practices in the fashion industry with panel discussions. A fashion show was also organized by IIMteam where our students promoted sustainable collections.

## Global Textile Sustainability Summit



4th September, 2024: Satyam Fashion Institute (SFI) proudly participated in the prestigious Global Textile Sustainability Summit 2024, held at Hotel Taj Mansingh, New Delhi. This landmark event aimed to establish India as a global leader in sustainable textiles and featured prominent dignitaries, including Hon'ble Minister Shri Giriraj Singh from the Ministry of Textiles. The summit brought together industry experts, policymakers, and academicians to discuss innovations, challenges, and the future of eco-friendly textile practices. Representing SFI, Principal Dr. Vandana Jaglan, Vice-Principal Dr. Neetu Malhotra, and a group of enthusiastic design students immersed themselves in thought-provoking discussions and insightful sessions. Their participation not only reinforced SFI's commitment to sustainability but also inspired students to become advocates for a greener, more responsible design industry.

## Celebrating National Sports Day with a Championship

29th August, 2024: Encouraging design students for sporty activities and enhancing multi-skills are one of the leading aspects at Satyam Group of Institutions. The institute recently celebrated National Sports Day with a thrilling Speed Start Championship. Students participated in a variety of fun and engaging games, including the Lemon Race, Hula Hoop, and Ball Balance. This event promoted a healthy and active lifestyle, fostering teamwork and sportsmanship among the students.



## Celebrating Teacher's Day with Gratitude and Joy



5th September, 2024: As goes the famous saying that Teachers are the builders of nations and with this fervor Teacher's Day 2024 at Satyam Fashion Institute was celebrated with great enthusiasm to honor the incredible role teachers play in shaping future designers. Students organized a lively event filled with heartfelt performances, including dance, singing, poetry, and interactive games. The event created a warm and celebratory atmosphere where students expressed their gratitude and respect through personalized titles and tokens of appreciation for their mentors. Teachers were praised not only for their academic guidance but also for their unwavering support in nurturing creativity and confidence. The celebration concluded on a note of mutual admiration and joy.



## Dilli Haat Visit, A Cultural Dive into Design and Craftsmanship



8th September 2024: Students of design programs of Satyam Fashion Institute visited Dilli Haat, a vibrant cultural hub showcasing India's traditional arts and crafts. This educational excursion allowed students to explore the intricate techniques of surface design, traditional motifs, and textile craftsmanship. Interacting directly with artisans, students gained deeper insights into indigenous art forms and techniques that reflect India's rich cultural heritage. Guided by faculty members, they also learned how to incorporate these elements into their future collections. The visit served as a creative bridge, connecting theoretical knowledge with practical exposure, inspiring students to celebrate and preserve Indian craftsmanship in their designs.

## Enhancing Well-Being Through Yoga Education Session



Satyam Fashion Institute organized a special yoga session for its aspiring designers. The session highlighted yoga's role in fostering balance, focus, and resilience—key attributes for thriving in the dynamic fashion industry. Students actively participated, learning how mindfulness and physical strength can contribute to their overall growth and success. This initiative reflected SFI's holistic approach to education, emphasizing the importance of health and well-being alongside academic and creative pursuits.

## Hindi Diwas, a Celebration of India's Linguistic Heritage

Satyam Fashion Institute celebrated Hindi Diwas with a series of activities and competitions that underscored the significance of the Hindi language in Indian culture and identity. Organized in collaboration with



BECIL, the event welcomed distinguished guests, including Mr. R.B. Jagtap (General Manager), Mr. Harmohan Sharma (Assistant General Manager), and others. Students

showcased their enthusiasm through debates, poetry, and creative writing, emphasizing the cultural richness and relevance of Hindi in modern times. The celebration concluded with an engaging discussion on preserving and promoting Hindi as an essential element of national pride. The winners of the event were felicitated by Dr. Vandana Jaglan, Principal, SFI, and Dr. Neetu Malhotra, Vice-Principal, SFI.

## International Conference on Apparel and Home Textiles



15th September, 2024: The 19th International Conference on Apparel & Home Textiles (ICAHT 2024) was attended by Satyam Fashion Institute Principal Dr. Vandana Jaglan, Vice-Principal Dr. Neetu Malhotra, and faculty members attended in Gurugram. The conference, themed "Threads of Transformation: Strategic Insights for Global Apparel Leadership," served as a knowledge-sharing platform for academicians, researchers, and industry professionals. The event featured keynote speeches, panel discussions, and presentations on cutting-edge advancements in apparel manufacturing and design. SFI's delegation returned with fresh ideas and inspirations, further strengthening the institute's position at the forefront of design education.

## Orientation Program for Batch 2024



18th September, 2024: Welcoming the new batch of 2024, Satyam Fashion Institute organized a grand orientation program, Urja: Ek Naya Safar. The event commenced with a motivational speech by Mr. Manish Tripathi, a trailblazer in the fashion industry, celebrated for his exceptional contributions, including designing the Ram Lala Vastra for Ayodhya's Ram Mandir. His journey inspired students to dream big and pursue excellence in their craft.



The orientation also featured vibrant performances by seniors, fostering camaraderie and enthusiasm among the new students. The Principal Dr. Vandana Jaglan, and Vice-Principal, Dr. Neetu Malhotra greeted the new batch and inspired them with their welcome speech. The program set a positive tone, marking the beginning of an exciting journey for the incoming batch.

## Miss SFI 2024: Unveiling New Talents



As part of the orientation festivities, SFI hosted the Miss SFI 2024 contest to uncover and celebrate the hidden talents of the new batch. The event was graced by Guest of Honor Ms. Monica Ahuja, who presented awards and certificates to participants, recognizing their creativity, confidence, and dedication. This event not only celebrated the students' achievements but also encouraged them to embrace challenges and opportunities in the fashion industry with vigor and determination.

## Cricket Workshop and Match

20th September, 2024: Satyam Fashion Institute organized an engaging cricket workshop and match in collaboration with CAPS Academy. The workshop, led by expert coach Manan Thakral, enhanced students' team spirit, leadership, and strategic thinking. The thrilling match saw



remarkable performances, showcasing the students' sportsmanship and enthusiasm. The victorious team celebrated their success, while all participants took away

valuable lessons in teamwork and perseverance.

## Art Meets Awareness: Poster and Slogan Competition



21st September, 2024: As part of the Sanskaar Swachhta Swabhav cleanliness campaign, Satyam Fashion Institute in collaboration with BECIL, held a poster-making and slogan-writing competition. Students from all semesters creatively expressed the importance of cleanliness and hygiene, highlighting its relevance in personal and community life. The event fostered awareness and responsibility, using creativity as a tool for social impact.



## Future Trends Decoded: Fashion Forecasting Workshop



24th September, Satyam Fashion Institute partnered with Fashion Snoops, a global trend forecasting agency, to host an exclusive workshop on decoding future trends. Design students of semesters 5 and

7 gained in-depth

knowledge about global fashion forecasting processes and the importance of staying ahead in the ever-evolving fashion landscape. The industry experts and Fashion Snoops representatives shared valuable insights, offering students a competitive edge and preparing them to make informed design decisions for future collections.

## Satyam Fashion Institute Received Award at SNTD University for CHETNA Program

We are proud to announce that Satyam Fashion Institute has been honored with the Best Add-On Credit Course award under the CHETNA programs at the university level. This



prestigious recognition was received by Dr. Neetu Malhotra, our esteemed Vice Principal and CHETNA Coordinator, from honorable Vice Chancellor Prof. Ujjwala Chakradeo.

This achievement underscores our commitment to delivering innovative and impactful learning experiences, empowering students with industry-relevant skills and holistic education.

## Diwali Exhibition 2024: A Celebration of Creativity and Sustainability!

Diwali Exhibition 2024 of Satyam Fashion Institute was a vibrant showcase of our students' exceptional creativity and talent. The event was formally inaugurated by esteemed Chairperson Dr. Sneha Singh, along with Principal, Dr. Vandana Jaglan, and Vice-Principal, Dr. Neetu Malhotra. The exhibition was graced by parents, esteemed



guests, and teams from SJMC and SCE, who appreciated the innovative designs and enthusiastically purchased our students' handmade, eco-friendly products. We extend our heartfelt thanks to Dr.

Bineeta Agarwal, Principal, SCE; Dr. M. Alam, Dean, SSJMC; and Ms. Priyanka Sarkar, HOD, SSJMC, for honoring the occasion with their presence and encouraging our students. The exhibition highlighted stunning creations crafted using recycling and sustainable techniques, giving students a fantastic platform to display their craftsmanship. A true festive celebration of innovation, sustainability, and collaboration.

## Garba Day: A Vibrant Celebration of Culture and Togetherness

10th Oct, 2024: Satyam Fashion Institute celebrated Garba Day, a lively and colorful event symbolizing the spirit of Navratri and honoring the strength and grace of Goddess Durga. Students and faculty enthusiastically participated in the traditional Garba dance, a vibrant folk dance originating from Gujarat. Dressed in colorful attire representing the diversity of Indian culture, participants from all the departments added to the festive cheer with their energy and enthusiasm. This celebration highlighted the essence of togetherness, artistic expression, and cultural appreciation through dance and music. The day was a beautiful reflection of the institute's commitment to embracing its cultural roots and fostering unity.



## Satyam Fashion Institute Participates in the 19th FICCI Higher Education Summit 2024

18th Oct, 2024: The team members and design students of Satyam Fashion Institute attended the 19th FICCI Higher Education Summit in New Delhi in the month of October. This year's summit, themed "Changing Paradigms of Higher Education in the Global Landscape," explored strategies to create a future-ready education system that empowers young minds and fosters meaningful global change. Our esteemed Principal Dr. Vandana Jaglan, and Vice Principal Dr. Neetu Malhotra joined the students during this occasion. The event provided valuable insights and opportunities for learning, aligning with the institute's vision of nurturing innovation and excellence in higher education.



## SFI Hosts Faculty Development Session on NEP 2020 Implementation



10th November, 2024: It gives us immense pleasure to share that Satyam Group of Institutions successfully conducted a Faculty Development Session on the Implementation of the National Education Policy 2020 (NEP 2020) with NAAC-Oriented Initiatives. The session was taken by the esteemed Dr. Reeta Sonawat, Director of Ampersand and Executive Director of the Early Childhood Association, India. Attended by both teaching and non-teaching faculty, the session was graced by Dr. Vandana Jaglan (Principal, SFI), Dr. Neetu Malhotra (Vice-Principal, SFI), and other distinguished dignitaries from the Satyam Group of Institutions. Discussions focused on the significance of NEP implementation in education, emphasizing its alignment with a multidisciplinary approach and cultural integration in the curriculum. This initiative reaffirms our commitment to academic excellence and progressive education, equipping educators with the knowledge to drive impactful change in the learning landscape.

## Representing Satyam Fashion Institute at the 62nd Joint Technological Conference!

27th Oct, 2024: Our Vice Principal, Dr. Neetu Malhotra, along with esteemed faculty members Dr. Preeti Singh and Ms. Nidhi Yadav, attended two-day event '62nd Joint Technological



Conference" hosted at the NITRA campus in Ghaziabad. This conference, with Chief Guest Shri Giriraj Singh, Hon'ble Union Minister of Textiles, and Guests of Honour Sh. Rakesh Sachan, Hon'ble Cabinet Minister, MSME, and Sh. Pabitra Margherita, Hon'ble Minister of State for Textile and External Affairs, brought together thought leaders in the industry. Throughout the conference, SFI design students explored cutting-edge advancements in Spinning, Weaving, Chemical Processing, Apparel Manufacturing, Home Textiles, and Technical Textiles. It was a proud moment for Satyam Fashion Institute as we continue to lead in research activities.



## Market Survey on Leading Home Furnishing Brands



10th November, 2024: Students at Satyam Fashion Institute are gaining valuable industry insights through an in-depth market survey on top home furnishing brands as part of their Design Process Assignment. The design students of Post Graduate Diploma in Fashion Design students visited the malls of NCR like, the Mall of India, Noida for an in-depth research and survey. This research involved analyzing current trends, consumer preferences, and brand strategies to develop innovative, sustainable, and functional design solutions. By bridging theoretical knowledge with practical application, our students are honing their analytical and creative skills, preparing to make a meaningful impact in the world of design.



## Leadership Excellence: Jury Members at SOFT Pune



22nd November, 2024: Our esteemed Principal, Dr. Vandana Jaglan, and Vice-Principal, Dr. Neetu Malhotra, had the honor of serving as external jury members at SOFT Pune. Their visit was marked by insightful discussions with industry dignitaries, fostering knowledge exchange, and inspiring the next generation of fashion professionals. We take pride in our leaders' continued contributions to the design industry, reinforcing our institution's commitment to excellence and innovation.

## Finding Inner Peace in Fashion!

22nd November, 2024: Satyam Fashion Institute Noida hosted a transformative Meditation Workshop with esteemed Heartfulness Trainer, Ms. Meenu Gupta. Students discovered the power of mindfulness and inner



peace. Students learnt Breathing techniques for stress relief along with Mindful meditation for clarity and focus. Special thanks to resource expert Ms. Meenu Gupta for sharing her expertise and guiding us on this inner journey.

## Satyam Fashion Institute Hosts the Green Heartfulness Run 2024

23rd November, 2024: Satyam Fashion Institute Noida proudly collaborated with Heartfulness Institute and presented the Green Heartfulness Run 2024, as title sponsor. The run was ceremoniously flagged off by our esteemed Chairperson, Dr. Sneha Singh, and Secretary, CA (Dr.) Pradeep Gupta, at the Habitat Center, Indirapuram. Their inspiring presence and words of encouragement



set the tone for an event filled with energy and enthusiasm. The participants, including runners and pacers, showcased exceptional dedication and spirit as they embraced the challenge of the run. The scenic route and invigorating atmosphere made for a truly memorable experience, reflecting the institute's commitment to promoting sustainability and holistic wellness. We are deeply grateful to all the participants, organizers, and volunteers whose efforts ensured the event's success. The Green Heartfulness Run 2024 not only highlighted the importance of eco-conscious living but also reinforced the sense of community and collective responsibility.

## Celebrating Student's Success at the Heartfulness Run 2024

25th November, 2024: Satyam Fashion Institute proudly celebrated the achievements of its students at the Medal Distribution Ceremony for the Heartfulness Run 2024. The event recognized their enthusiastic participation and outstanding



performances, reflecting their dedication to wellness and community engagement.

Our esteemed Principal, Dr. Vandana Jaglan, and Vice Principal, Dr. Neetu Malhotra felicitated the students for their commendable efforts, inspiring everyone to prioritize health and an active lifestyle. We take great pride in our students for exemplifying the spirit of wellness and demonstrating outstanding teamwork and perseverance. Congratulations to all participants on their commendable efforts and dedication.

## External Jury for Lifestyle Accessory Design Department Exhibition

25th Nov, 2024: Satyam Fashion Institute experienced a proud and enriching moment as we welcomed Dr. Nidhi Gupta, Assistant Professor, Department of Home Science, Lakshmi Bai College, University of Delhi, as the esteemed External Jury member for the Lifestyle Accessories



department. Dr. Gupta's expert evaluation and insightful feedback provided invaluable learning opportunities for our students, enhancing their understanding and skills in the field. She was felicitated with gratitude by our Principal, Dr. Vandana Jaglan, and Vice Principal, Dr. Neetu Malhotra, in recognition of her contribution

to elevating the academic excellence of our institute. We extend our heartfelt thanks to Dr. Gupta for her time and expertise in supporting our students' growth and success.

## Clay Pottery Workshop: Nurturing Creativity and Artistic Skills

4th December, 2024: Satyam Fashion Institute hosted a Clay Pottery Workshop for semester one design students, providing them with a unique opportunity to explore the timeless art of pottery. Led by a veteran



artisan potter, the workshop was an enriching experience that combined tradition with hands-on creativity. Students immersed themselves in the process of shaping clay, learning techniques to create stunning pottery pieces. The session not only enhanced their



artistic skills but also encouraged them to appreciate the craftsmanship and patience involved in this ancient art form. The workshop aligns with our commitment to fostering creativity and practical design

skills among our students, equipping them with diverse tools for their creative journey.

## SFI Principal Honored as External Examiner at University of Delhi



7th December, 2024: Satyam Fashion Institute celebrated a proud moment as our esteemed Principal, Dr. Vandana Jaglan, was invited to serve as an External Examiner for the Practical subject at the Institute of Home Economics, University of Delhi. The examination highlighted the exceptional skills and knowledge



of students as they showcased their expertise in Indian heritage textiles, utilizing traditional dyeing and printing techniques. This experience stands as a testament to the rich cultural heritage and academic excellence that institutions like ours strive to uphold. We feel truly inspired by her continued contributions to the academic community.

## Satyam Fashion Institute Marked Presence at Global Economic Policy Forum 2024



11th December, 2024: The Satyam Fashion Institute team and students proudly attended the Global Economic Policy Forum

2024 in New Delhi on December 11-12. This prestigious event that was organized by the Confederation of Indian Industry and the Ministry of Finance, featured discussions on crucial topics like economic growth, sustainability, and technology respectively. Engaging with global leaders and experts provided invaluable insights into shaping future policies to the design students of SFI.

## Honored Visit by Prof. Medha Tapiwala at Satyam Fashion Institute



12th December, 2024: Satyam Fashion Institute had the privilege of hosting Prof. Medha Tapiwala, Dean, Faculty of Humanities & Academic Section (Addl. Charge), SNDT Women's University, at our campus. Dr. Tapiwala's visit was an inspiring moment for our students and faculty alike. Her insights into academic excellence and her vision for the holistic development of students resonated deeply with our mission. The interaction highlighted innovative approaches to education, emphasizing creativity, critical thinking, and collaboration. We are grateful for her valuable time and encouragement, which motivates us to continue striving for excellence in every endeavor.



## SFI Design Student Shines at International Conference



16th December, 2024: Satyam Fashion Institute celebrated a proud moment as Hani Sharma, a talented design student from the Master's program, presented her insightful review paper at the prestigious International Conference INCFAT24 hosted by Amity University, Noida. Hani's paper, titled "Exploring Circular Economy Practices in Ajrakh Printing: Balancing Tradition with Sustainability," delves into innovative approaches to integrate sustainability into traditional Ajrakh printing practices. Her research highlights the importance of preserving cultural heritage while adopting environmentally conscious methodologies. This achievement underscores the institute's commitment to fostering research, creativity, and academic excellence among its students. We wish our student for her commendable contribution to the discourse on sustainability in fashion and design.

## Creative Block Printing Workshop at DAV School



18th December, 2024: Satyam Fashion Institute organized an enriching Block Printing Workshop as an extension activity at DAV School. This hands-on session aimed to celebrate the art of block printing while fostering creativity and engagement among participants. The workshop saw enthusiastic participation from parents, who actively engaged in the process, learning the intricate techniques of block printing and experimenting with vibrant designs. Guided by skilled expertise of SFI faculty member Ms. Nidhi Yadav, attendees explored traditional and contemporary styles, blending artistic expression with practical learning. The event was a resounding success, providing a platform for creativity, collaboration, and the joy of learning. The event also had a fashion show of celebration of Indian textiles and sari drapings that was judged by our esteemed Principal, Dr. Vandana Jaglan and Vice-Principal Dr. Neetu Malhotra.



## Visit to Garment Show of India



19th December, 2024: Satyam Fashion Institute takes unique initiatives to upskill design students and connects them with the industrial updates. The 9th Edition of the Garment Show of India, which was recently organized at the India Expo Mart, Greater Noida was a unique platform that offered lots of opportunities. The event witnessed participation from top, medium, and small brands, manufacturers, online retailers, wholesalers, and distributors who source all types of garments for retail stores and e-commerce channels across India. Our design students were familiarized with a wide range of apparel, fashion accessories, fabrics, and trims, like activewear, innerwear, ethnic wear, kids wear, western wear, and many other products at the show.



## Satyam Fashion Institute Excels at the Grand Carnival 2024 Fashion Show

21st December, 2024: Satyam Fashion Institute participated in the Fashion Show at the Grand Carnival 2024, hosted by Parevartan School in Ghaziabad. This exciting event showcased the creativity and innovation of our talented Design Department students as they unveiled their unique collections on the runway. The event also embraced the "earn while you learn" initiative, allowing students to sell their handcrafted products, gaining valuable entrepreneurial experience. Adding to the celebration, the Vice Principal of Satyam Fashion Institute, Dr. Neetu Malhotra, was honored with a felicitation by Ms. Sangeeta Sharma, Principal of Parevartan School, in recognition of her gracious role as Guest of Honor & Jury member for the program. This collaboration highlighted the dedication, artistry, and entrepreneurial spirit of our students while strengthening ties with the community through creativity and craftsmanship.



## Vice Principal of SFI Dr. Neetu Malhotra's Session at NABARD On National Handloom Day



On the occasion of National Handloom Day, NABARD Baghpat organized a special event in the district to honor and support local artisans. As a key part of the celebration, Dr. Neetu Malhotra, Vice-Principal of Satyam Fashion Institute, was specially invited to conduct an insightful session for artisans of Baghpat. The session aimed to empower local weavers with knowledge and skill development, reinforcing the significance of India's rich handloom heritage. Adding to the celebration, Satyam Group of Institutions, under the visionary leadership of Chairperson Mrs. Sneh Singh, took the initiative to felicitate artisans by distributing creative kits, supporting their craft and encouraging sustainable livelihoods. The event underscored the commitment of Satyam Fashion Institute to preserving and promoting handloom traditions, ensuring artisans receive the recognition and resources they deserve to thrive in the evolving textile industry.

## SFI Vice-Principal Honored as a Jury Member at Parevartan School



22nd December, 2024: Satyam Fashion Institute Vice Principal Dr. Neetu Malhotra, was invited as a distinguished jury member at the Parevartan School Carnival 2024. Her expertise in design and academic leadership played a pivotal role in evaluating and appreciating the creative talents showcased at the event. The fashion

show was organized by Parevartan school where parents had shown the different attires of India with their kids. Satyam Fashion Institute, Noida Design students also presented their creative collections during the annual day celebration of Parevartan school.



**Patron :- Dr. Sneh Singh,**

**Editorial Advisors :- Dr. Vandana Jaglan,  
Dr. Neetu Malhotra, Dr. M. Alam, Dr. Priyanka  
Sarkar, Dr. Supriya Himanshu**

**Student Editorial Team :- Samridhi Chandra,  
Mukti Raghav Layout Designed by :**

**Laxman Rawat**

**Published by :- Satyam Fashion Institute,  
C56A /14&15, Sector - 62, Noida (U.P.)**